Cookie Policy

Cookie Policy: Effective December 2020

Please read this Cookie Policy carefully before using the Website.

At Vibrant Living LLC, d/b/a AP Leadership, we are committed to transparent communication about the way we collect information from users and viewers of our websites, (www.theauthenticleaderinyou.com, ap-leadership.com, apleadership.biz, apleadership.coach).

Our Privacy Policy, located at <u>www.theauthenticleaderinyou.com/privacy</u>, describes and governs our data collection and processing practices. This Cookie Policy specifically addresses how we use various technologies. The cookie technologies covered in this policy include cookies, flash cookies, pixels, web beacons, and other related data files customarily used by most websites today.

1. Cookies Explained

Cookies are small, encrypted data files stored on your computer's hard drive when you visit a website. They allow a site to capture data you provide on the site and store it for later retrieval. Cookies are most often used to capture information about things like your user preferences and decisions. By storing cookies, website owners are able to understand your online practices and create time-saving options to enhance your overall browsing experience. For example, if you opt out of signing up for our email list, the cookies that our website has stored on your computer recall that information so that you do not receive another request to join our list moments after your initial refusal.

We use cookies on our site for the following purposes:

- track website traffic
- store and manage user account data
- capture location and IP addresses
- assist in e-commerce functionalities
- prefill reoccurring fields on our site
- provide redirects to various portions of our site

2. Third-Party Cookies

The cookies stored when you visit our site may also include third-party cookies. Third-party cookies are stored by other parties and are used primarily to track a user's browsing history. Third parties may also use cookies to provide advertising to you across various sites.

3. Consent

When you use our Site, you consent to our use of cookies as described in this policy. If you do not consent to our use of cookies, you must stop using our Site or manually disable them via your browser's settings.

4. Disabling and Deleting Cookies

You can manage, block, or delete cookies by adjusting your cookie preferences in your browser settings. However, please note that disabling certain cookies could significantly impact your user experience. Specific instructions for managing cookies in your particular browser are provided at the links below:

• Google Chrome:

https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl =en

- Firefox: <u>https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-comput</u> <u>er</u>
- Internet Explorer: https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manag e-cookies
- Safari: https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac

5. How to Contact Us

If you have questions or concerns about this Cookie Policy, please contact us:

- By email: <u>admin@apleadership.coach</u>
- By mail: 1780 E. Southwoodside Dr., Holladay, UT 84124

6. Notification of Changes

We reserve the right, at our sole discretion, to change, modify or otherwise alter the Website, its content and this Cookie Policy at any time, with or without notice. Please check this page frequently for updates.

Last Updated: October 2020

Copyright 2020 Vibrant Living LLC and AP LeadershipTM. All Rights Reserved.