

Alhaji Drammeh GOLF ACADEMY



The Fajara Golf Club, Fajara, Bakau New Town, Atlantic Boulevard, Serrekunda

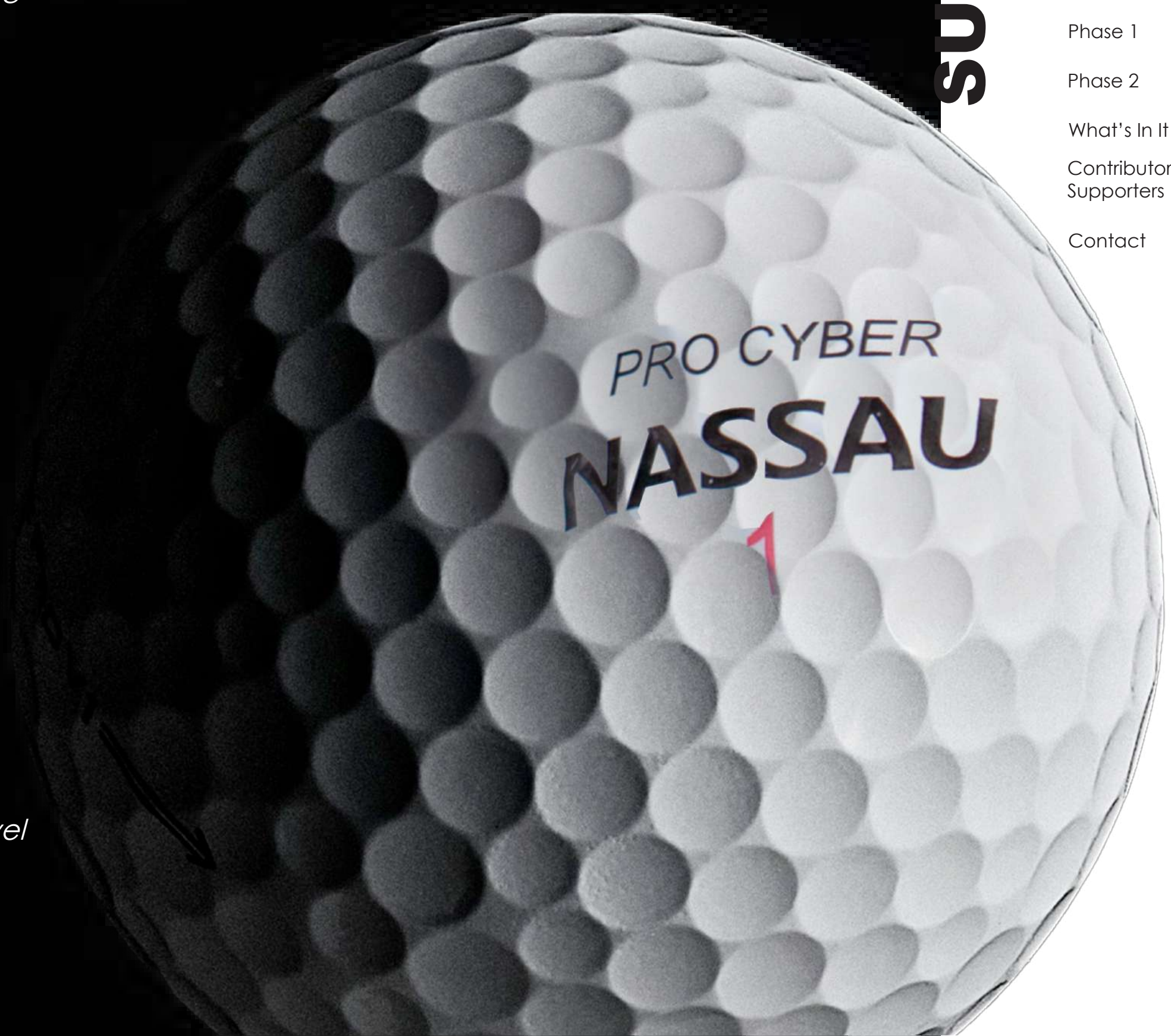
The Gambia

The Alhaji Drammeh Golf Academy has started to become a reality through Alhaji wanting to create a legacy and future for young golfers from the age of 8-16 to be able to

**practice
educate
play**

and improve their lives.

