



**MIRACULUS**INC.

# COMPANY PROFILE





# WE ARE YOUR **BRAND**SITTERS

We brandsit for you,  
so you can focus on your profits!

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Taking an inspiration from a babysitting concept, we have come up with a terminology of brand-sitting, where we take 360° care of your brand to ensure a perfect online and offline presence.





# WHAT WE DO

## Mystery Shopping & Back Checking

- In-Store Visit Audits
- Customer Experience Evaluation
- Compliance Check (Planogram / Pricing / Merchandising)
- Staff Behavior & Knowledge Assessment
- Service Standards Monitoring
- Competitive Analysis
- Feedback Reporting & Analysis
- Real-time Reporting Dashboard
- Follow-up & Revisit Audits
- Brand Visibility Checks



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KUWAIT



KSA

**Mystery Shopping &  
Back Checking**

**Activation &  
Events (DTC)**

**Trade  
Marketing**





# WHAT WE DO

## Activation & Events (DTC)

BA Program

Modern Trade Activation Mall Activation

Cluster Activation

Door to Door Activation Expo Programs

Sales Conferences Corporation Events



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# WHAT WE DO

## Trade Marketing

Campaign Changeovers  
Digital Solutions  
KV Adaptations  
POSM Designing & Deployment



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# OUR CLIENTS



**Panasonic**



**Deem**

**FADE  
FIT**



# OUR NETWORK



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# WHAT WE HAVE DONE

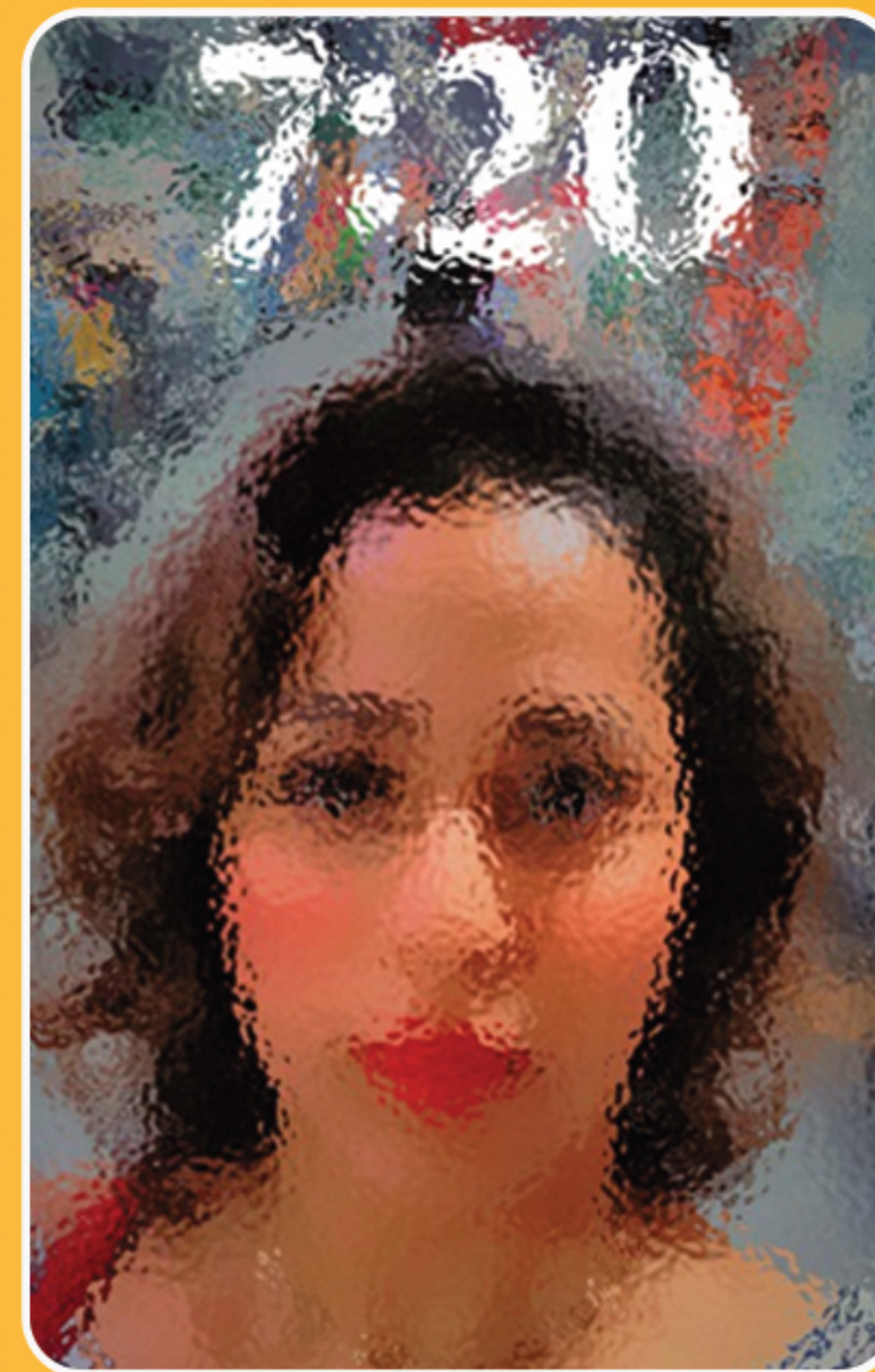
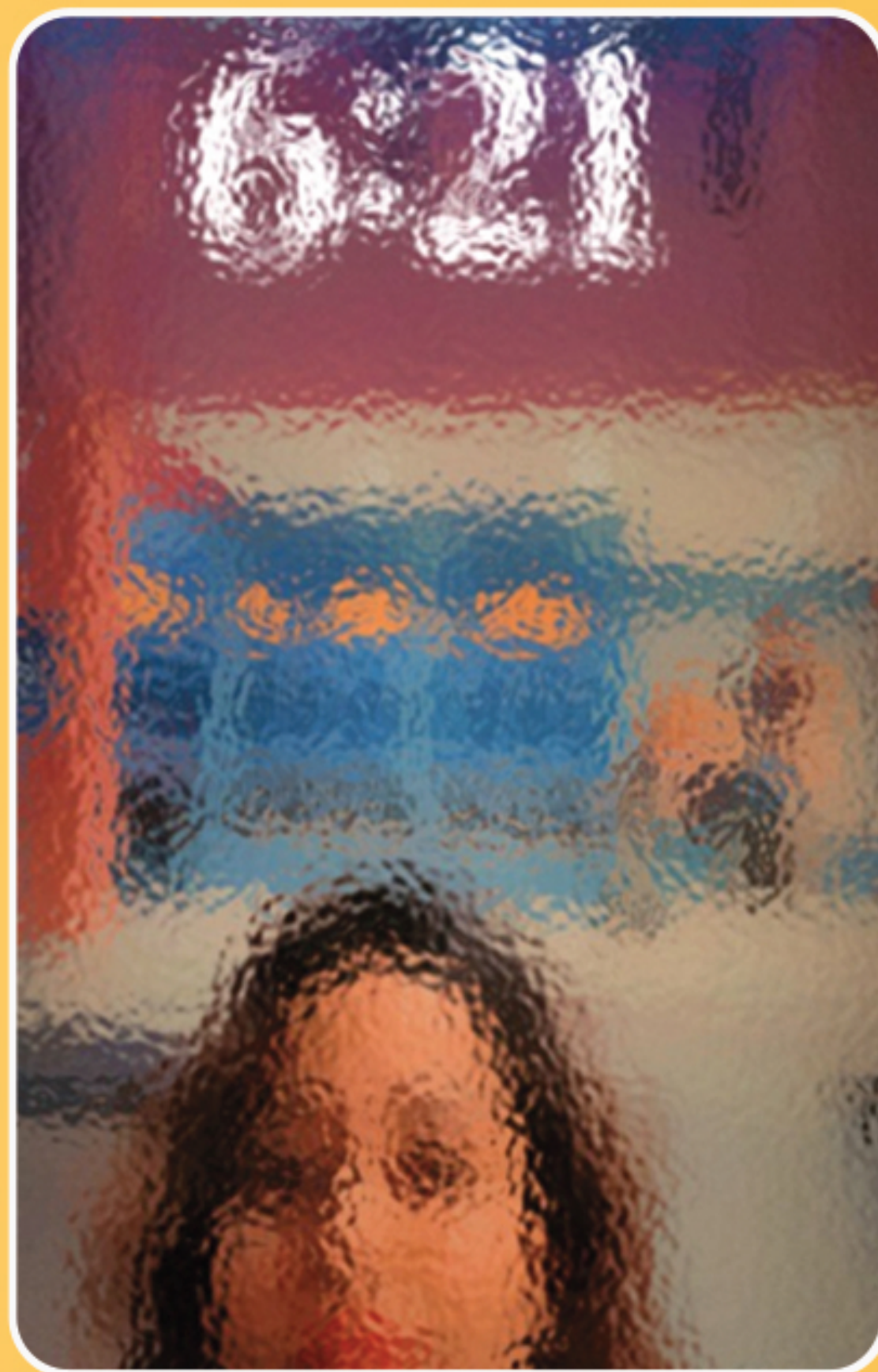




