



£7.00
PER BOTTLE

39946 Bottega Poeti
Rosé Prosecco DOC
(75cl)



£4.75
PER BOTTLE

24350 Footsteps Cabernet
Sauvignon, **24355 Footsteps**
Pinot Grigio, **24357 Footsteps**
Rosé, **24352 Footsteps**
Merlot (75cl)

See online for
enhanced deals!

29TH MARCH – 31ST MAY 2021

Matthew Clark

PROMOTIONS

Let's get back to business!



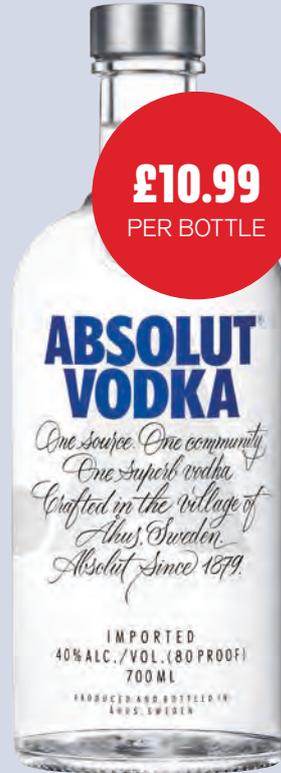
£17.49
PER CASE

Sol
(330ml x 24)



£22.00
PER CASE

Menabrea
Blonde
(330ml x 24)



£10.99
PER BOTTLE

Absolut Original
(70cl)



£10.79
PER BOTTLE

Beefeater
London Dry
Gin (70cl)



£11.49
PER BOTTLE

Gordon's Flavour's
(70cl)



£19.99
PER CASE

Kopparberg
Range
(500ml x 15)

CHECK OUR EXCLUSIVE ONLINE PROMOTIONS AT MATTHEWCLARKLIVE.COM

INTRODUCTION

Matthew Clark is here for you and your business. Whenever you're planning to reopen you can be certain that we're here to support with great service and safe delivery. With over 7000 products to choose from, and unbeatable promotions across your favourite brands, we've got everything you need to get you back to business!

Along with big brand savings, you'll find **exclusive online-only deals** at www.matthewclarklive.com. Log in today to save even more on your favourite brands.

Everyone at Matthew Clark wishes you all the best for re-opening. Let's get back to business!

P.S. If you don't have an account it's not a problem. Visit www.matthewclarklive.com and use our guest checkout feature where you can purchase up to £1,500 of our Top 400 best-sellers, including some great offers, with a debit/credit card. It couldn't be easier!

ORDER ANYTIME, ANYWHERE WITH MATTHEW CLARK LIVE

Browse our full range, compare products side by side and get all the information you need - at a time that suits you.

www.matthewclarklive.com

Best B2B eCommerce Website 2020
Best Food & Drink eCommerce Website 2020



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OUR TOP OFFERS



£10.99
PER 70CL BOTTLE

Absolut Original (70cl)



£10.49
PER 70CL BOTTLE

Gordon's Gin (70cl)



£11.49
PER 70CL BOTTLE

Gordon's Gin (70cl)



£10.79
PER 70CL BOTTLE

Beefeater London Dry Gin (70cl)



£10.99
PER 70CL BOTTLE

Captain Morgan Spiced (70cl)



£10.49
PER 70CL BOTTLE

Pimms (70cl)



£9.99
PER 70CL BOTTLE

Aperol Aperitivo (70cl)



£17.49
PER CASE

Sol (300ml x 24)



£20.00
PER CASE

Birra Moretti (300ml x 24)



£22.00
PER CASE

Menabrea Blonde (330ml x 24)



£19.99
PER CASE

Kopparberg Range (500ml x 15)



£10.99
PER CASE

Fever Tree Light Tonic (200ml x 24)



£11.99
PER CASE

Fever Tree Tonic (200ml x 24)



£3.95
PER BOTTLE

Terra Andina Range (75cl)



£6.20
PER BOTTLE

38177 Sette Bello Prosecco (75cl)



£7.50
PER BOTTLE

29083 Left Field Sauvignon Blanc, New Zealand (75cl)



£9.00
PER BOTTLE

11173 Chateau Lyonnais, Lussac-Saint-Émilion (75cl)

STOCK THE BIGGEST BRANDS FOR THE BIG REOPENING

Stock up on the top four brands in GB

Fact: The top four on-trade brands account for 30% of all spirit sales*



£10.99
PER BOTTLE

£10.49
PER BOTTLE

£10.49
PER BOTTLE

Also available
in Tiki

STOCK UP NOW

MYDIAGEO
ALWAYS ON

DRINKIQ.com
drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*AC Nielsen, total coverage, value sales, MAT on 15.10.19

