

GO WITH AMADOU



Chauffeurs & Tours

# Transport Project In Gambia



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## Project Overview

This initiative was developed following **two years of visits to The Gambia**. It aims to create a **sustainable transport solution** for individuals and communities who need access to transportation for **work, education, healthcare**, and other daily needs.

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During our time in The Gambia, **we engaged** with a wide range of individuals and organizations **to understand the existing challenges and what is currently lacking**. One of the **most urgent needs** identified was support for women and children, especially in helping them reach work or school safely and reliably.

Our approach is built on **long-term sustainability**. We focus on **generating local income and creating self-sufficient systems** rather than relying on subsidies or external aid. Our guiding principle is simple.

«Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime.»



## The Project in Action

This **transport and micro-financing project** will provide seven-seater vehicles such as the **Seat Alhambra or VW Sharan**. These vehicles will be in use throughout the day, from early morning to late evening, to serve multiple purposes.

They can **transport children to school** in the morning, help **women commute to work**, be used for **commercial pickups** during the day to help fund the project, and then bring passengers **safely home in the evening**.

A major focus of the project is to support **young women** who want to work or start their own businesses. Many face difficulties due to the **lack of affordable and convenient transportation**. By providing vehicles specifically available for them, we offer the opportunity to **earn their own income** while ensuring **safety and consistency** in their daily routines.

## Our Commitment

**Over the next two years, we plan to deliver two vehicles every six months to the project by supplying the following :**

The cars will be purchased in the **Netherlands, fully serviced**, and prepared with an extra set of wheels, a refurbished air conditioning unit, and a full set of seven seats.

The vehicles will be driven to The Gambia by volunteers who wish to go on the adventure or make a trip to The Gambia to support the project. See our info pack for "Volunteers participation". **The first delivery will be done by road** to help generate **publicity** and create **engaging content for social media**.



## Local Partnerships

Throughout our time in The Gambia, we have built strong relationships with **reliable and passionate individuals** who understand the local context. One of our main partners is Amadou Jallow, also known as Ams. He has lived in The Gambia his entire life and currently operates a **driving service**.

Ams is **dedicated to helping local people become self-sufficient**. His passion and commitment are a **driving force** behind this initiative. He sees the project as a way to **empower women**, improve access to **education for children**, and **raise the overall well-being** of the community.

### How You Can Help

We are seeking **support in a variety of forms**, including **financial contributions, services, materials, car donations or time**.

Anything that you put into the project saves money on the project, which then goes to buying other vehicles, getting tyres, airco maintenance etc for the future vehicles. This project is totally a charity/volunteer project and self-funded by the people we work with, our donors, sponsors and ourselves.

If you could provide the following we would be most grateful:

☐

Donate a car either Alhambra/sharan

☐

Services or parts required

☐

Financial donation you can afford

☐

Apply to the volunteer program

☐

Sponsorship of a car

## What We Offer in Return

- ☐ List you as a co-sponsor or donor of the project
- ☐ Mention your name in all written communication and local media
- ☐ Include your name in all related videos
- ☐ Acknowledge your support across all social media platforms
- ☐ Display your logo on the project website as a donor or sponsor



## Contact Details

We greatly appreciate you taking the time to read what we have written. If you have any questions then please do not hesitate to email :

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**Please see the donations and support section of purple something or click the purple something QR code**