



STARTERS: THE FOUNDATIONS

Lay the groundwork for an impactful learning experience. These starters focus on planning, preparation, and designing with intent.

Course Page Design

A visually engaging LMS course page that promotes intuitive navigation, accessibility, and branding consistency.

Learning Objectives Development

Crystal-clear, measurable learning objectives that align with business goals and learner needs.

Needs Analysis

A comprehensive evaluation of learner, audience needs, and stakeholder requirements, setting a strategic direction.

Instructional Design Blueprint

A tailored approach to instructional design, including decisions on methodologies, delivery modes, and interactivity levels.

MAINS: THE HEART OF THE EXPERIENCE

Engage your learners with innovative, well-structured content enriched by multimedia and interactive design.

Interactive Modules

Instructionally sound, chunked content designed for active learning, including scenarios, branching logic, and knowledge checks.

Video Content Creation

Instructional videos with engaging storytelling, motion graphics, captions, and expert narration

Animated Explainers

Visually engaging animations that simplify complex concepts, with storyboard collaboration for maximum impact.

Immersive Simulations

Realistic scenarios that replicate workplace challenges, fostering experiential learning and decision-making.

Blended Learning Strategies

Seamlessly integrate online and in-person learning experiences, with carefully designed transitions and collaborative elements.

Gamified Learning Pathways

An immersive experience with leaderboards, challenges, and achievement milestones tailored to motivate learners.

Microlearning Nuggets

Short, focused modules that deliver just-in-time learning, perfect for busy professionals.

Scenario learning experience

Immersive, real-world scenarios designed to foster problem-solving and critical thinking, with branching pathways.

Social Learning Spaces

Integration of forums, peer collaboration tools, and discussion boards to enhance community-based learning.

Performance Support Tools

Job aids, quick reference guides, and on-the-job tools embedded into the learning experience.

Cohort Learning Journeys

Structured, time-bound pathways to promote collaborative learning and shared milestones within learner groups.

Learning Campaigns

Multi-touchpoint learning strategies, combining pre-launch teasers, in-course activities, and post-launch reinforcement.

FROM THE CHEF

All the above mains are served with the following...

Accessibility-First Design

Built with inclusive design principles, ensuring compatibility with assistive technologies and universal usability.

Post-launch review

Ongoing evaluation of learning solutions, focusing on content relevance, learner satisfaction, and continuous improvement.

Localisation Services

Adapt content for global audiences with translation and culturally relevant design.

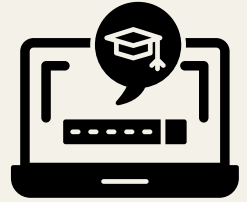
Mobile-first design

Optimise every aspect of your course for smartphone users.



DIGITAL LEARNING

MENU



DESSERTS: THE SWEET FINALE

Conclude the experience with tools to assess, analyse, and refine your learning solutions.

Analytics and Reporting

A comprehensive dashboard of learning data, providing insights into learner engagement, progress, and ROI.

User Feedback Tools

Dynamic feedback mechanisms, including surveys, focus groups, and real-time polling, with actionable summaries.

Certification and Badges

Customisable digital credentials to reward learning achievements and encourage progression.

Reflective Practice Toolkit

Resources to support learner reflection, including guided journaling prompts and peer-sharing forums.

Kirkpatrick Level Evaluation

A deep-dive analysis of learning effectiveness across all four levels: reaction, learning, behavior, and results.

Actionable Insights Report

A visually rich report summarising data trends, learner behavior, and areas for improvement.

Engagement Metrics Dashboard

A live dashboard tracking user participation, completion rates, and time-on-task metrics.

Iterative Design Playbook

A step-by-step guide for continuously improving content based on user feedback and analytics.

Retention Boosters

Strategies and tools for post-learning engagement, such as spaced repetition, nudges, and interactive recaps.

SPECIALS

Elevate your learning experiences with captivating visuals and cutting-edge design.

Custom Graphic Creation

Unique, branded illustrations and visual assets to enhance learning content.

Responsive web page design

Beautiful, functional pages optimized for all devices, from desktops to smartphones.

Infographic Development

Visually compelling infographics to present data and concepts in an easily digestible format.

Interactive Media Design

Web-based animations, clickable prototypes, and interactive design elements.

Brand Style guides

A comprehensive design guide to ensure consistency across all digital learning materials.