Learn more about how to reopen successfully

Vodka



£11.89
PER BOTTLE

Stolichnaya
(70cl)

THE WORLD'S PREMIUM VODKA

SPECIAL
£10.99
70CL
PRICE



Espresso Martini

- 40 ml Absolut Vodka
- 20 ml Kahlúa
- 20 ml Espresso
- 3 Whole Coffee Beans

The UK's 6th most loved cocktail

ABSOLUT.
SWEDISH TRADITION
SINCE 1879

*CGA Mixed drink report 03.20
DrinkAware.co.uk for the facts
ENJOY RESPONSIBLY



THE SHACK

In 1995, Bert "Tito" Beveridge obtained the first legal permit to distil in Texas and created Tito's Handmade Vodka. Tito's distills its corn-based vodka using old-fashioned copper pot stills and it's naturally gluten-free. Tito's is distilled and bottled in Austin, Texas on the very same land where the whole venture started. It's been over twenty years, but Tito's still uses old-fashioned copper pot stills, and taste-tests every batch to make sure you get only the best.



DOUBLE GOLD MEDAL
WORLD SPIRITS COMPETITION
UNANIMOUS JUDGE'S CHOICE

AMERICA'S ORIGINAL CRAFT VODKA®



BUY 2 BOTTLES
of Tito's and receive
one FREE case of
Fever Tree Mexican
Lime Soda to create
our Texmex serve.

50ml Titos
150ml Mexican Soda
Garnish - Lime and
a sprig of mint



* TitosVodka.com * Crafted to be savored responsibly.
DISTILLED & BOTTLED BY FIFTH GENERATION INC. 40% ALC./VOL. © 2020 TITO'S HANDMADE VODKA.
for the facts drinkaware.co.uk

THE WORLD'S PREMIUM VODKA

SPECIAL
£12.79
PER 70CL
PRICE



Passion Fruit Martini UK's Favourite Cocktail*

PASSION FRUIT MARTINI

50ml Absolut Vanilla
25ml Passionfruit Purée
12.5ml Vanilla Syrup 25ml Pineapple Juice
Garnish with half a Passion Fruit

RASPBERRI COLLINS

50ml Absolut Raspberri
25ml Lemon Juice 20ml Sugar Syrup
Top with soda water
Garnish with Raspberries

*CGA Mixed drink report 03.20
DrinkAware.co.uk for the facts
ENJOY RESPONSIBLY

ABSOLUT.
SWEDISH TRADITION
SINCE 1879

**Extra online savings on
the brands you love!**

Visit matthewclarklive.com to find a
range of exclusive online-only deals

Sign up today!

29th Mar - 11th Apr

Gin



£21.89
PER BOTTLE

Brockmans
Premium Gin (70cl)



£22.99
PER BOTTLE

Hendrick's
Gin
(70cl)



£17.99
PER BOTTLE

Plymouth
Gin
(70cl)



£19.49
PER BOTTLE

Chase GB
Extra Dry Gin
(70cl)



SPECIAL OFFER
£10.79
70CL

BEEFEATER LONDON

REFRESH -YOUR G&T-

THE SPIRIT OF LONDON — SINCE 1820 —

B&T
50ml Beefeater Dry
Top with Premium Tonic
Garnish with Lemon & Orange Wheel

*The World's Most Awarded Gin

ENJOY RESPONSIBLY drinkaware.co.uk for the facts

*Based on International Spirits Awards from 2004-2019



BEEFEATER LONDON

REFRESH -YOUR G&T-

THE SPIRIT OF LONDON — SINCE 1820 —

SPECIAL OFFER
£10.99
PER 70CL

GIN IS THE FASTEST GROWING SPIRITS CATEGORY
+10.1% AND BEEFEATER IS GROWING AT +33.1%

ENJOY RESPONSIBLY drinkaware.co.uk for the facts

*CGA On-trade Report Volume 03.20

MAKE THAT FIRST SIP SPECIAL

Fact: One in four serves during summer are premium brands*



STOCK UP NOW



DRINKIQ.com
drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*CGA OPMS 16WK Free Trade Volume Data to 31.10.20

Learn more about how to reopen successfully

WHAT'S GROWING AT 65%?