# ISP AUDIT

(BABY CARE & LAUNDRY)

MYSTERY & BACK  
**SHOPPING CHECKING**



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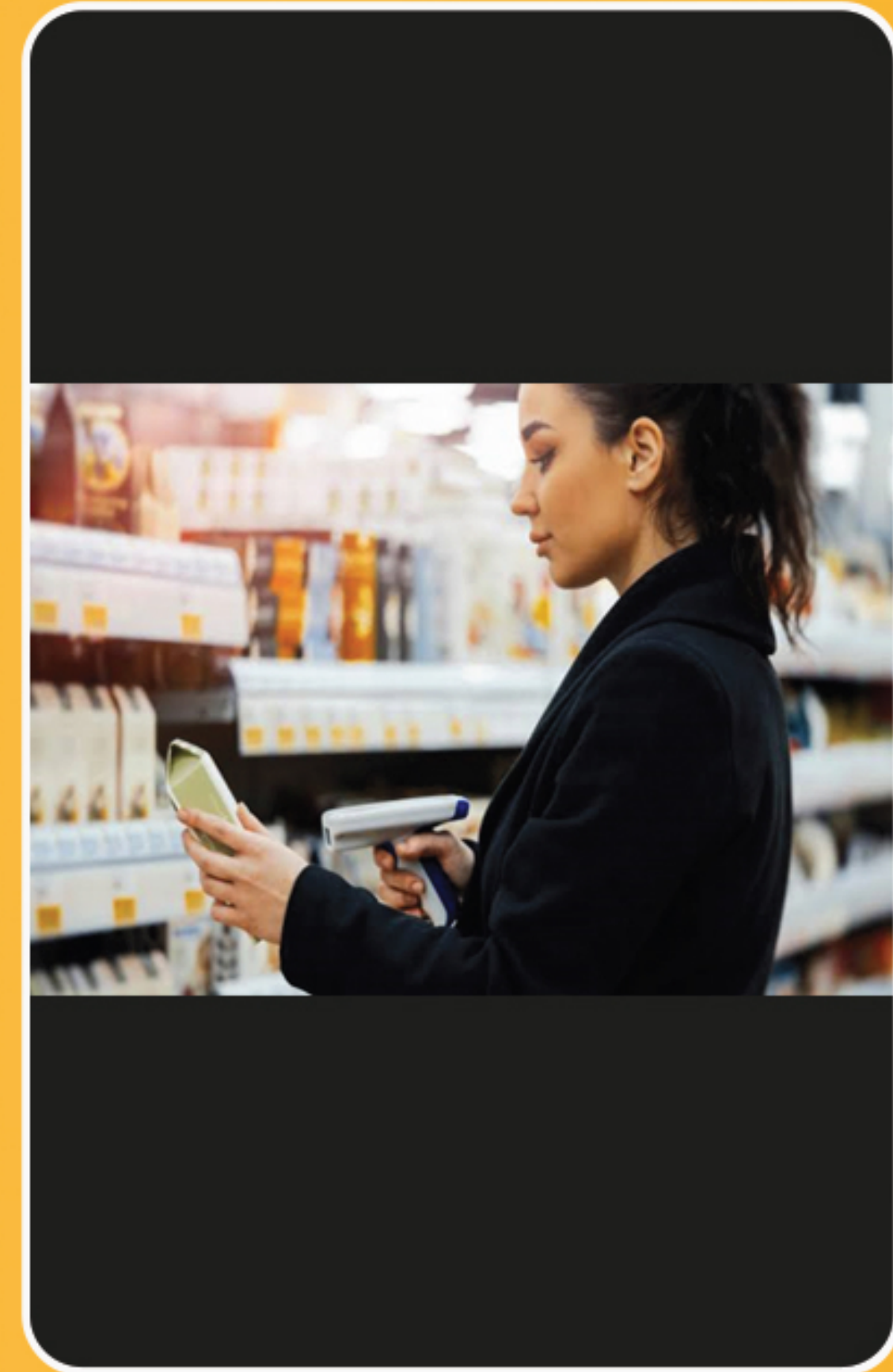
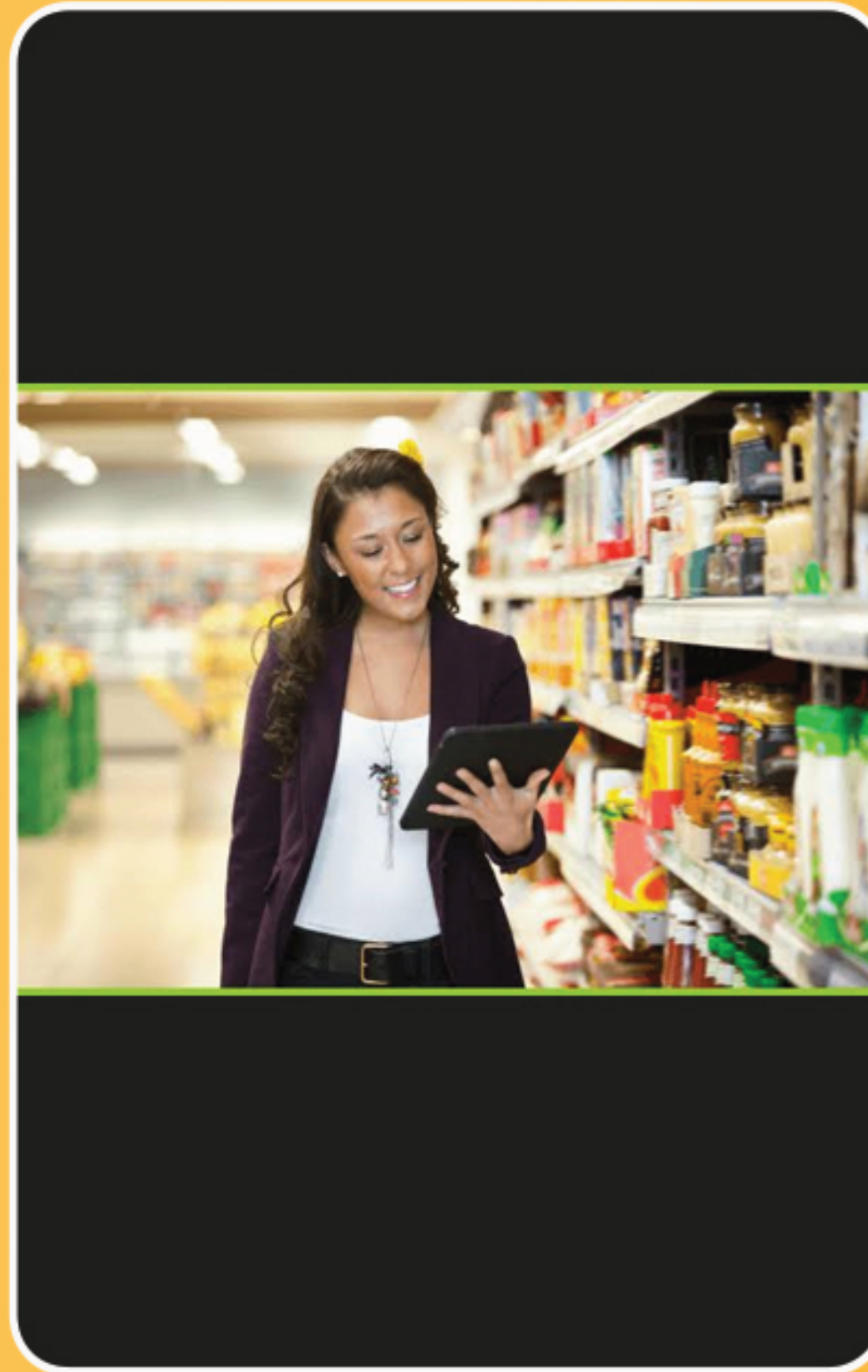
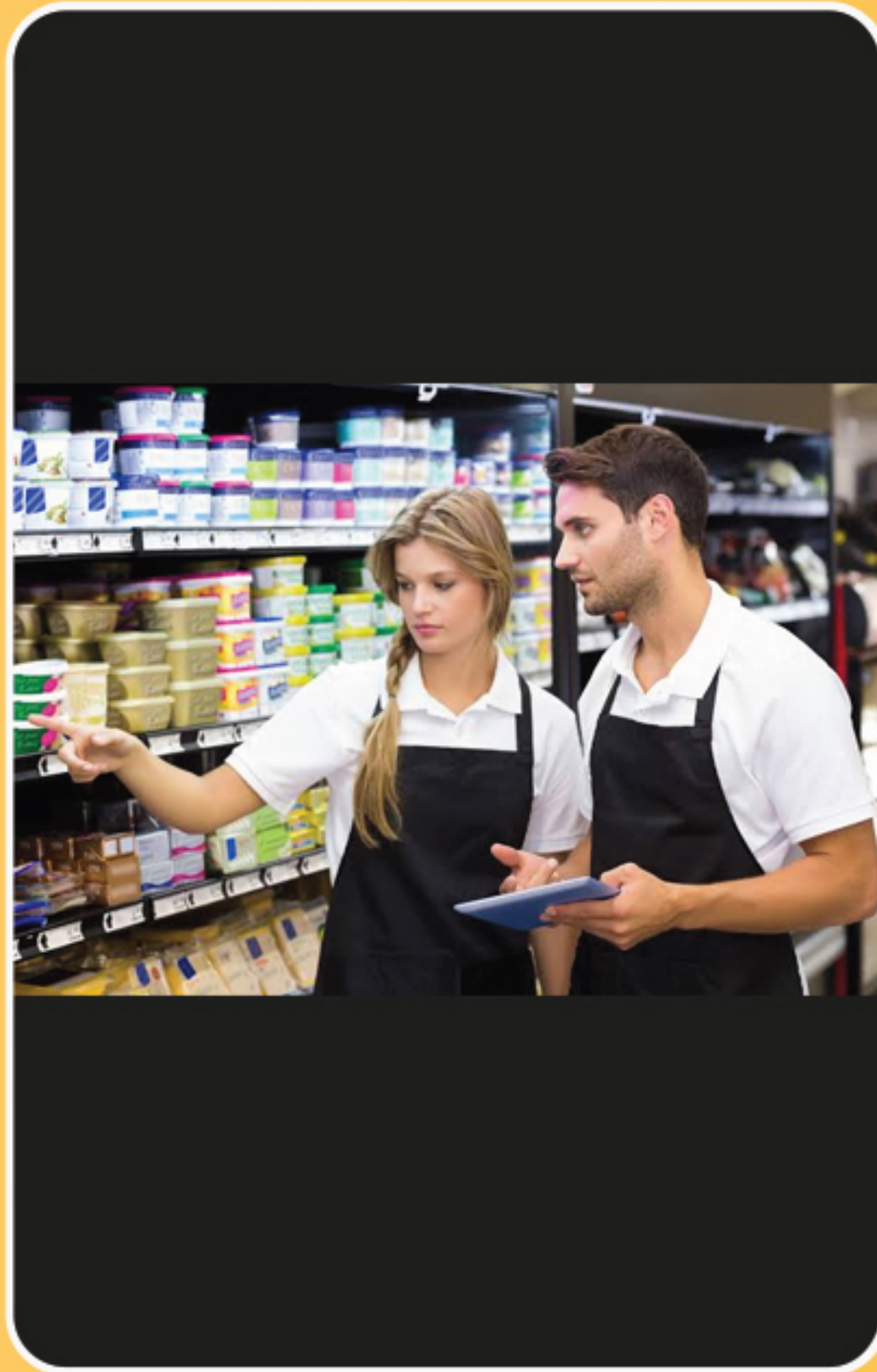
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# MYSTERY SHOPPING (BABY CARE STORES)

