

# COMPANY PROFILE





# WE ARE YOUR **BRAND**SITTERS

We brandsit for you,  
so you can focus on your profits!

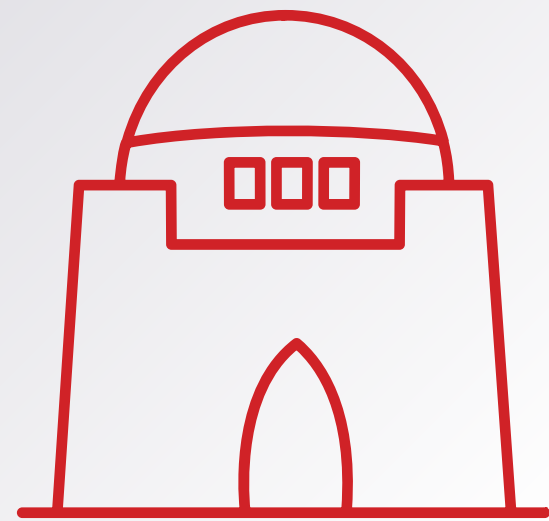
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Taking an inspiration from a babysitting concept, we have come up with a terminology of brand-sitting, where we take 360° care of your brand to ensure a perfect online and offline presence.

# OUR LOCATION



Our operations are expanded all over pakistan



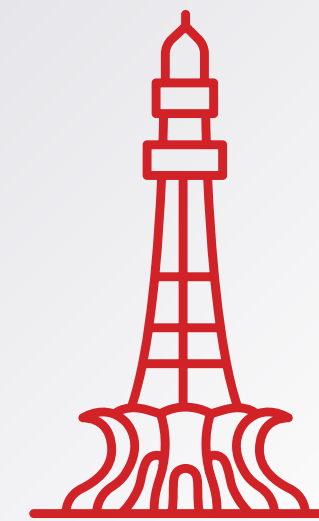
Karachi

**Head Office**



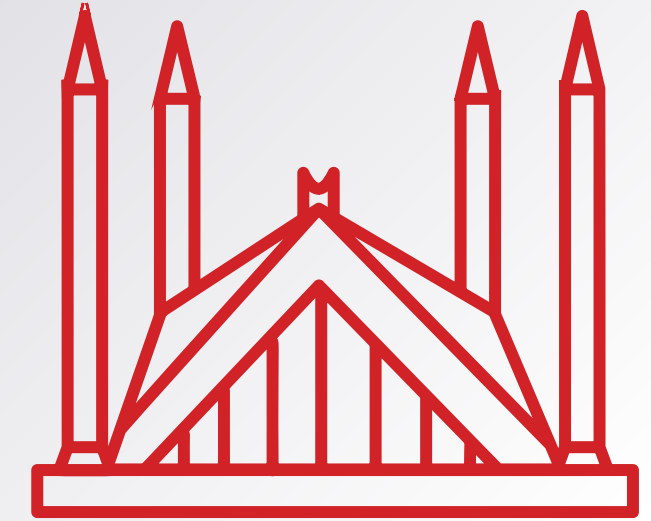
Dubai

**International Office**



Lahore

**Regional Office**



Islamabad

**Regional Office**





# OUR BUSINESS PARTNERS





# WHAT WE DO



**Events &  
Activations**



**Partnership &  
Alliances**



**Alternate  
Media**