Flavoured gins – stock up with the #1 Gin brand

Fact: Flavoured Gins are worth 45% of the category & growing!*



STOCK UP NOW



DRINKIQ.com
drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*AC Nielsen, total coverage, value sales, MAT on 15.10.19

Learn more about how to reopen successfully

£17.99
PER BOTTLE

NEW

Whitley Neill Gin, Whitley Neill Raspberry Gin, Whitley Neill Blood Orange Gin, Whitley Neill Rhubarb & Ginger, Whitley Neill Strawberry and Black Pepper Gin 43%, Whitley Neill Brazilian Lime Gin 43%, Whitley Neill Blackberry Gin, Whitley Neill Parma Violet Gin, Whitley Neill Aloe & Cucumber Gin, Whitley Neill Quince Gin, Whitley Neill Mango & Lime (70cl)

MALFY
G.D.I.
GIN
GIN FROM ITALY

SPECIAL OFFER
£18.99
PER 70CL

PREMIUM GIN
+15.6%
MALFY GROWING
+111.8%

50ML MALFY GIN ROSA
TOP WITH PREMIUM TONIC WATER
GARNISH WITH PINK GRAPEFRUIT
WHEEL AND ROSEMARY SPRING

50ML MALFY CON ARANCIA,
TOP WITH PREMIUM TONIC WATER
GARNISH WITH ORANGE WHEEL

MALFY GIN
@MALFY GIN

*CGA Total Volume 03.20

CIAO MALFY!

ENJOY RESPONSIBLY drinkaware.co.uk for the facts

KOPPARBERG

PRICE £13.99

KOPPARBERG
PREMIUM
GIN

FOLLOW US ON SOCIAL:
@kopparbergtrade

sales@kopparberg.co.uk

Offer available on Kopparberg Gin 70cl:
Mixed Fruit (COS-KOPGINMF6PK), Passionfruit & Orange
(COS-KOPGINPF6PK) and Strawberry & Lime (COS-KOPGINSL6PK).

drinkaware.co.uk for the facts

SPECIAL PRICING*

Warner's London Dry gin= **£20.79**
Warner's Harrington Dry gin= **£20.79**
Warner's Rhubarb gin= **£23.49**
Warner's Elderflower gin= **£21.49**
Warner's Raspberry gin= **£23.49**
Warner's Sloe gin= **£19.99**

For more information or detail on any of the above
please contact info@warnersdistillery.com

*Offer available on Warner's 70cl gin only.

London Dry
by name,
English countryside
by nature.

Discover our farm-grown gin.

WARNER'S
LONDON DRY GIN
FRAGRANT, RICH & SPICED
DISTILLED with our farm's SPRING WATER

step outside

drinkaware.co.uk for the facts



£27.99
PER BOTTLE

Chase Pink Grapefruit & Pomelo Gin (70cl)



£27.99
PER BOTTLE

Chase Rhubarb & Bramley Apple Gin (70cl)



£26.29
PER BOTTLE

Chase Seville Marmalade Gin (70cl)

FINEST AWARD-WINNING BRITISH GIN

£23.49
PER BOTTLE



LONDON DRY GIN RHUBARB GIN MARMALADE GIN GOOSEBERRY GIN

Our award-winning gins are crafted using locally sourced botanicals that are synonymous with the beautiful and restorative nature of Harrogate. These unique ingredients are complemented with water drawn from the world-famous Harrogate aquifer, pure single grain spirit and a handful of the finest ingredients sourced from around the world.





spiritofharrogate.co.uk
[f](#) [t](#) [i](#) [s](#) @slingsbysocial

RESTORING - THE SPIRIT OF HARROGATE

SPIRITS 101

DRIVE GREATER SALES WITH SPIRITS

Spirits are a **HUGE** category, the second largest in the on-trade', and they provide a big opportunity to grow revenue in 2021.

THE FACTS:

1



+6.4%
YOY SALES

Cocktails are one of the fastest growing categories across total alcohol²

2



25cl Spirit + 200ml Mixer
£3.18
MARGIN

Spirits and mixer can be the most profitable drink you serve³

3



ON AVERAGE
£10.39
ADDITIONAL SPEND

Spirits consumers spend more in outlet on both eating and drinking⁴ than the avg GB consumer

DRINKIQ.com
for the facts drinkaware.co.uk

STOCK UP ON SPIRITS

DIAGEO

1. CGA OPMS MAT data to 22.02.20. 2. CGA Mixed Drinks Q1 2020 vs CGA OPMS MAT Data to 22.02.20. 3. Example prices only. Example selling price based on CGA Average. Example margin based on assumed average cost price, but will vary depending on individual buying arrangements. 4. CGA BrandTrack Data October 2020.