**MYSTERY  
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BACK** **SHOPPING  
CHECKING**



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# MYSTERY SHOPPING (LAUNDRY)

MYSTERY  
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BACK **SHOPPING  
CHECKING**



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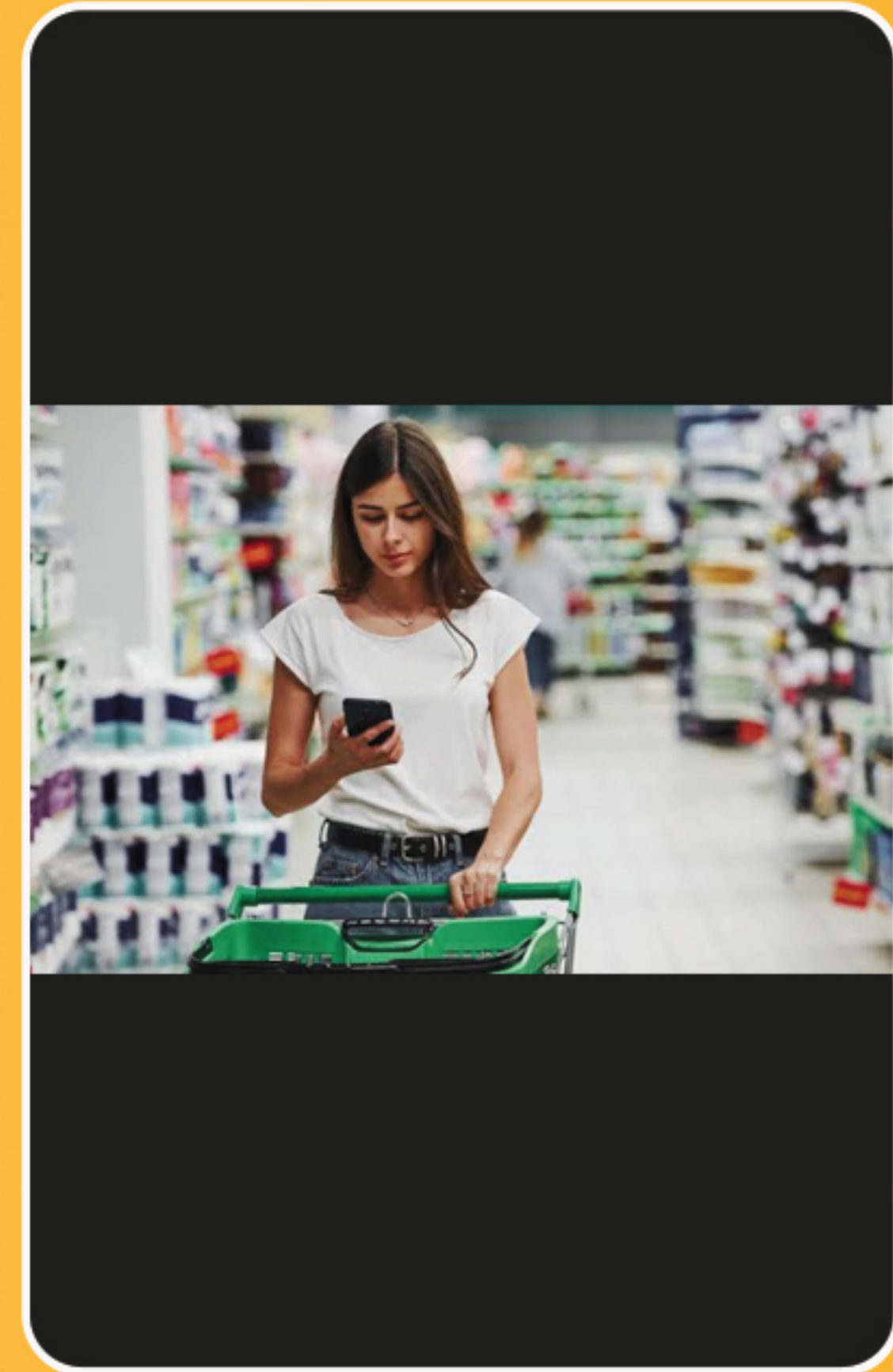
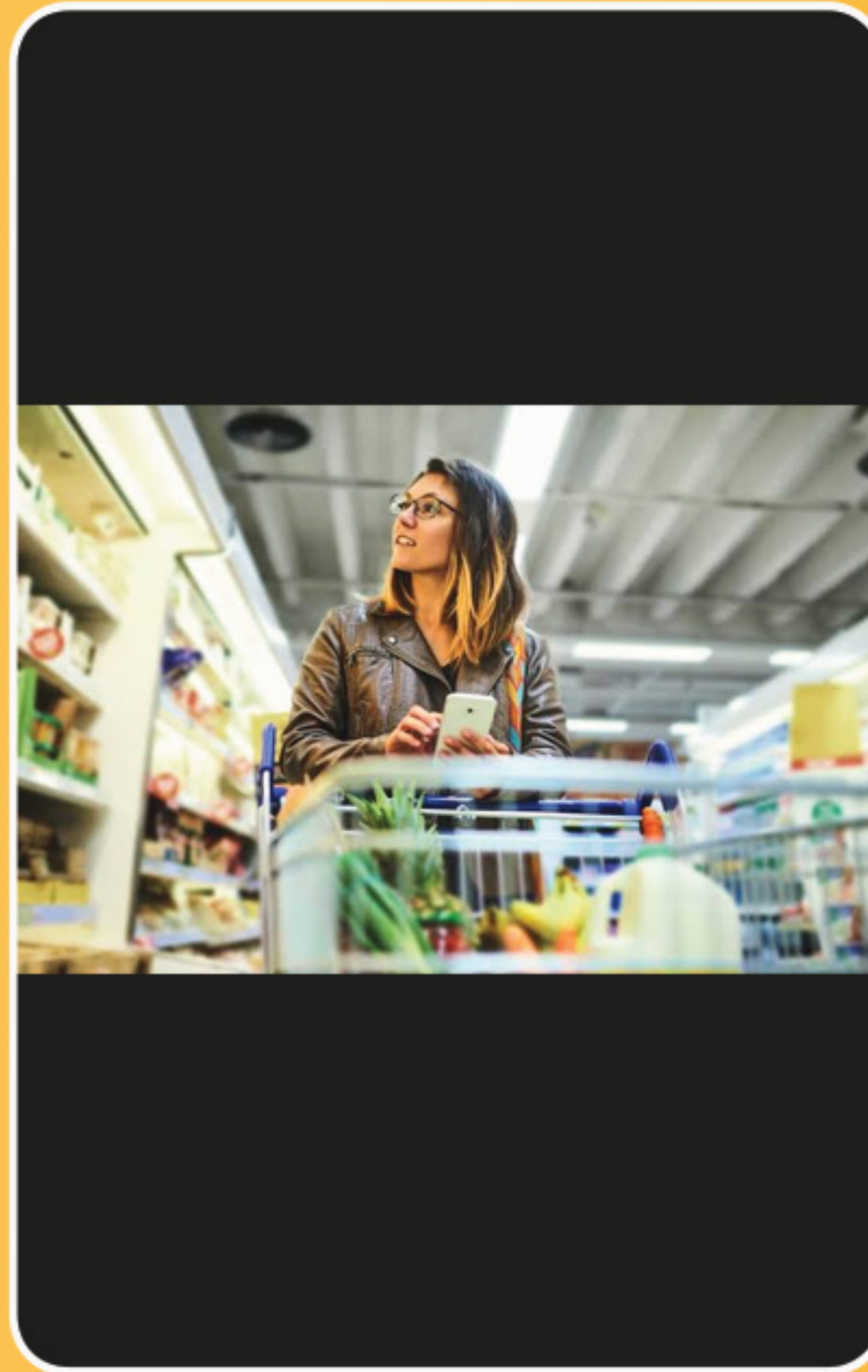
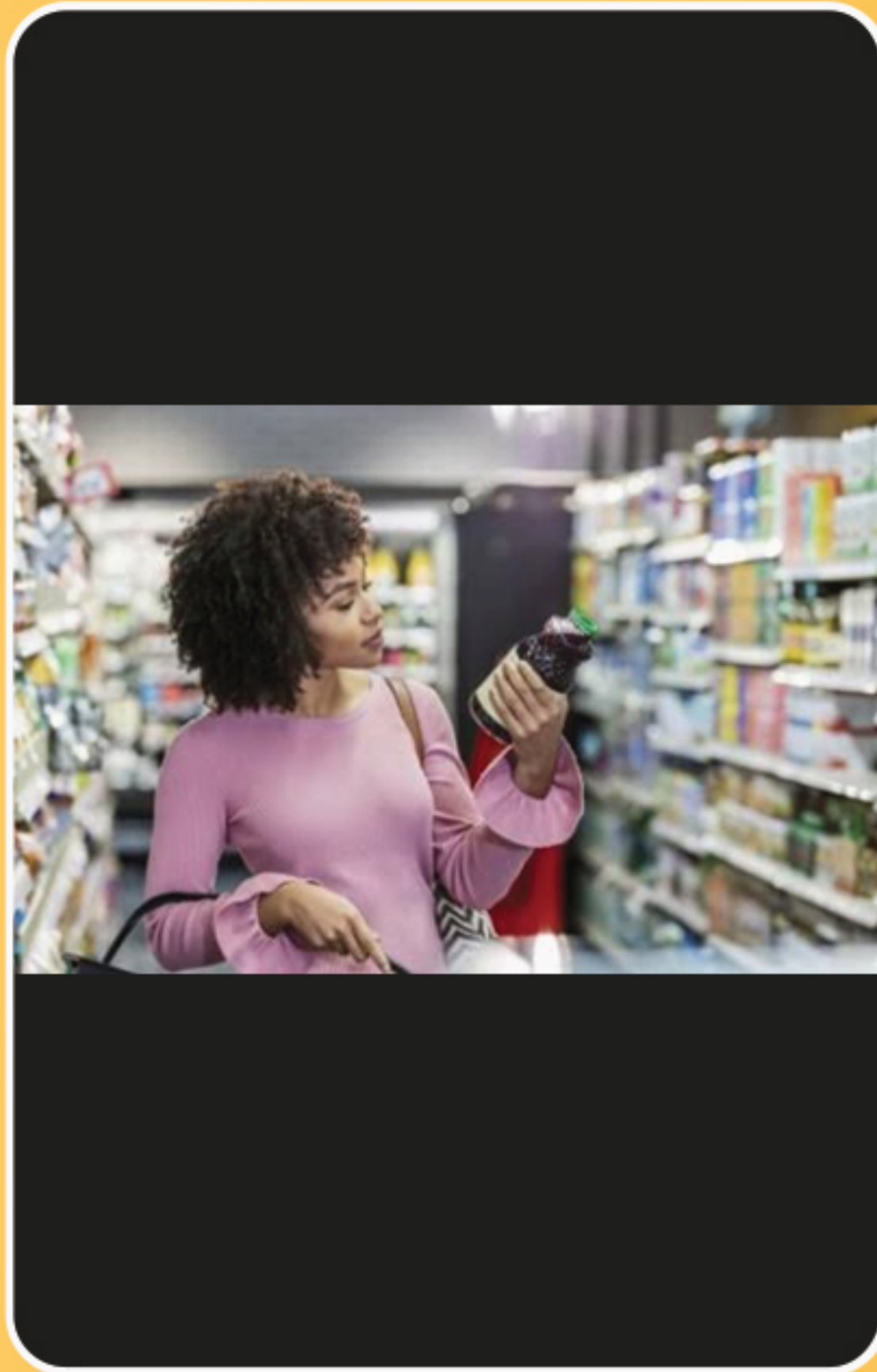
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# MYSTERY SHOPPING