**POSM**





**EVENTS & ACTIVATIONS**

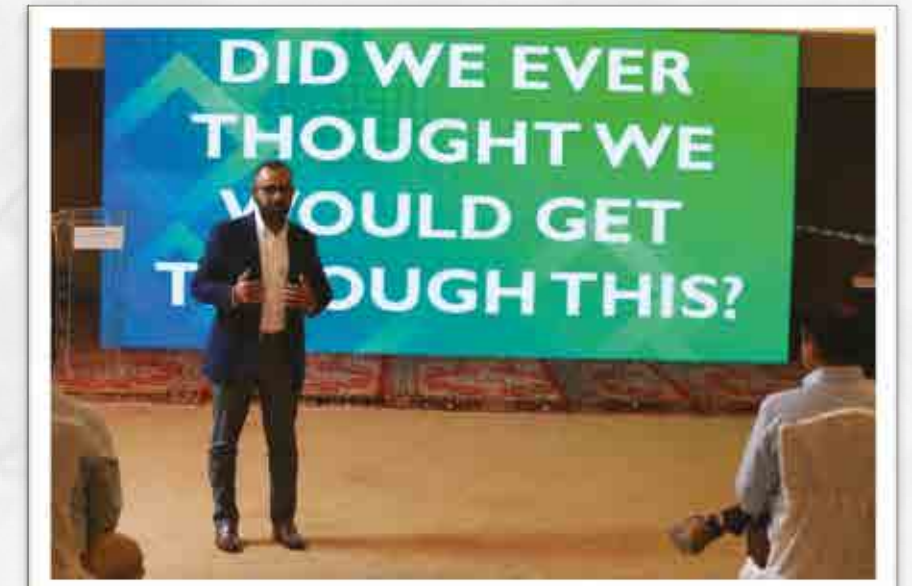


# UNILEVER UFS DSR EVENT LAHORE





# UNILEVER UFS DSR EVENT KARACHI





# UNILEVER WALL'S AWAY DAY

BEACH TRIP





# UNILEVER R&D AWAY DAY

## DREAM WORLD KHI





# UNILEVER BPC AWAY DAY

## BEACH TRIP





# UFS CONFERENCE – MALAM JABBA





# UNILEVER FOOD COOKING COMPETITION

MALAM JABBA





