

A.D.D.I.E

INSTRUCTIONAL DESIGN MODEL



ANALYSIS PHASE

In the analysis phase, the instructional problem is clarified, the instructional goals and objectives are established and the learning environment and learner's existing knowledge and skills are identified.

- What course are we going to create
- Who are our audience?
- What learning constraints exist?
- Online andragogy considerations
- What are our delivery options?
- What is the deadline?



DESIGN PHASE

The design phase deals with learning objectives, assessment instruments, exercises, content, subject matter analysis, lesson planning and media selection. The design phase should be systematic and specific.

- Gather content assets
- Design UI, UX and theme
- Create Rapid Prototype
- Create storyboards
- Learning objectives
- Assessment tools
- Subject matter analysis



DEVELOPMENT PHASE

The development phase is where the we create and assemble the content assets that were created in the design phase. At this point we work to develop and integrate technologies. You'll formatively perform debugging procedures whilst actioning any feedback given.

- Create and assemble assets
- Test and debug
- Review and revise



IMPLEMENTATION PHASE

During the implementation phase, you'll develop and agree with course owners, procedures based around access, responsibilities and reporting outcomes. Preparation of the learners includes student registration, advertising and the setting expectations.

- Develop procedures for access
- Advertise
- Reporting
- Supporting resources



EVALUATION PHASE

The evaluation phase consists of two parts: formative and summative. Formative evaluation is present in each stage of the ADDIE process. Summative evaluation consists of tests designed around the learner journey and providing opportunities for feedback from the users.

- Formative evaluation
- Summative evaluation
- Sign off
- SME test and feedback
- User test and feedback

TOOLS AND RESOURCES

ELEARNING

ELEARNING AUTHORING TOOLS

Articulate 360
Adobe Captivate
Elucidat
iSpring
Adapt
+ more

INFOGRAPHICS AND PUBLISHING

Canva
Adobe Indesign
Affinity Publisher
MS word
MS powerpoint

GRAPHIC CREATION

Adobe illustrator
Adobe Photoshop
Affinity Photo
Affinity Designer

HTML EDITING

Adobe Dreamweaver
Coda
Sublime Text
Coffee Cup

VIDEO EDITING

Adobe After Effects
Adobe Premier Pro
Final Cut pro (Mac)
Apple Motion (Mac)
Blender
DaVinci Resolve

ASSET MARKETPLACES

Unsplash.com
Pixabay.com
Stockunlimited
Shutterstock
Stockunlimited
Envato elements