Business Location
BARLEBEN&CO.

11th International Cooperation Exchange Barleben

Partner country: Kyrgyzstan

Status 02/2026

Time	Event	Location
	Monday, April 20, 2026	
6:00 p.m.	Evening reception Magdeburg-Stendal University of Applied Sciences *Welcome by* **Thomas Wünsch,** *State Secretary in the Ministry of Science, Energy, Climate Protection and Environment of Saxony- Anhalt*	Breitscheidstraße 2, 39114 Magdeburg
6:30 p.m.	Guided tour of the laboratories at Magdeburg-Stendal University of Applied Sciences *Welcome by* ***Prof. Dr. Manuela Schwartz****, Rector of Magdeburg-Stendal University of Applied Sciences* *Magdeburg-Stendal University of Applied Sciences combines practical teaching and innovative research with close cooperation with industry. Equipped with state-of-the-art laboratories and a green campus, the university is not only a center for over 50 practice-oriented degree programs, but also a partner for regional and international companies.*	
From 7:30 p.m.	Joint dinner and networking in the university premises	
	Tuesday, April 21, 2026	
	Moderator: Heidi Werner	IGZ, Steinfeldstr. 3, 39179 Barleben
9:00 a.m.	Arrival/registration of participants, welcome with photo in front of press wall	
9:30 a.m.	Opening of the cooperation exchange and welcoming remarks ***Klaus Olbricht,*** *President of the Magdeburg Chamber of Industry and Commerce* ***Martin Stichnoth****, District Administrator of Börde*	
9:45 a.m.	Presentation of partner country Kyrgyzstan ***Omurbek Tekebaev,*** *Ambassador of the Kyrgyz Republic in Germany*	
10:00 a.m.	Group photo and joint visit to the exhibiting companies	
10:45 a.m.	Break	
11:00 a.m.	Presentation of the international delegations *Mexico, Brazil, Turkey, Kyrgyzstan, Kazakhstan and Uzbekistan*	
11:30 a.m.	Moderated and interactive introduction to the participating companies	
1:00 p.m.	Lunch	

Time	Event	Location
2:00 p.m.	Expert exchange at the theme tables: *(1)* Energy efficiency in companies *Moderated by Saxony-Anhalt State Energy Agency (LENA)* (2) Growth through partnerships with Kyrgyzstan: Potential for international cooperation *Moderator Embassy of the Kyrgyz Republic (requested)* (3) Recruiting international skilled workers for German companies *Moderator: German Association for Small and Medium-sized Businesses (BVMW)* *Representative for Kyrgyzstan: Sergey Serebranski* (4) Employer attractiveness *Moderator: Fachkraft im Fokus (FIF), Norbert Köhn* (5) Exports to non-European countries *Moderator: Magdeburg Chamber of Industry and Commerce, Andreas Kerzig* (6) AI transformation with people: Creating acceptance, strengthening skills *SME Digital Center Magdeburg* (7) Partnering in Business with Germany *Moderator: RKW Saxony-Anhalt GmbH* *End of exchange at themed tables approx. 3 p.m.*	
3:00 p.m.	Time for networking	
4:00 p.m.	Joint departure from the Marriott Hotel/ individual departure to the pier	
4:30 p.m.	Participants arrive at the ship	Weiße Flotte Petriförder 1, 39104 Magdeburg
5:00 p.m.	Joint boat trip on the Elbe to the waterway junction (approx. 4 hours) with dinner *Welcome by **Frank Nase**, Mayor of Barleben*	
Approx. 9:00 p.m.	Arrival at Petriförder pier and return to hotel	
	Wednesday, April 22, 2026	
8:30 a.m.	Joint trip by bus to Hannover Messe	Marriott Hotel
11:00 a.m.	Arrival at Hannover Messe *Networking event of the "Partnering in Business with Germany" program* *Partnering in Business with Germany is a global program run by the Federal Ministry for Economic Affairs and Energy to promote foreign trade. Its aim is to facilitate successful business development between small and medium-sized enterprises in the program countries and Germany.*	Exhibition grounds, 30521 Hanover
1:00 p.m.	Lunch	
1:30 p.m.	Opportunity for individual tour of the trade fair and guided tours of the country stands of Vietnam, Kyrgyzstan, Estonia, and Denmark	
4:45 p.m.	Joint return trip from Hanover	
7:00 p.m.	Arrival in Barleben/hotel*	Barleben

The conference language is German. The main program will be translated into English.

Recommended hotel:

Courtyard by Marriott Magdeburg, Olvenstedter Str. 2A, 39179 Barleben OT Ebendorf.
Please make your reservation in good time.

The registration deadline is April 6, 2026. Please register on the website: www.kooperationsboerse-barleben.de

Price list and information for participants

PARTICIPATION TICKETS

Light participation ticket

Includes participation exclusively on **April 21, 2026,** the main day of the cooperation exchange (including evening program boat trip).

Participation fee: **€195.00** per person (including 19% VAT)

Complete participation ticket

Full participation from **April 20 to April 22, 2026**

Participation fee: **€250.00** per person (including 19% VAT)

OPTIONAL SERVICES FOR YOUR PARTICIPATION

Booking package M (company profile)

Includes the presentation of your company profile in the conference booklet.

Individual fee: **€275.00** per organization (including 19% VAT)

Booking package L (company profile and exhibitor)

Includes the presentation of your company profile in the conference booklet and a place in the exhibition area with your advertising equipment, e.g., roll-up banner (max. 2 m²). The participation of one person to man the stand and the participation of one person in the entire program (Complete) is included in the price.

Individual fee: **€550.00** per organization (including 19% VAT)

Booking package XL (company profile and exhibitor with larger space, on request)

Includes presentation of your company profile in the conference booklet and a larger exhibition space for your promotional equipment (3 m²/€700; 4 m²/€900; 5 m²/€1,100, 8 m²/€1,500, 10 m²/€1,800). Price on request.

You will have the opportunity to set up your exhibition area from 6:00 a.m. to 9:00 a.m. on April 21, 2026. Please note that this is a simple advertising space without a back wall or power access. If you have any questions or requests, please contact Innovations- und Gründerzentrum Magdeburg GmbH directly:

Katrin Waliczek, Tel.: +49 39203 6498-11,katrin.waliczek@igz-md.de

Important: If you have chosen booking package M or L, please send us a text with a description of your company (max. 1,800 characters) and a matching graphic for the presentation of your company profile by April 6, 2026, at the latest to: kooperationsboerse@rkw-sachsenanhalt.de

---

Logo provision

When you register, we ask you to provide your logo, which we will use for the event documents. Please send it by email by April 6, 2026, at the latest to: kooperationsboerse@rkw-sachsenanhalt.de

Hannover Messe tickets

Participants with a Complete ticket will receive a separate registration link for their ticket to Hannover Messe. Please bring this ticket with you on the day of Hannover Messe.

Transfer

We have arranged minibus transfers from the hotel to the event venues as follows:

- On **April 21,** there will be a transfer from **the Courtyard by Marriott Magdeburg** to the pier in Magdeburg by minibus at 4:00 p.m. (for Complete/Light ticket holders).
- On **April 22,** there will be a joint trip to Hanover by coach. This will also depart from **the Courtyard by Marriott Magdeburg** at 8:30 a.m. (for Complete ticket holders).