# UNILEVER MUSICAL GALA NIGHT

## & AWARD SHOW IN MALAM JABBA



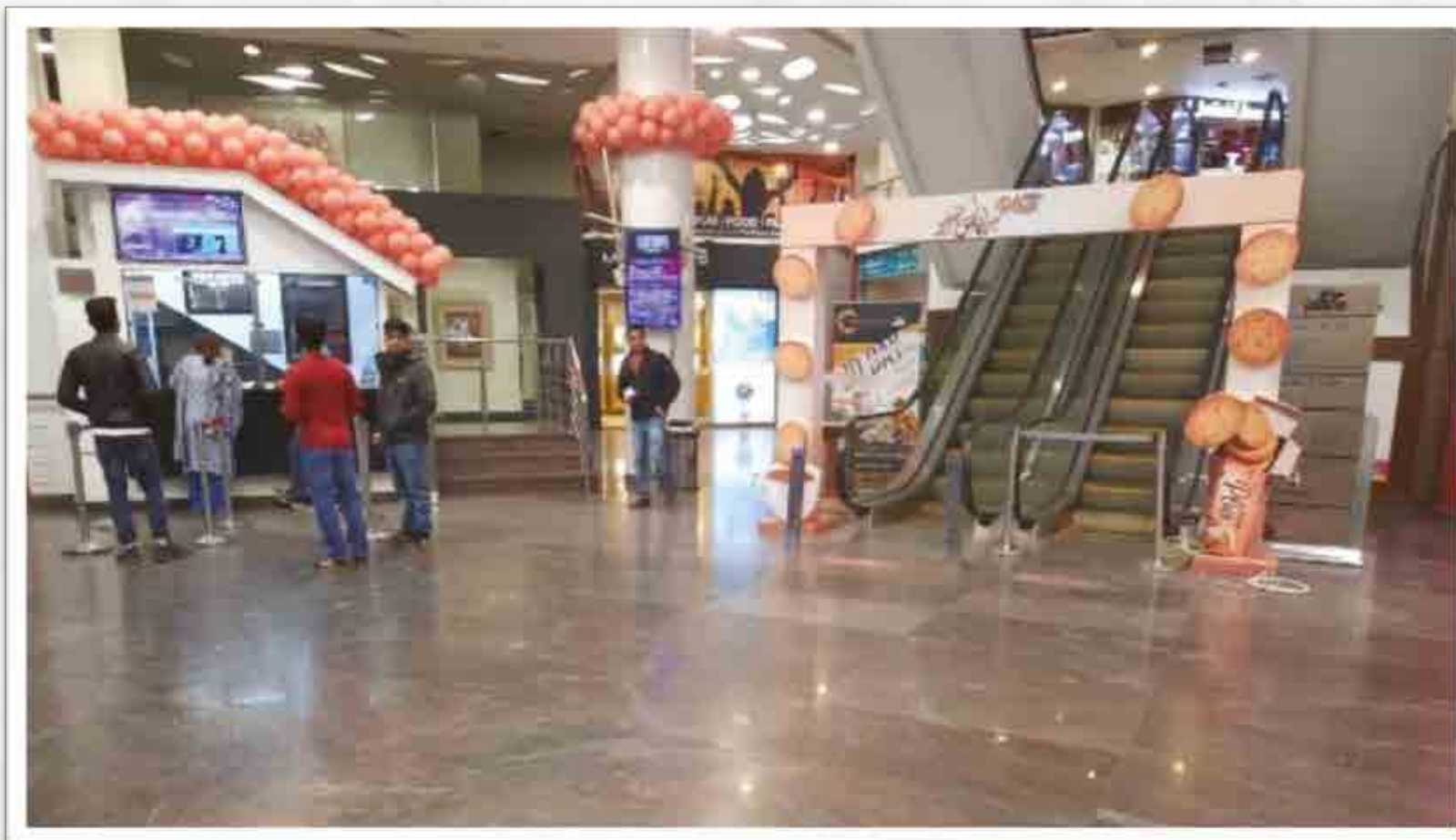


# DOLMEN SHOPPING FESTIVAL – PEL





# ZEERA PLUS ACTIVATION NUEPLEX – DHA





# LOREAL CLUSTER MARKETING



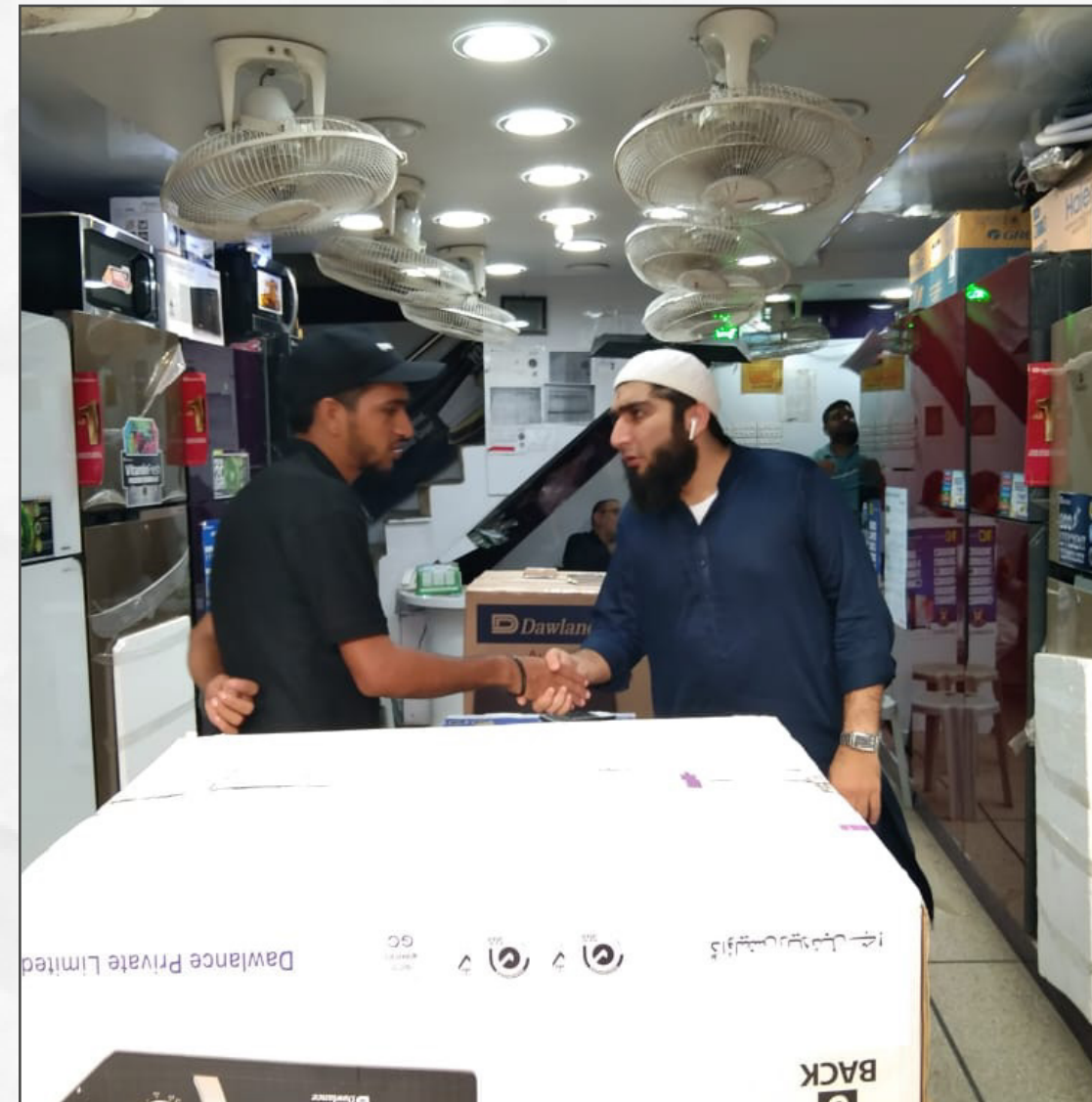


# GARNIER CLUSTER MARKETING





# PANASONIC ACTIVITY



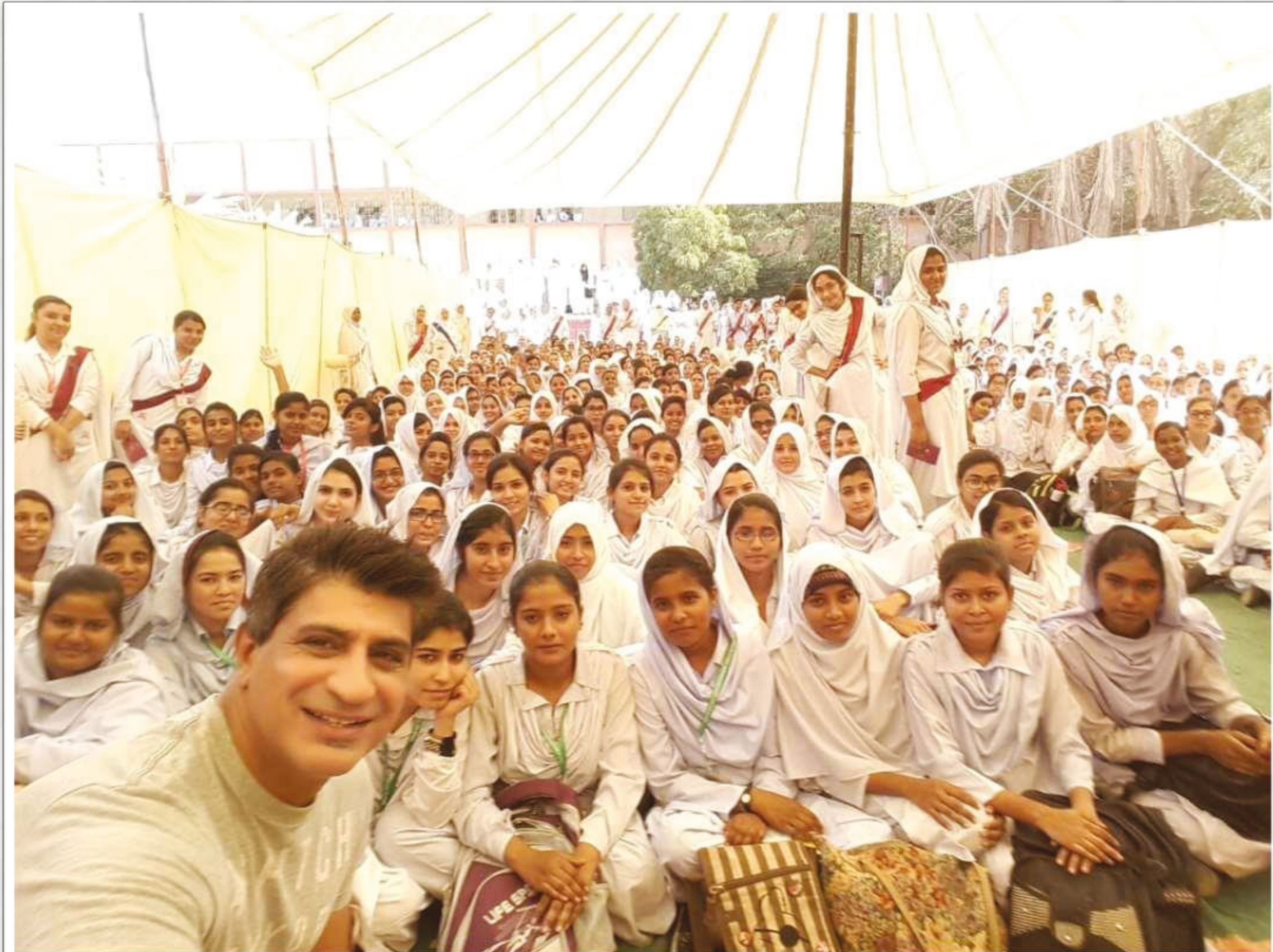


# PANASONIC ACTIVITY



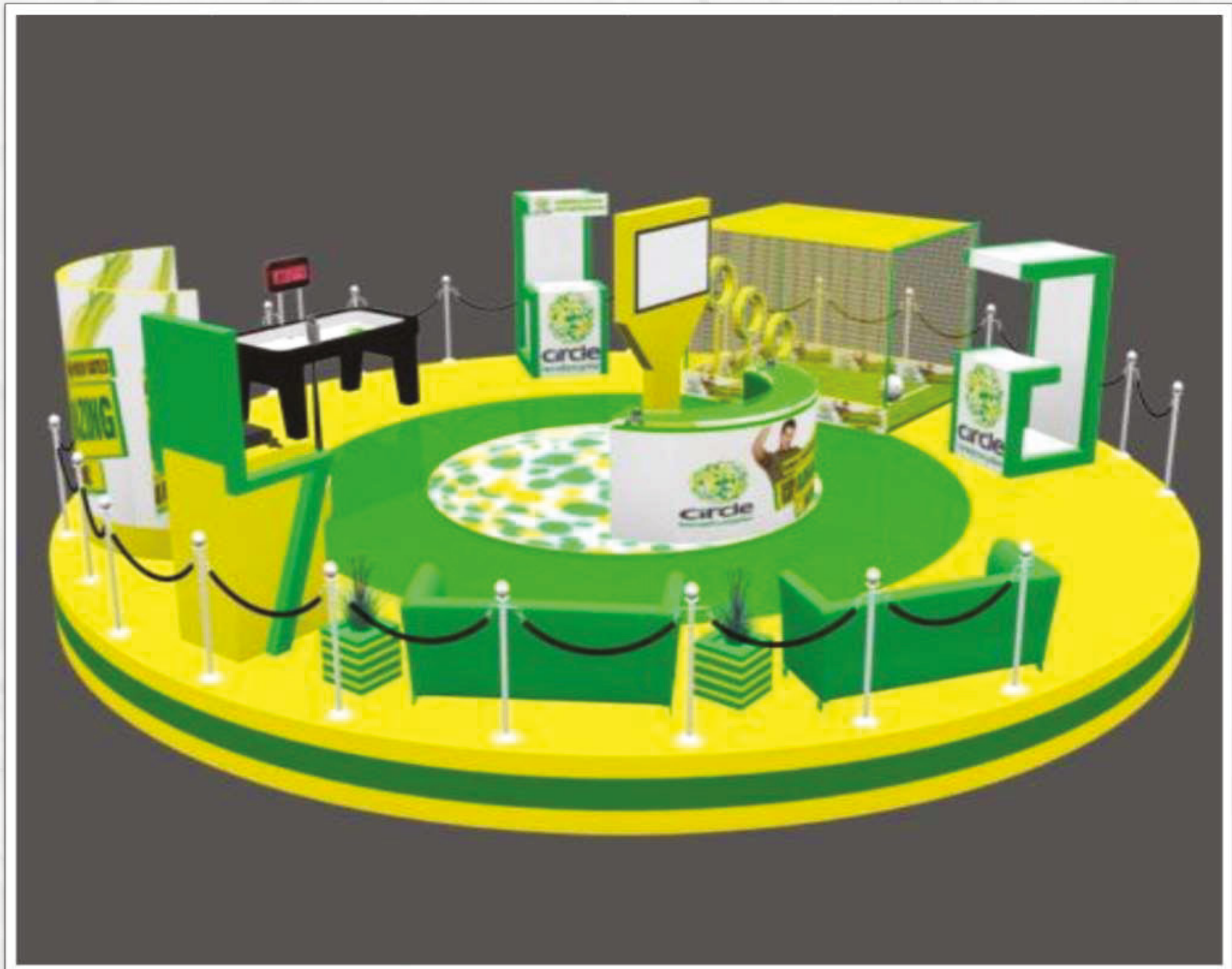


