

2026 SPONSORSHIP OPPORTUNITIES

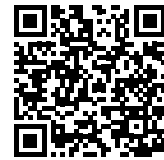
Second Summer Cycle's four ride distances all start and finish at Smuggler's Beach offering maximum event-day sponsor visibility.

- **100% of rider fundraising goes directly to our beneficiaries**, thanks to the generosity of sponsors like YOU.
- This event provides sponsors valuable visibility at three levels: The Cape's nonprofits, the people they serve, and all those who fund-raise on their behalf.
- The event is **on track to surpass \$1 million in fundraising for Cape Cod nonprofit organizations in 2026.**
- In 2026, we proudly partner with **Domestique Events**, a nationally recognized professional cycling event management company, ensuring:
 - Expert course design
 - Elevated safety standards
 - Enhanced rider and volunteer support
 - A polished, celebratory finish-line experience
- A year-round **integrated marketing campaign** promotes the Ride, Sponsors, and Beneficiaries across:
 - Digital and social media
 - Regional media outlets
- Historically, **20%+ of our riders travel from off-Cape**, driving local economic impact through dining, shopping, and lodging.



**Sunday
September 13
2026**

Register Online:



secondsummercycycle.com

Join us as a Second Summer Cycle Sponsor and be part of one of Cape Cod's most inspiring signature events—where **community, philanthropy, wellness, and destination** come together.



Thank you for supporting the beneficiaries of Second Summer Cycle!

2026 SPONSORSHIP OPPORTUNITIES

Partner With Purpose — Sponsoring Second Summer Cycle, partners align with:

- ✓ A fast-growing, high-quality regional event
- ✓ A mission rooted in wellness, community, and connection
- ✓ An engaged, experience-driven audience
- ✓ Tangible economic impact for Cape Cod communities

Presenting Sponsor \$20,000 and up (3 Available)

- Name and logo on all event communications
- Partnership announcement across social, press & radio
- Logo on all ride advertisements and email campaigns
- Prominent signage at front & back of start/finish line
- Prominent front placement on official event bike jerseys
- Prominent logo on official event shirts
- Logo featured on all printed materials (rack cards, etc.)
- Opportunity to serve as Official Ride Starter
- Table presence at start/finish
- Dedicated sponsor thank-you post on social media
- One dedicated social media spotlight:
 - Up to 5 carousel images or
 - One video up to 2.5 minutes (provided by sponsor)
- Logo on Step & Repeat photo backdrop
- Opportunity to add an item in Rider Swag Bag
- 10 complimentary rider registrations
- Industry exclusivity

Premier Sponsor \$10,000

- Logo inclusion on ride communications, printed materials and website
- Logo on front of official event bike jersey
- Logo visibility on ride banners
- Logo on official event shirts
- Opportunity to serve as Official Ride Starter
- Table presence at start/finish
- Dedicated thank-you sponsor post on social media
- One dedicated social media spotlight:
 - Up to 3 carousel images or
 - One 30-second video
- Logo on Step & Repeat photo backdrop
- Opportunity to place an item in Rider Swag Bag
- 8 complimentary rider registrations
- Industry exclusivity

Primary Sponsor \$5,000

- Logo inclusion on ride communications, printed materials and website
- Logo on front of official event bike jersey
- Logo visibility on ride banners
- Logo on official event shirts
- Choice of one social media spotlight (3 images or 30-second video)
- Logo on Step & Repeat photo backdrop
- Opportunity to place one branded item in Rider Swag Bag
- 6 complimentary rider registrations

Lead Sponsor \$2,500

- Logo inclusion on ride materials & website
- Logo on ride banners
- Logo on back of official event shirts
- One thank-you post tagging sponsor on social media
- Opportunity to place an item in Rider Swag Bag
- 4 complimentary rider registrations

Supporting Sponsor \$1,000

- Logo inclusion on ride materials & website
- Logo on back of official event shirts
- Logo on ride banners
- One thank-you post tagging sponsor on social media
- Opportunity to place an item in Rider Swag Bag
- 2 complimentary rider registrations

Hydration and Nutrition Stop Sponsor \$500

- Branded signage at hydration/nutrition stop of choice
- Logo on SSC ride website

Friends of Second Summer Cycle \$250

- Name listed on SSC ride website

We look forward to building meaningful partnerships for 2026 and beyond.

2026 SPONSORSHIP

**Your donation is tax-deductible. Payments should be made to
Second Summer Cycle, Inc.**

Second Summer Cycle is a 501(c)(3) nonprofit. Our # is 99-0423857

Please forward the completed information below and your sponsorship payment to Second Summer Cycle, Inc, P.O. Box 1001, Dennis, MA 02638.

I want to pay by ACH. Contact me!



Presenting Sponsor
\$20,000 and up

\$ _____

Premier Sponsor \$10,000

Primary Sponsor \$5,000

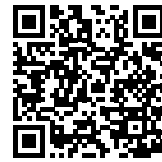
Lead Sponsor \$2,500

Supporting Sponsor \$1,000

Hydration and Nutrition
Stop Sponsor \$500

Friends \$250

Register Online:



secondsummercycycle.com

Company Name: _____

Physical Address: _____

Mailing Address: _____

Contact Person: _____

Telephone: _____ E-mail: _____

Please forward your logo to: info@secondsummercycycle.com

A member of Second Summer Cycle will be in contact with you about fulfillment of your sponsorship.
secondsummercycycle.com

For more information please contact:

David Troutman
david@scargocafe.com

Andi Genser
andigenser79@gmail.com

Suchira Palit
suchirapalit@gmail.com

Thank you for supporting the beneficiaries of Second Summer Cycle!