We would like you to travel with us on this journey



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Alhaji Drammeh

A complete and true Golf Professional

Alhaji Drammeh's passion for golf began at the age of 12 in The Gambia. Despite limited resources—just one small course and few opportunities to play—he felt an undeniable connection to the sport. For Alhaji, golf was not merely a pastime, but a true calling and lifelong love.

His journey began on the streets, where he **ingeniously crafted** his own club using a piece of steel and a makeshift adjustable head—long before such innovations became mainstream. His dedication to the game was evident from a young age: after school, he would practice tirelessly with whatever range balls he could find. He also worked as a caddy, not only to **immerse** himself in the world of golf, but to **understand** the nuances of course management, **golf etiquette**, and the **mental discipline** required to excel.

Through relentless effort, Alhaji began to rise in the ranks. With the support of **local mentors** who recognized his talent, he received his first proper set of clubs and began entering competitive tournaments. His debut win in The Gambia opened doors to regional competitions across Senegal, Ghana, Ivory Coast, Sierra Leone, Nigeria, and other African PGA events, where he steadily climbed the leaderboard.

Turning professional in 1993, Alhaji set his sights on Europe, ultimately earning a place in his first Open Golf Championship in Stockport, UK, in 1998.

As one client remarked:

"I have never met a more humble and complete golf professional, with such a deep understanding of the game—as a player, coach, and mentor. He communicates with clarity and confidence, making you feel at ease. Alhaji is consistently smart, articulate, and professional."

While his skills and competitive spirit brought him success on the course, Alhaji discovered an even deeper purpose: **teaching**. His true mission lies in **sharing his knowledge** and inspiring the next generation of Gambian golfers. He is committed to creating a clear pathway for young players to learn the fundamentals, develop their skills, and perhaps one day compete at a professional level. More broadly, he envisions golf as **a vehicle for growth—personal, communal, and national**.

This vision has materialized in the Alhaji Drammeh Golf Academy, located in and around the Fajara Club. The academy offers structured golf instruction, technical coaching, and personal development, all rooted in a philosophy of education, self-belief, and perseverance.

Both Alhaji and the students of his academy embody values of **motivation, integrity, reliability, and resilience**—qualities that define him as a person and a professional.





The Alhaji Drammeh **Golf** Academy

The new Alhaji Golf academy will be based in and around the Existing course of the Fajarah club, which is located in the Gambia. The new academy will be headed by Alhaji Drammah, who is the top pro golfer in the country for many years, and is highly respected within the local community, the PGA and the club itself.

The Vision of Alhaji Drammeh and the new academy is an initial 10-year project.

Designed initially to create a pathway to golf for local kids at school level for the entire region, which will offer the opportunity to learn the game from a fundamental perspective, with learning the basics of the game of golf combined with education and a pathway to growth.

The academy will focus on kids from 8-16years of age. These children are currently educated in schools locally and would use the academy to learn the basics of golf, grow their skills, receive mentorship and to become stewards of the game for future generations in The Gambia.

What's There Now

The will of Alhaji, his assistants and the caddies is amazing. They are totally heart and soul into the project.

But what do they have there...

They are practicing on small mats, in 2 small hitting bays, with no greens but browns and without the basics.

***IT'S OUR VISION
TO CHANGE THAT***

What We Are Doing

At the moment, the new academy is **sourcing materials and equipment** which it can use in the new set up. They will have a website running in a few weeks, new telephone numbers, some locally printed materials and a curriculum for the academy. A local team has offered to do **construction work** and procure **local materials** for building and construction. A web designer has offered to create the **website**, a designer the new **logo** and printed materials. This type of help lowers overheads and costs, so that what goes to the academy is for the kids in the academy

As an example of item's that need to be procured and supplied, we need to acquire the basics and start from scratch, as there is virtually no suppliers or very limited facilities and suppliers of golf related equipment in the region. Something as simple as range balls, the mats that the kids will hit from, the netting that will cover the driving range and the clubs that the kids will use. These are the fundamentals that we are arranging in the coming week and months.