# NATIONAL RECIPE PRINCESS





# ZONG CIRCLE UNIVERSITY DRIVE





# UNILEVER MULTIBRAND FAMILY FUN STATION

Murree





# LIPTON FREE SAMPLING – THE PALACE





# UNILEVER CORPORATE EVENT





# UNILEVER POSM CONFERENCE





# PEL COLORON LED LAUNCH – VR EXPERIENCE





# DOLMEN SHOPING FESTIVAL 2018 – PEL



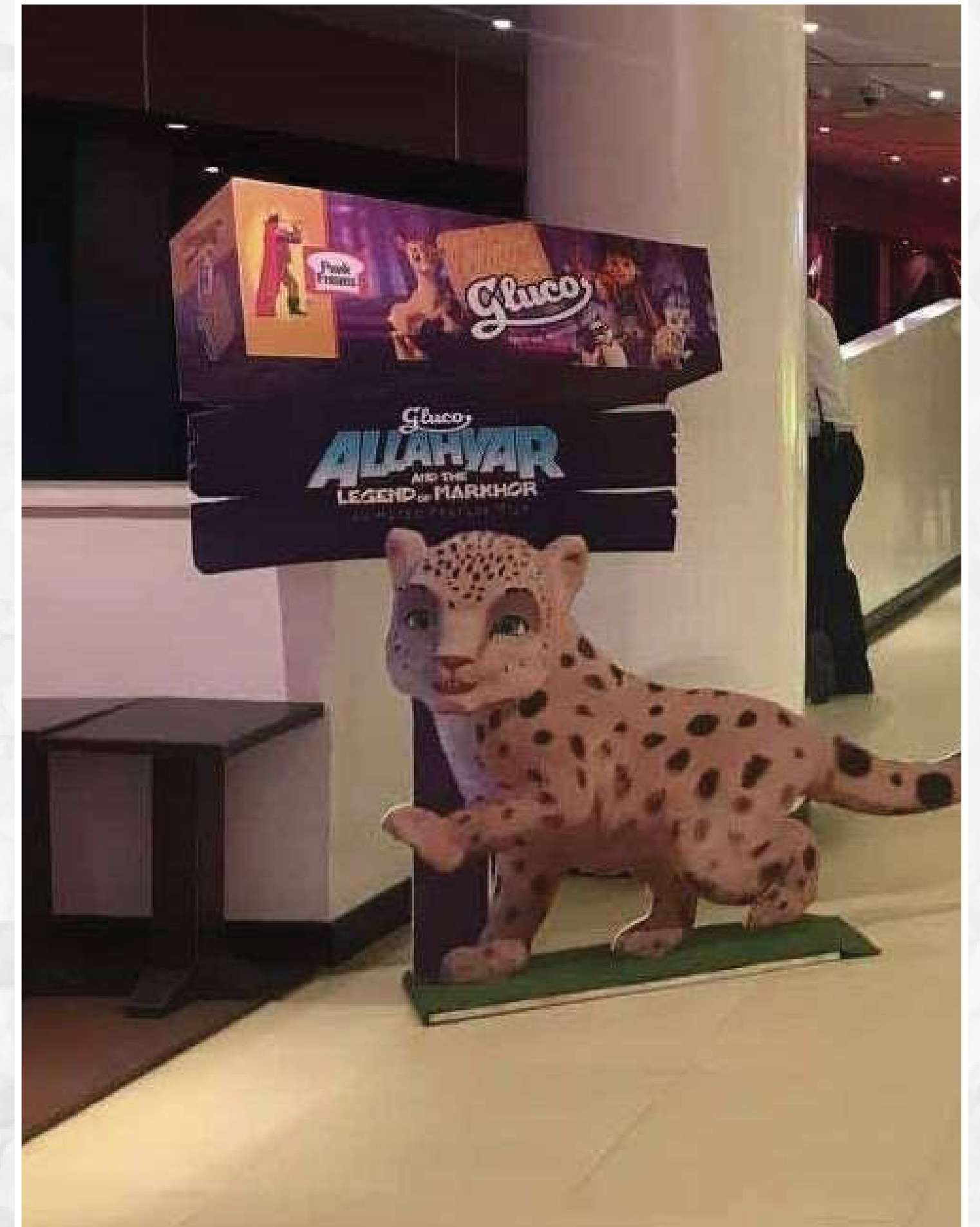
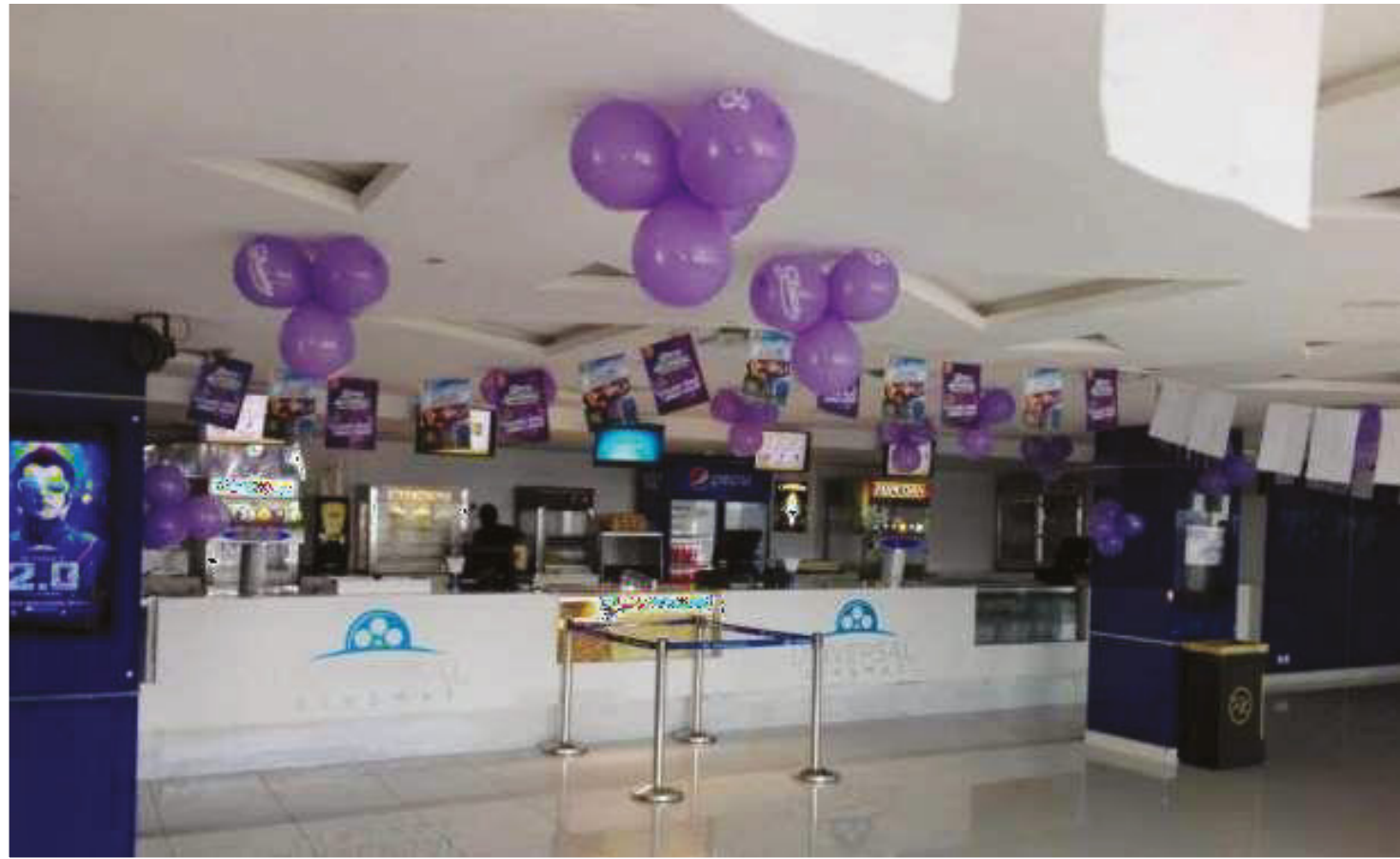