## MYSTERY & BACK CHECKING

## SHOPPING CHECKING



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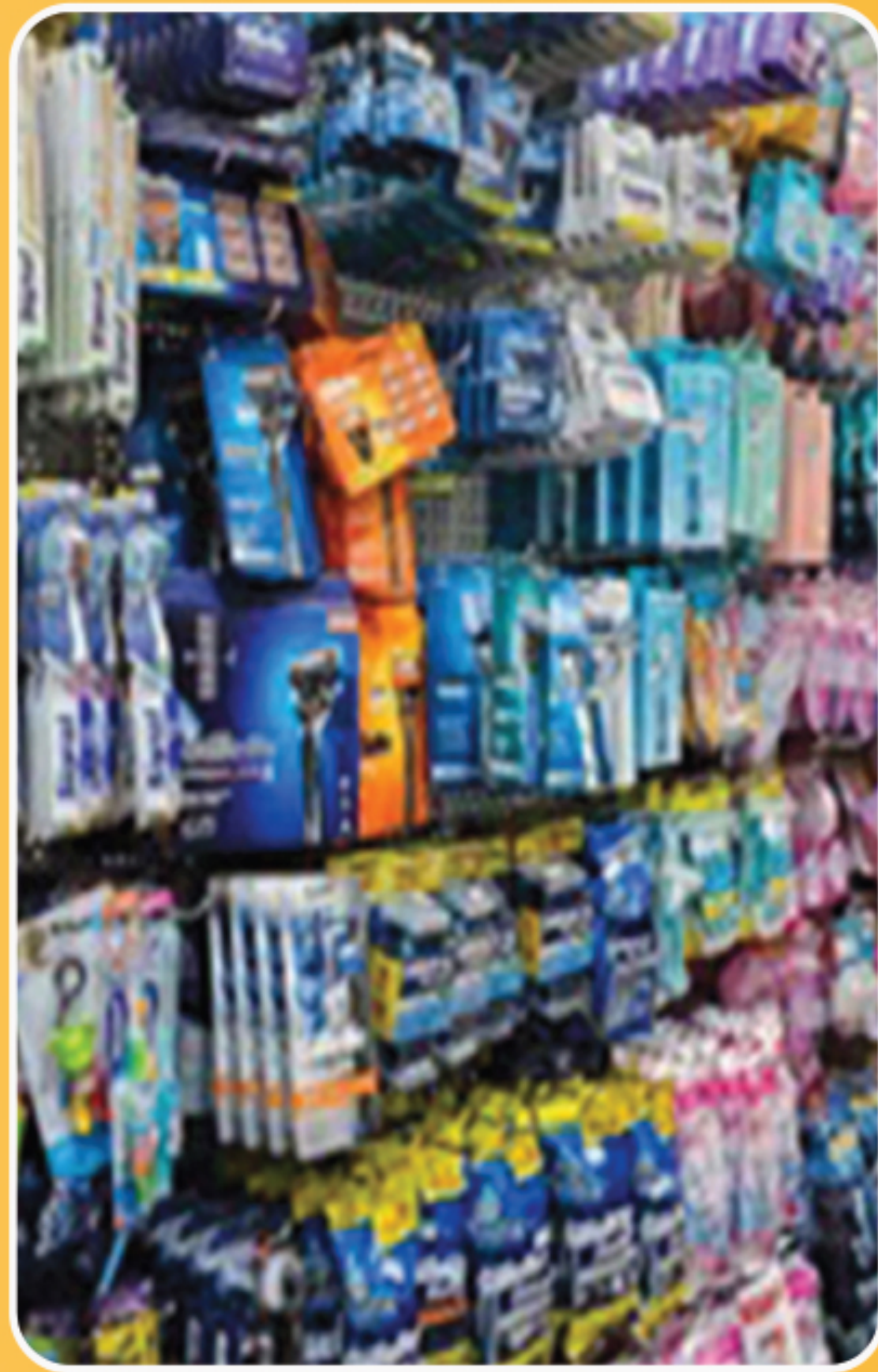
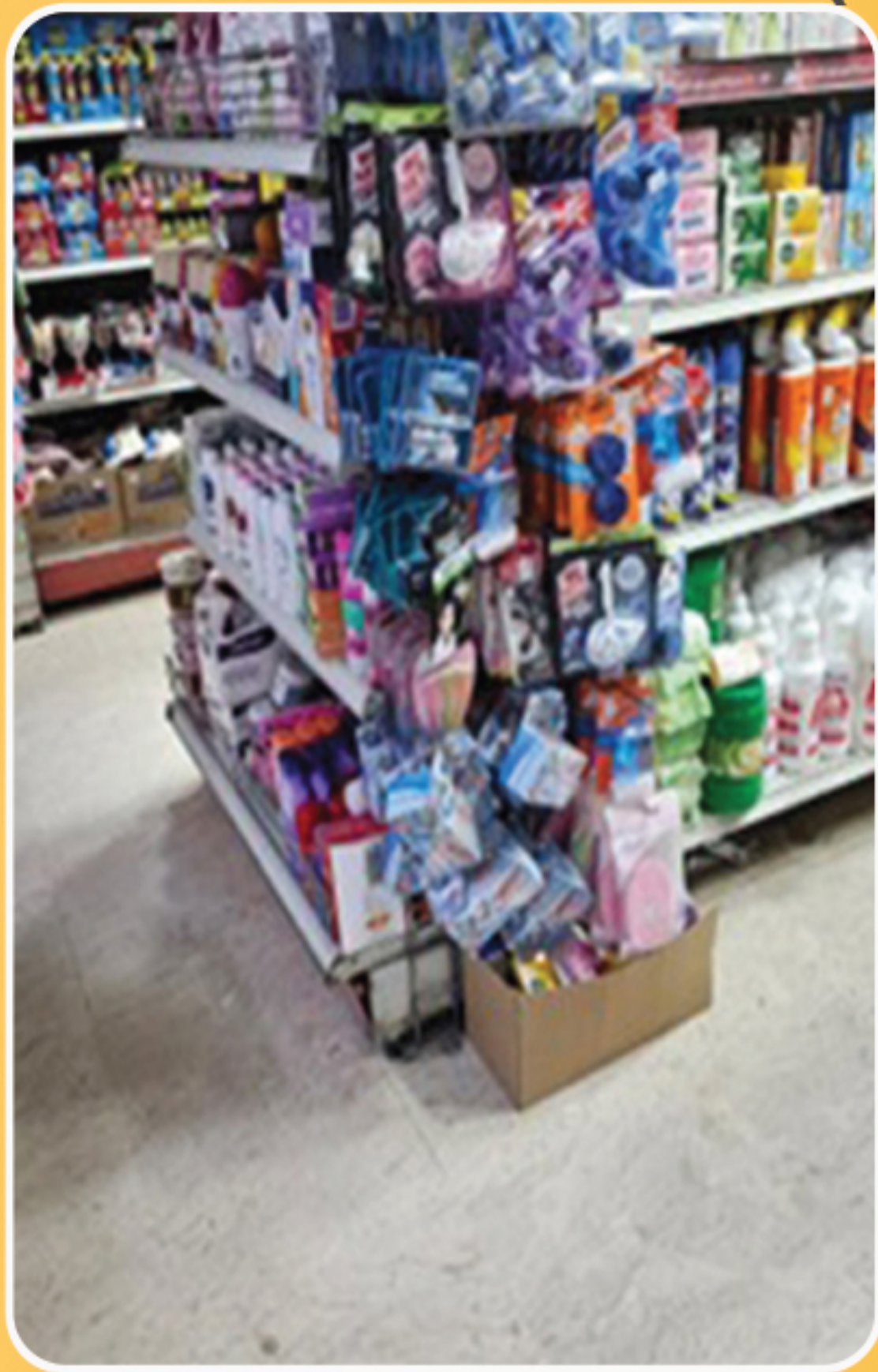
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# BACK CHECKING (GILLETTE & VENUS STORES)

**MYSTERY  
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BACK** **SHOPPING  
CHECKING**



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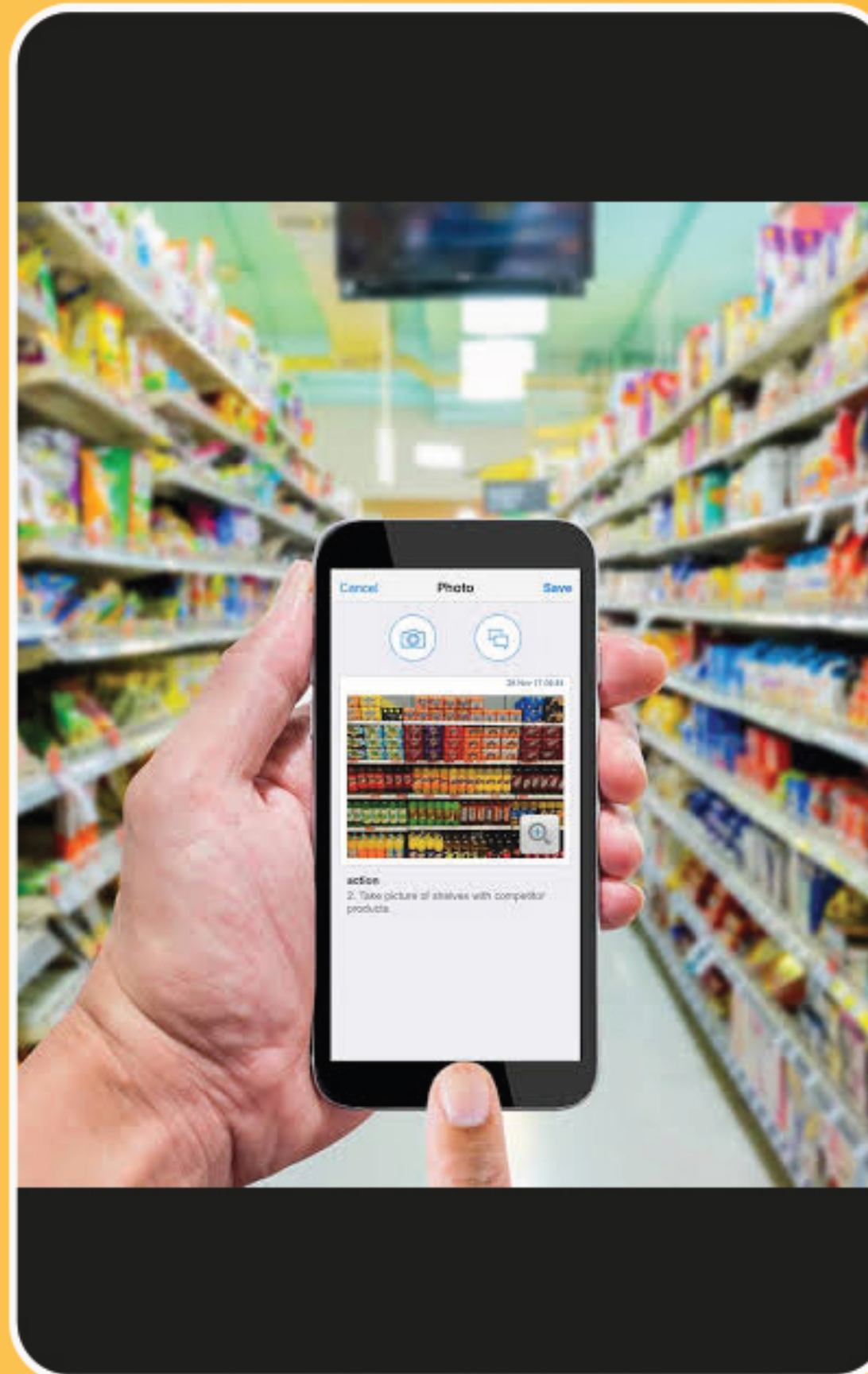
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# BACK CHECKING