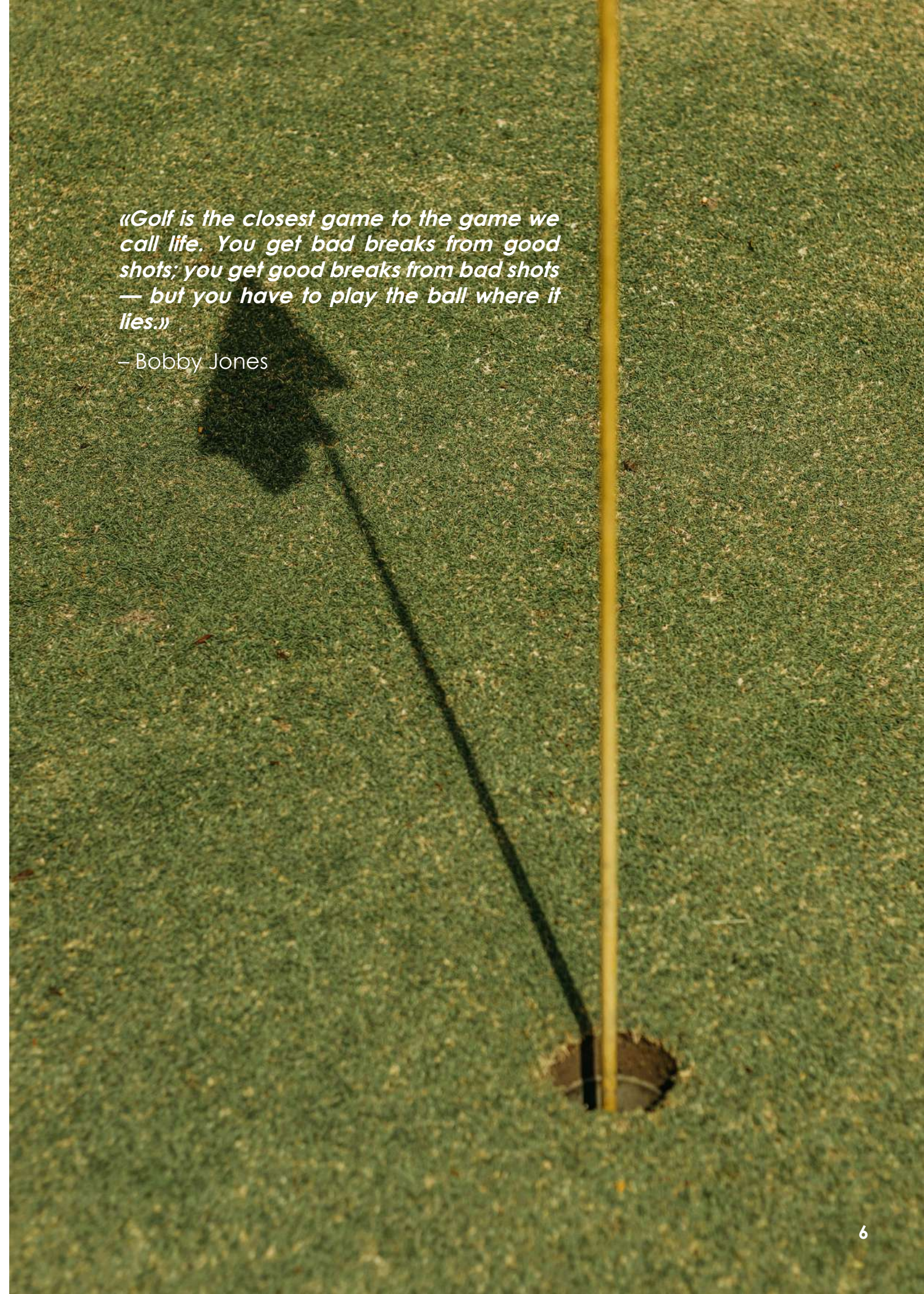
All of these items we are now reaching out to **companies and individuals** who can **help** us to set this in motion. We will gather the materials and then ship them from the Netherlands, or if directly supplied by a company from their origin. One of our aims and that of Alhaji, is that as much of the financial resource that is supplied, goes into the academy to **help the kids**.