# CHOCOLICIOUS – CINEMA KLI





# GLUCO - CINEMA KLI



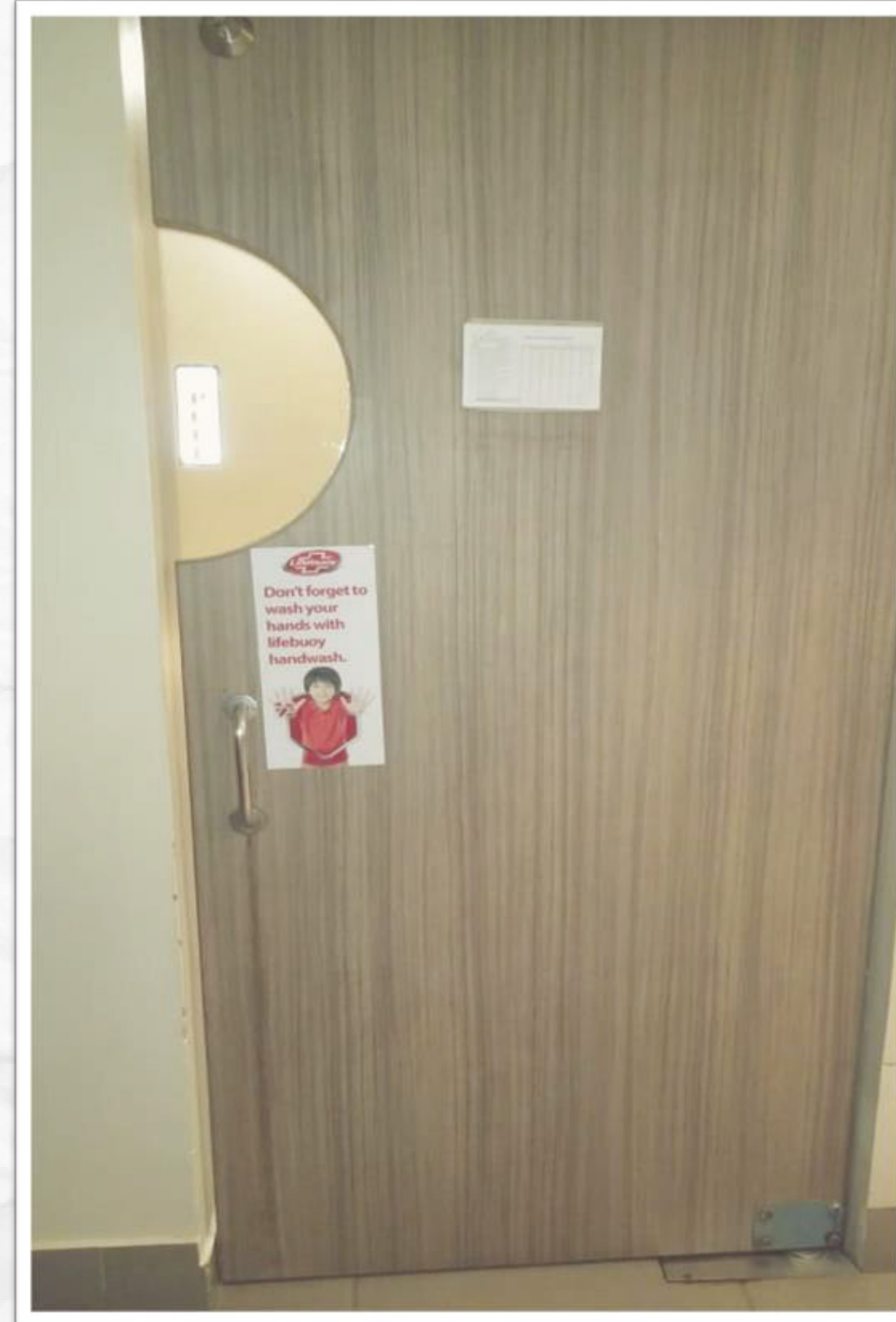




**PARTNERSHIP & ALLIANCES**



# LIFEBUOY – DOLMEN





# LIFEBUOY – NUEPLEX





# LIFEBUOY HYGIENE HOSPITAL ACTIVITY

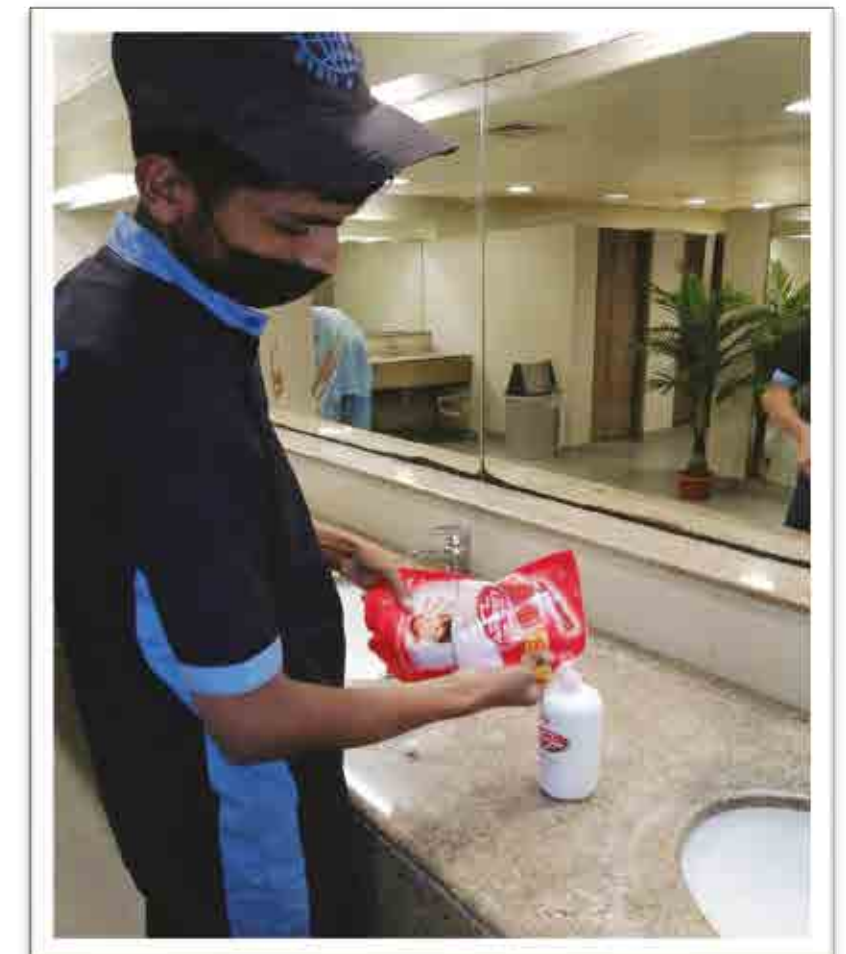
HOLY FAMILY HOSPITAL





# LIFEBUOY HYGIENE PARTNERSHIP

KHI / LHR / ISB (Dolmen Mall, Pacages Mall, Centaurus Mall)





# LIFEBUOY HYGIENE PARTNERSHIP

KHI / LHR / ISB (Dolmen Mall, Pacages Mall, Centaurus Mall)





# UNILEVER TRESEMME BEAUTY SALON PLAN







**ALTERNATE MEDIA**



# CINEMA

## A Hot Spot

A booming and rapidly growing marketing tool especially to cater higher SEC youngsters in urban masses. Repeat tracked audience, talk ability and recognition, Industry size: 300 Millions (Tracked)