# MYSTERY & BACK SHOPPING CHECKING



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**BAPROGRAM**

# KIOSK ACTIVATION



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# KIOSK ACTIVATION



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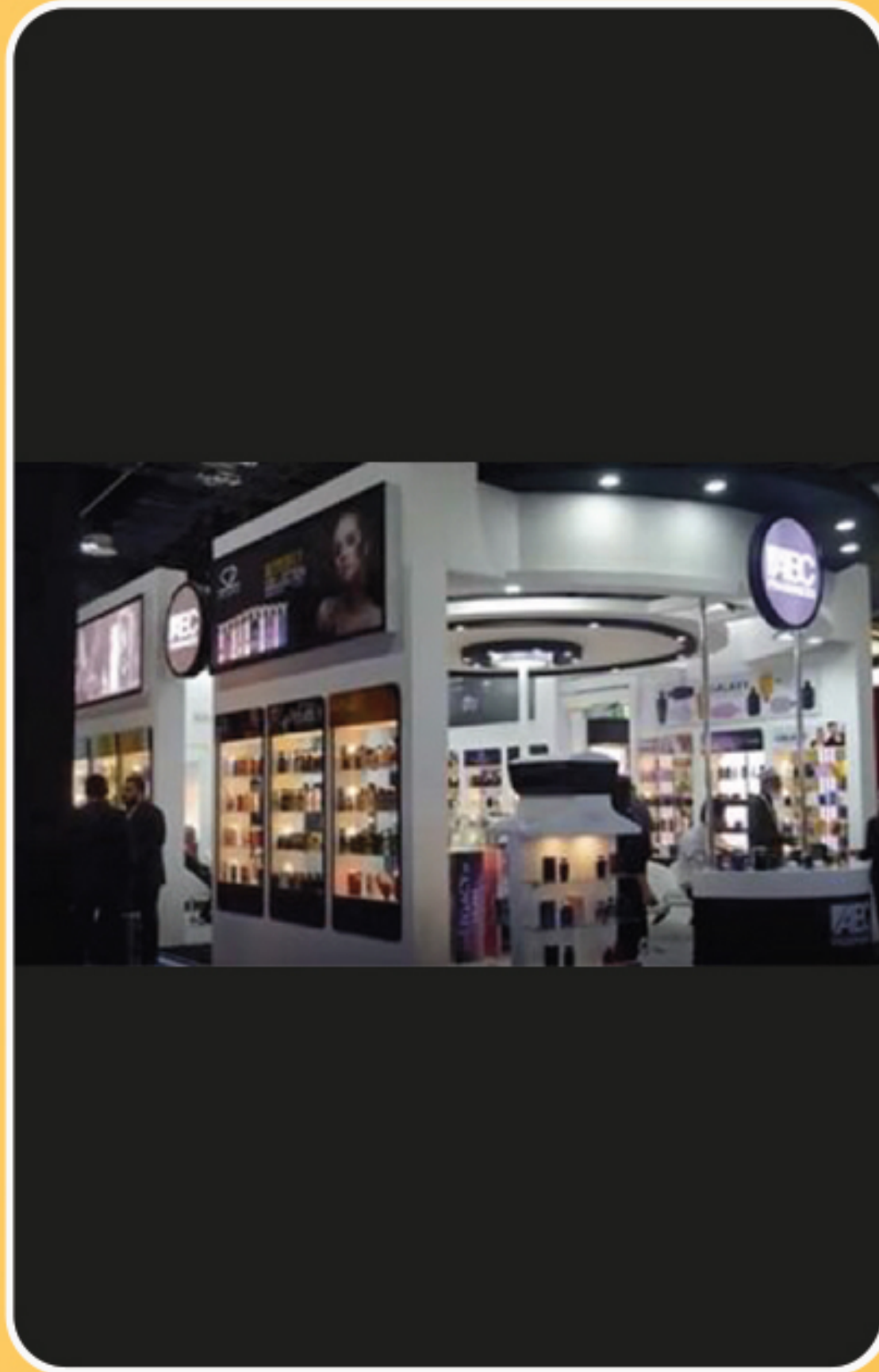
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**MODERN**TRADE

# MALL ACTIVATION



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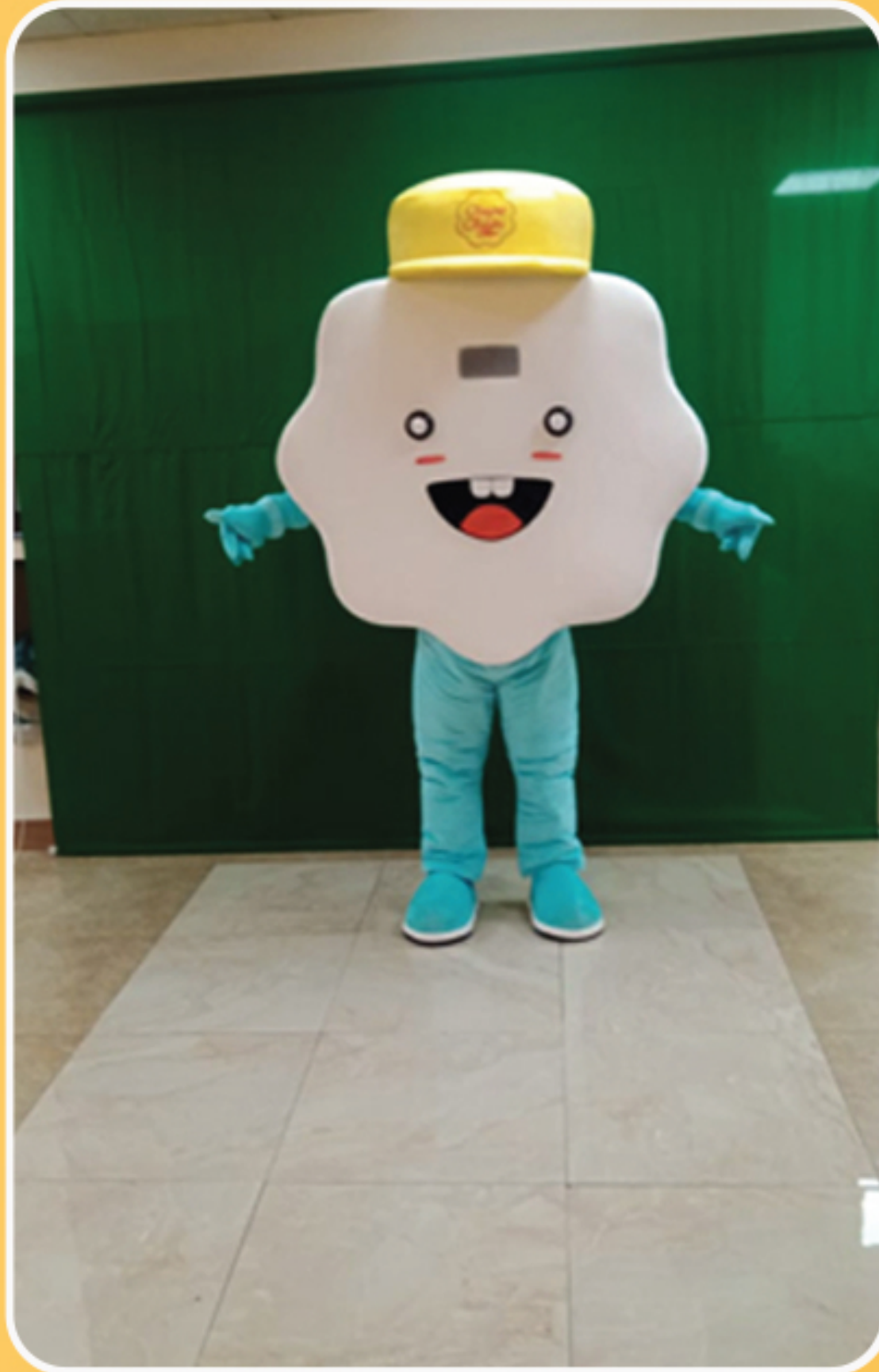
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**MODERNTRADE**

