



Champion Technique Privacy Policy

Effective Date: 10/23/2026

Organization: Champion Technique Sports LLC ("Champion Technique," "we," "us," or "our")

Location: Texas, United States

Website: <https://championtechnique.com>

At Champion Technique, we believe every stroke should be safe, confident, and protected. This Privacy Policy explains how we collect, use, and safeguard personal information from parents, guardians, and athletes who participate in our in-person and future digital programs.

1. Scope of This Policy

This Privacy Policy applies to:

- Our website: **championtechnique.com**
- Our scheduling and parent portal: **scheduling.championtechnique.com**
- Swim Team registration form: **championtechnique.com/st-registration-form**
- Our newsletters: **riffumble.com** (used by us to send emails)
- Our in-person programs:
 - Year-round Learn-to-Swim programs (all ages and levels)
 - Year-round Competitive Swim Team (USA Swimming competitions)
- Future digital programs (online lessons, digital coaching programs, swim training app)

By using our services or providing information to us, you agree to the terms of this Privacy Policy.

2. Information We Collect

We intentionally limit the personal information we collect and store.

2.1 Information Provided by Parents/Guardians

When you register for Learn-to-Swim lessons, Swim Team, or future digital programs, we may collect:

- Parent/guardian name
- Athlete name
- Email address
- Phone number

We currently **do not collect or store** sensitive personal information such as dates of birth, addresses, medical records, or payment card numbers in our own systems.

2.2 Performance and Training Data

To provide high-quality coaching and track progress, we may collect and store:

- Practice attendance
- Training notes and performance metrics
- Swim meet entries and results
- Times and other performance indicators

This data helps us personalize instruction, monitor improvement, and guide athletes toward their goals.

2.3 Technical Data (Cookies and Analytics)

When you visit **championtechnique.com** or use our portals, we may automatically collect:

- IP address
- Device and browser type
- Pages visited and actions taken
- Time spent on pages

We may use:

- **Cookies** (small text files stored on your device)
- **Google Analytics** or similar tools to understand how our site is used and improve our services.

You can adjust your browser settings to refuse cookies or alert you when cookies are being used.

3. Payment Information

We **do not store payment information** such as full credit card numbers or bank account numbers in Champion Technique systems.

Payments may be processed through trusted third-party providers, including:

- **Stripe** (credit/debit card processing)
- **Venmo**
- **Zelle**

These providers manage and secure your payment information according to their own privacy and security policies.

4. How We Use Your Information

We use the information we collect to:

- Register parents, guardians, and athletes for Learn-to-Swim lessons and Swim Team
- Communicate about schedules, updates, billing, policies, and important program information
- Track athlete training and performance to provide individualized coaching
- Manage entries into USA Swimming competitions and other meets (using Hytek software)
- Operate and improve our website, parent portals, and future digital programs
- Send newsletters and program updates via **RiffRumble.com**

We **do not sell** personal information to any third parties.

5. Photography, Video, and Media Release

At this time, Champion Technique **does not take photos or videos** of athletes for promotional use. However, because we may choose to incorporate media in the future to celebrate our community and programs, by registering with Champion Technique you acknowledge and agree:

- If Champion Technique begins taking photos or videos of athletes:
 - We will seek appropriate consent from parents/guardians before using any identifiable images for marketing, social media, website content, or promotional materials.
 - You may withdraw consent for future use at any time by contacting us at contactus@championtechnique.com.
- Any media we capture will be used respectfully and in alignment with our core values: safety, quality instruction, and community engagement.

This is separate from parents' own personal photos and social media use, which is governed by our **Parent & Athlete Behavior and Conduct Policy**.

6. Sharing of Information with Third Parties

We may share limited information with trusted third-party providers when necessary to operate our programs, including:

- **RiffRumble.com** – for sending newsletters and program communications
- **trafft.com** – for scheduling and registering for Learn-to-Swim lessons
- **Hytek** – for registering athletes for swim meets and managing entries
- **Stripe, Venmo, Zelle** – for payment processing

We only share the minimum information needed for these services to function (for example, names and emails for communication tools).

We do **not** allow third parties to sell your data on our behalf.

7. Data Retention

We aim to keep data only for as long as reasonably necessary to:

- Operate our programs
- Maintain accurate training and performance records
- Comply with legal, regulatory, or USA Swimming-related obligations (if applicable)
- Resolve disputes or enforce our policies

After information is no longer needed for these purposes, we will reasonably work to delete or anonymize it.

If you have questions or concerns about data retention, please contact us at contactus@championtechnique.com.

8. Children's Privacy

Champion Technique serves children and youth, and we take that responsibility seriously.

- Registration for minors must be completed by a **parent or legal guardian**.
- We primarily collect **parent/guardian contact information** to communicate about the athlete's participation.

- We do not knowingly collect more personal data from children than is necessary to operate our programs.

If you believe we have collected information from a child in a way that concerns you, please contact us, and we will review and address the situation promptly.

9. Your Rights and Choices

As a parent or guardian, you may:

- Request to review the information we have about you or your athlete
- Request corrections to inaccurate information
- Request deletion of information where feasible and not required to be retained by law or by governing bodies such as USA Swimming (for meet records, etc.)

To exercise these rights, email us at contactus@championtechnique.com.

10. Data Security

We use reasonable physical, technical, and administrative safeguards designed to protect the limited personal and performance information we store, including:

- Restricted access to coaching and administrative tools
- Use of reputable, secure third-party platforms for payments, scheduling, and communication
- Ongoing monitoring and improvement of our systems

No system is perfectly secure, but we are committed to continuous improvement and responsible stewardship of your data.

11. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our programs, technology, or legal requirements.

- The “Effective Date” at the top will indicate the latest revision.
- Continued participation in our programs after changes are posted constitutes acceptance of the updated policy.

12. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy, please contact:

Champion Technique Sports LLC

Email: contactus@championtechnique.com

Website: <https://championtechnique.com>