## Planning & Airing

- Top 3 Cinemas of every city in Pakistan
- Maximizing cinema ROI by packaging, branding & airing
- No censor certificate charge to clients

## Tracking & Monitoring

- Weekly transmission certificate from cinemas
- Movie trickets to clients for back checking purpose







# CABLE

Cost effective and most penetrative. It does not sleep as load shedding doesn't get it down. It had been neglected by companies few years back, but now require it badly. Industry Size: 3 Billion (Tracked)

## Planning & Airing

- Fairshare of all networks as per client's brief
- Maximizing eyeballs in minimum cost
- Direct buying from the cable network

## Tracking & Monitoring

- Real time monitoring & tracking
- Take sales team to headend
- Video sharing on Whatsapp groups







POSM TRADE MARKETING









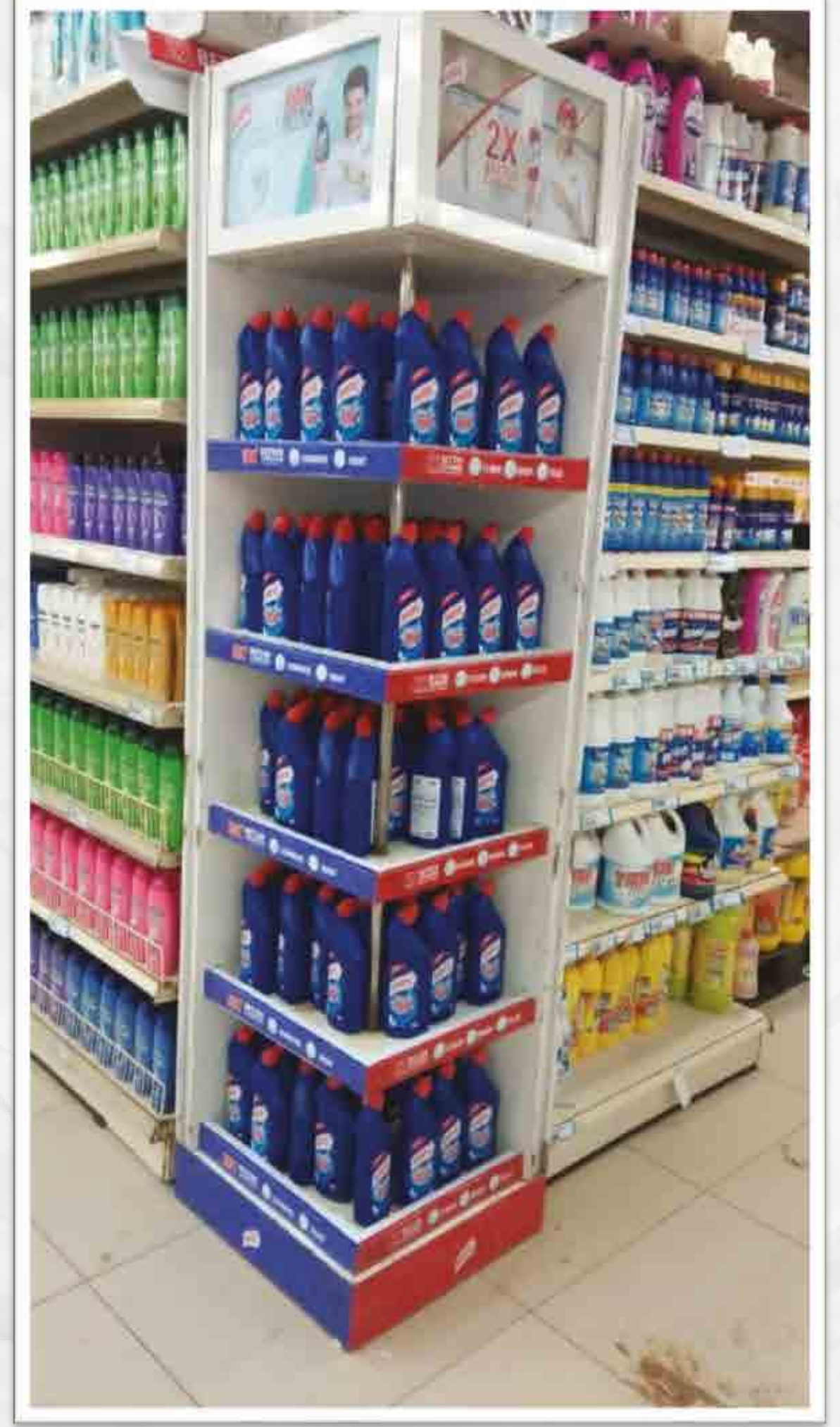




























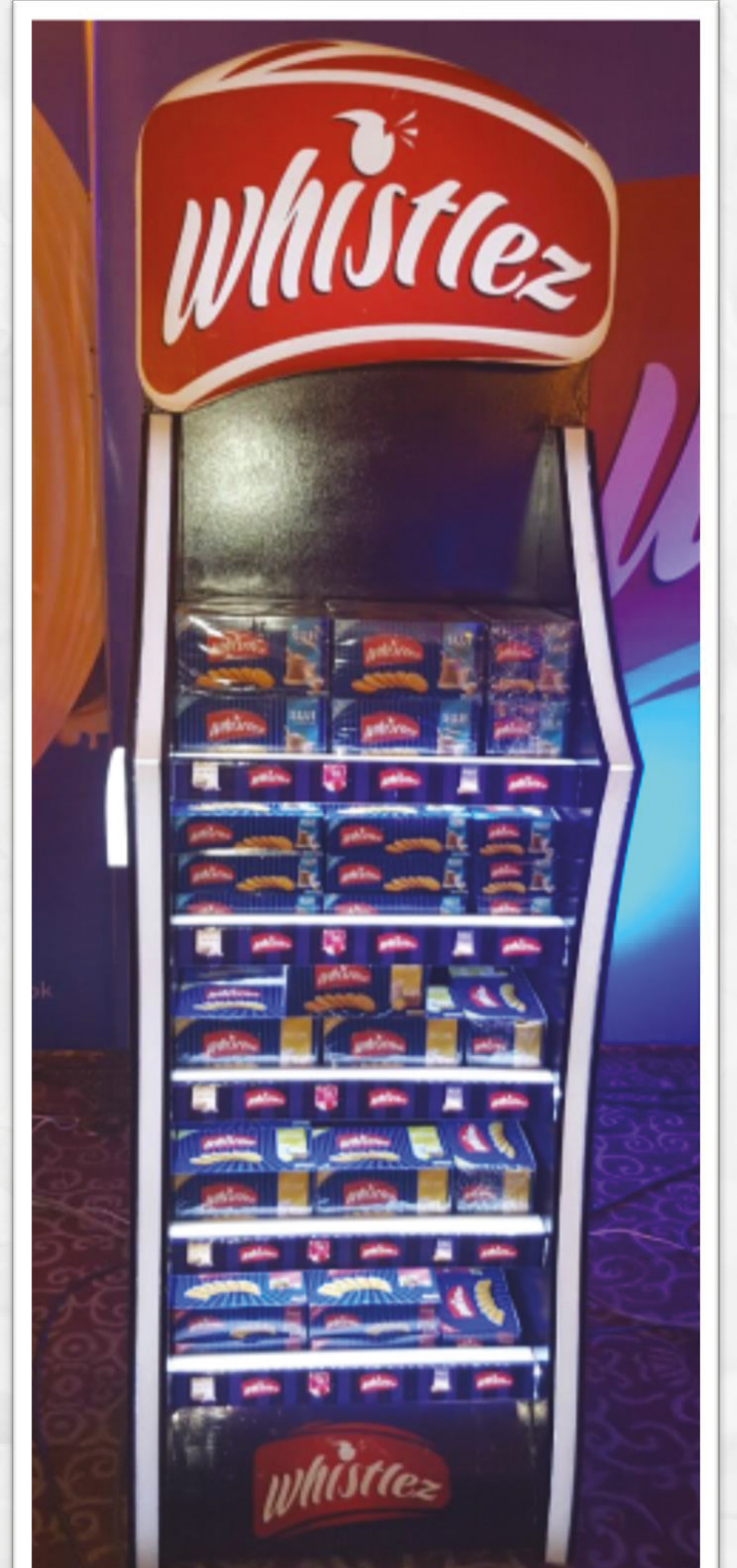
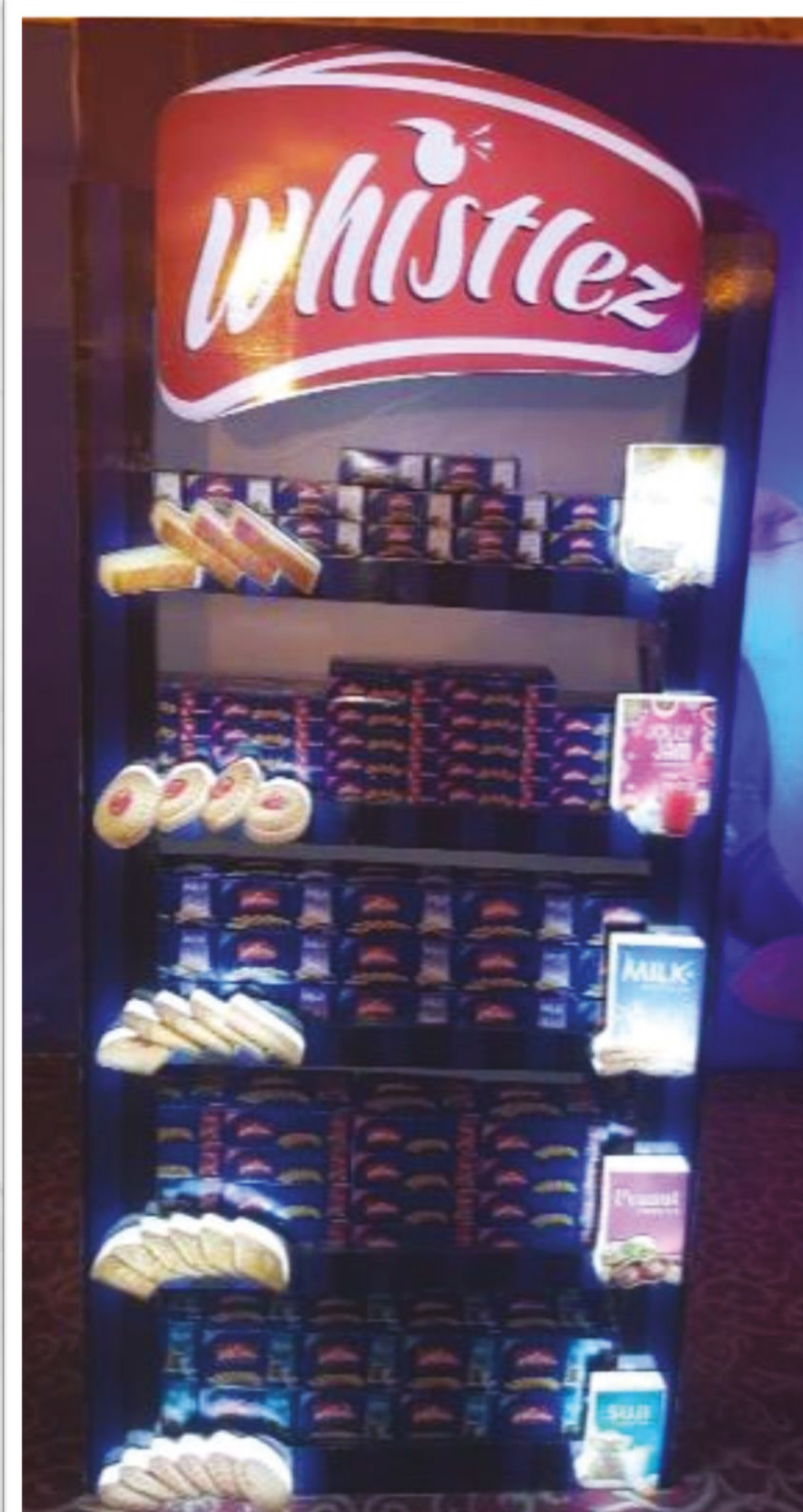
























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ALTERNATE MEDIA AGENCY



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**THANK  
YOU**