# MALL ACTIVATION



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**CLUSTER**ACTIVATION

## MARKET ACTIVATION



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**CLUSTER**ACTIVATION

# MARKET ACTIVATION



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DOOR TO DOOR

## FREE SAMPLING



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**CORPORATE**EVENTS

# SALES CONFERENCE



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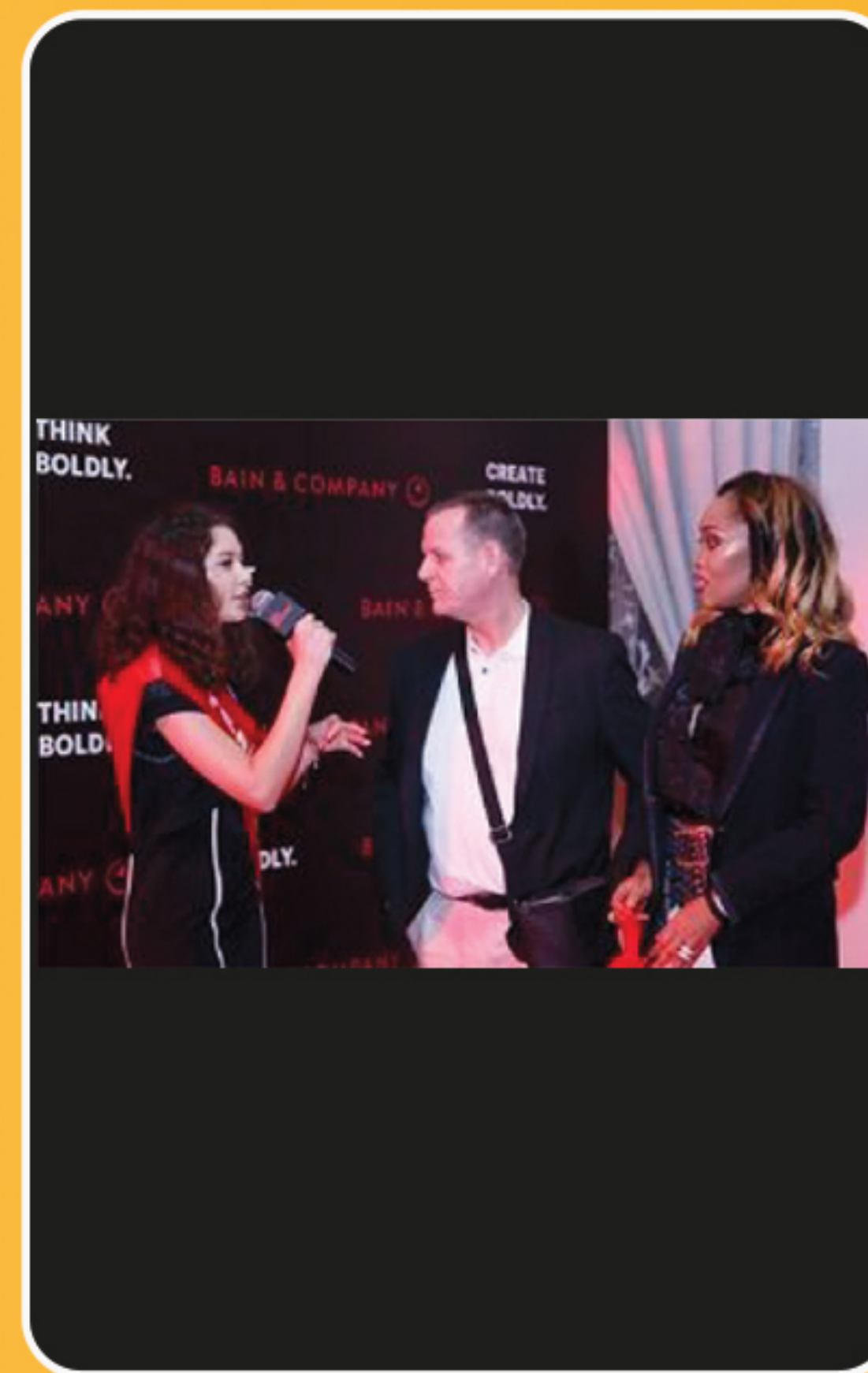
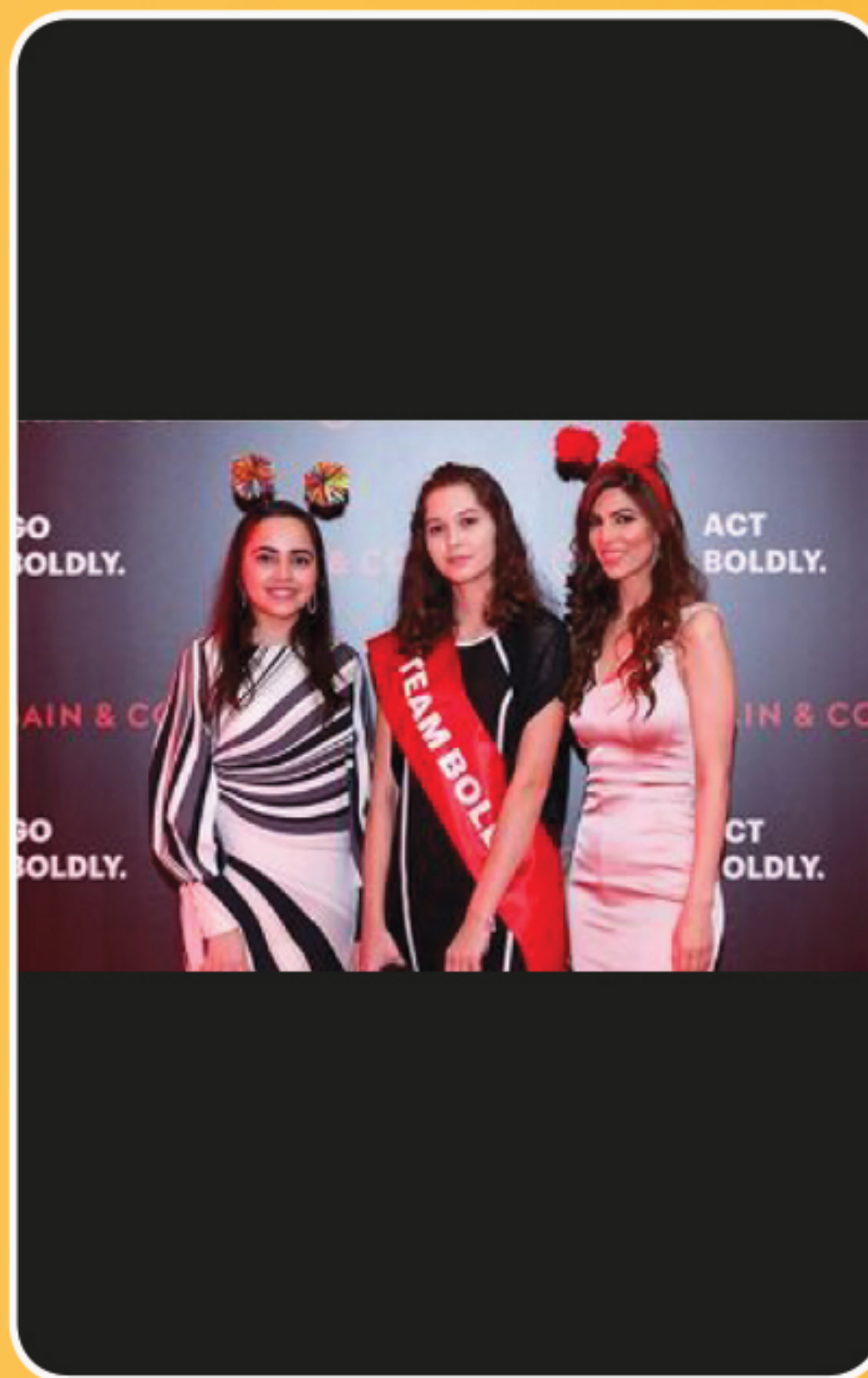
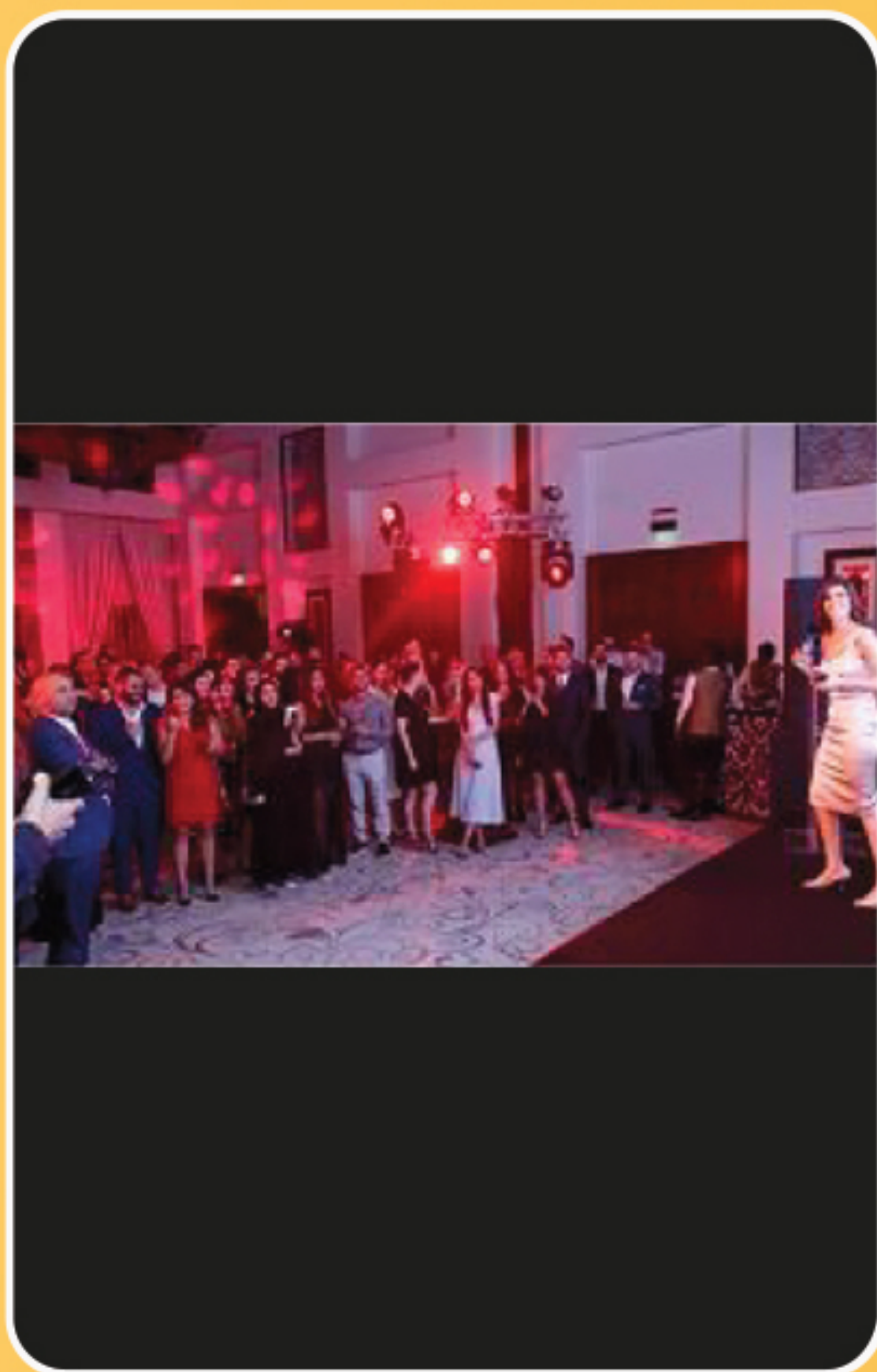
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**CORPORATE**EVENTS