For small shipments of 4-10 cbm, we will use a local shipping service based in the Netherlands, which currently sends shipments to The Gambia, for larger shipments we have designated a freight forwarder who will handle a complete container shipment for the academy.



«Golf is the closest game to the game we call life. You get bad breaks from good shots; you get good breaks from bad shots — but you have to play the ball where it lies.»

– Bobby Jones



What Do We Need

This is a 10 year project, with which the academy has very few basics to start with, except a location, good support, local knowledge, manpower and amazing guys on the ground, their ambitions, wishes and work ethic, so it allows us to **start from scratch**, which means a **fresh start**, a new era and most of all your input to make it sustainable and professional.

The list below is not a complete list, but gives you a fairly clear idea of what we are striving for in phase 1. Some of the items have already been supplied, but more is always welcome. In fact phase 2 already has commitments for certain items, which will be in place to start.

As with all projects to get them to sustainability, we will be raising funds to help with daily costs, education and ongoing expenses in the first phase, **in order that the academy becomes self-sufficient and sustainable.**

Phase 1 *The Alhaji Golf Academy*

The academy has set out its early goals in Phase 1 of creating the following :

- ☐ **A practice facility which will encompass**
 - Driving range to practice
 - Artificial putting green
 - Bunker corner
 - Individual practice nets
 - Chipping area
- ☒ **20 x putters for kids**
- ☐ **20 x 7 irons for kids**
- ☐ **6 half sets for kids**
- ☒ **6 half set for older kids/young adults**
- ☐ **300 T-shirts for the kids to wear**
- ☐ **300 polos for kids**
- ☒ **Caps, gloves, tees**
- ☐ **12 Golfing mats**
- ☒ **3500 Range Balls**
- ☒ **600 Playing balls for course**
- ☐ **450m of netting for driving range**
- ☒ **Flags and poles**



Our goal is to make the project a standout example of support for the right people, the right circumstances, which combine education, sport and development. This combined with a sustainable project, that slowly develops to be self-funding.

Phase 2 The Alhaji Golf Academy

As the project grows with its 10 year plan through proper resourcing and management, The next phase is in motion. This is the larger cost items, which will need **professional assistance, funding and planning**.

The second phase consists of the following:

- ☐ **3-hole short course with artificial greens**
The 3-hole Design consists of a par 3,4,5 with various t-boxes to maximize the playing facility to actually a 9 hole course
- ☒ **Design services for creating the practice facility and the course (already pledged)**
- ☐ **Small classroom for homework and school work after school and for lessons on golf.**
This is for kids who come to practice can also do schoolwork.
- ☒ **3 x 40ft containers converted to classrooms (already pledged)**
These containers will be used as classrooms, Office, Storage
- ☐ **4 x Aluminium frame exhibition tents (height minimum of 3.5m) for conversion to hitting bays on the driving range.**
- ☐ **Food facility to prepare meals for local families or participants**

What's In It For You

This is but a small part of the next coming 10 years development of the project. We are hoping that **your participation** or that you are reading this will encourage you to consider helping to **create a unique academy** that is built from a solid foundation with a view to making a difference. We look forward to informing you of more things to come and what the developments are.

As with any project that requires support, you, your company or association will be considered as **partners** and **suppliers**.

All references to your participation will be mentioned. We always will ask if we can place your name in any articles, media outlets that the project is covered by. We would request that you supply a JPEG or PDF of your logo so that any printing of your name or insertion into media can be done on your behalf. In addition, we will send any pictures of your product or assistance when it has arrived and in place at the academy. We hope that in the coming months we will be able to show you the great work your assistance has created.

Contributors, Sponsors and Supporters

Contributors



Purple Something

Sponsors

	Nassau Golf	Sponsor of practice range balls
	Golf Tour Challenge	Golf Medals

Supporters

	Charity4 Gambia	Transport & Logistics
	Gambia for You Export	Transport & Logistics
	Fajaraclub	
	Mr & Mrs Heij	Golf equipment
	Studio Barrette	Editorial & visual design

Contact Details

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