# CORPORATE EVENTS



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# CAMPAIGN CHANGEOVERS



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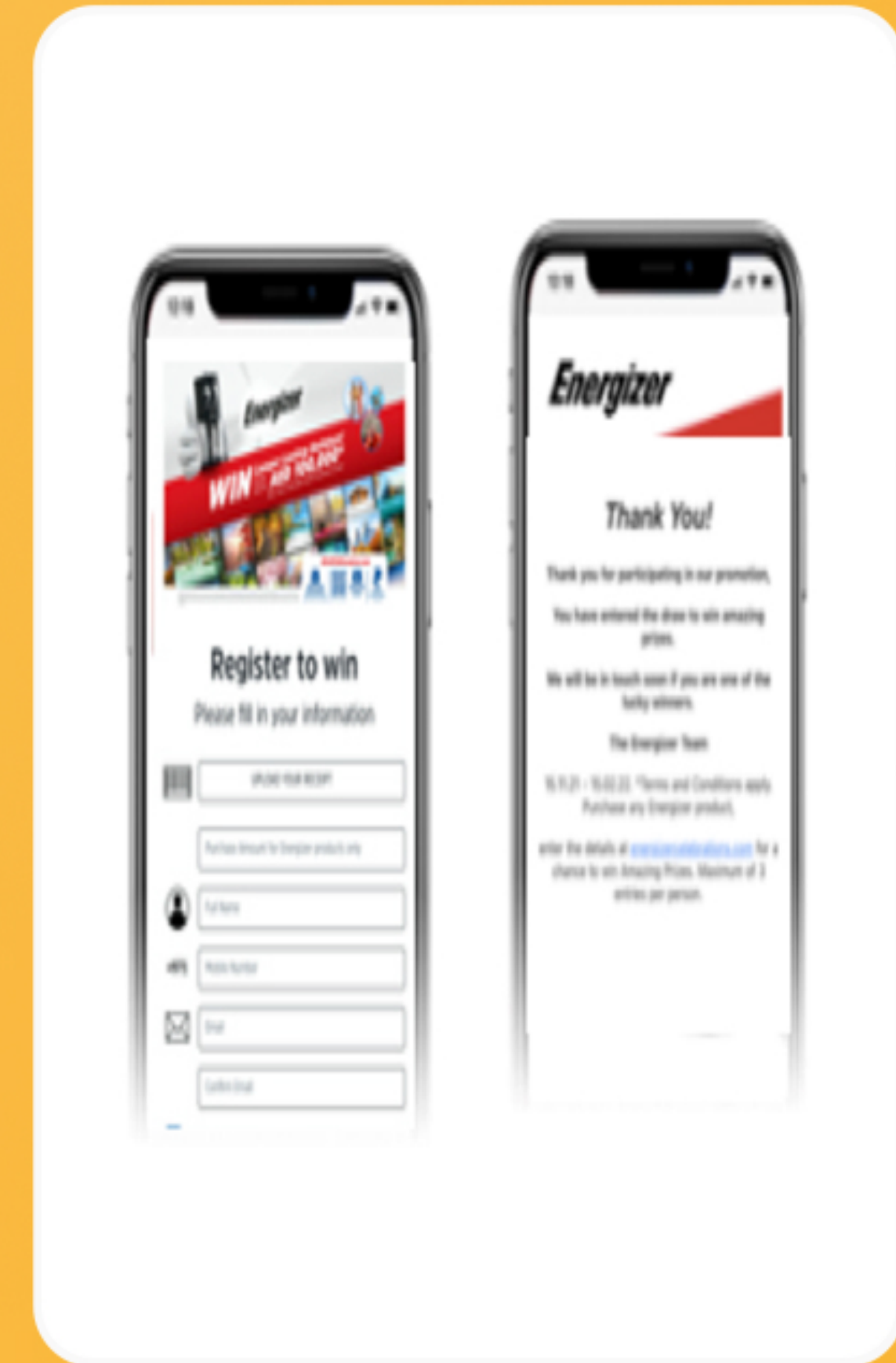
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# DIGITAL SOLUTIONS



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## KV ADAPTATIONS



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# POSM DESIGNING & DEPLOYMENT



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# THANK YOU

## LET'S CONNECT

SEND YOUR QUERIES @



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