Rum

£16.99
PER BOTTLE

The Kraken
Black Spiced
Rum (70cl)



£10.99
PER BOTTLE

Captain
Morgan Tiki
(70cl)



£10.99
PER BOTTLE

Captain
Morgan Dark
Rum (70cl)



£16.99
PER BOTTLE

Havana Club
7 Year Old
(70cl)



£14.49
PER BOTTLE

NEW

Dead Man's Fingers Rum: Spiced, Hemp, Pineapple, Hazelnut, Raspberry, Passionfruit, Mango, Lime, Banana (70cl)

Whisky

£11.99
PER BOTTLE

The Famous Grouse (70cl)

£10.99
PER BOTTLE

Bell's Blended Scotch Whisky (70cl)

PRICE £14.59

WE ARE IN THE DIFFERENT DARK

KOPPARBERG

FOLLOW US ON SOCIAL:
@kopparbergtrade

sales@kopparberg.co.uk
Offer available on Kopparberg Cherry Rum 70cl (00039973).

drinkaware.co.uk for the facts

JAMESON GINGER & LIME

TRIPLE DISTILLED, TWICE AS REFRESHING WHY? TASTE, THAT'S WHY.

JAMESON IS THE #1 IRISH WHISKEY*

SPECIAL OFFER
£14.99
70CL

50ML JAMESON TOP WITH GINGER ALE SQUEEZE LIME AND GARNISH

* OGA: Total GB, Total Irish, Total Jameson Volume 03.20
ENJOY RESPONSIBLY drinkaware.co.uk for the facts

JOHNNIE WALKER RED LABEL



£11.99
PER BOTTLE

JOHNNIE WALKER BLACK LABEL



£19.99
PER BOTTLE

STOCK UP NOW • STOCK UP NOW

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY



£23.99
PER BOTTLE

Glenfiddich 12 Year Old Special Reserve (70cl)



£19.99
PER BOTTLE

Courvoisier VS *** (70cl)

HAIG
CLUB
HAIG EST 1627

NEW MEDITERRANEAN ORANGE BY HAIG CLUB



COMING SOON

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

JACK DANIEL'S

TASTE THE FRESH SIDE OF JACK



£16.99
per 70cl

**DELICIOUSLY SIMPLE
REFRESHINGLY JACK**

PLEASE DRINK RESPONSIBLY. Jack Daniel's and Old No.7 are registered trademarks. ©2021 Jack Daniel's.

JACK DANIEL'S

"MIX IT UP WITH LEMONADE THIS SUMMER"

David Beckham
DAVID BECKHAM

STOCK UP NOW

Cocktail Feature

The three cocktails that gained the most market share when the trade re-opened last year were the Pornstar Martini, Spritz and Espresso Martini*.

80%

Since the hospitality has reopened 80% of cocktail consumers have purchased a cocktail on promotion **

Ensure you have one of these 3 cocktails on promotion when welcoming consumers back in your venue.

#1 Pornstar Martini

1 in 5

1 in 5 cocktails sold since the on-trade re-opened last year have been a Pornstar Martini*



Ingredients

- 45ml Absolut Vanilia
- 25ml Finest Call Passionfruit Puree
- 15ml Vanilla Syrup
- 50ml Prosecco
- Slice of pineapple
- Passion fruit

Method

Muddle one slice of pineapple in a shaker. Add Absolut Vanilia, ½ passion fruit pulp, vanilla syrup and Finest Call fruit puree. Shake and double strain. Garnish with ½ passion fruit. Serve with a shot of prosecco.

Products



Purchase all ingredients for under **£28.00**

#2 Spritz

Ingredients

- 75ml Prosecco
- 50ml Aperol
- 25ml Soda
- Slice of orange



Method

Fill wine glass with ice, then add Aperol, Prosecco, soda and garnish with a slice of orange.

Products



Purchase all ingredients for under **£25.00**

#3 Espresso Martini

Ingredients

- 40ml Absolut
- 20ml Kahlua
- 20ml Espresso



Method

Fill cocktail shaker with lots of ice. Add Kahlua, Absolut Vodka and espresso and shake. Strain into a cocktail glass.

Products



Purchase all ingredients for under **£23.00**

*CGA Mixed Drinks Q3 2020 – volumetric sales data

** CGA Mixed Drinks Q3 2020

Liqueurs



£13.59
PER BOTTLE

Southern Comfort (70cl)



£10.49
PER BOTTLE



£9.99
PER BOTTLE



£10.99
PER BOTTLE

Pimm's No.1 Cup, Archers Peach Schnapps, Baileys Irish Cream Liqueur (70cl)

THE TASTE OF SUMMER

PIÑA COLADA

50 ML MALIBU ORIGINAL,
75 ML PINEAPPLE JUICE,
25 ML COCONUT CREAM

PINA COLADA IS THE 8TH MOST LOVED COCKTAIL IN THE UK*

SPECIAL OFFER
£9.99
70CL



MALIBU
MADE WITH CARIBBEAN RUM AND COCONUT FLAVOUR
- ORIGINAL -
LIQUEUR

ENJOY RESPONSIBLY drinkaware.co.uk for the facts

*CGA mixed drinks report 03.20

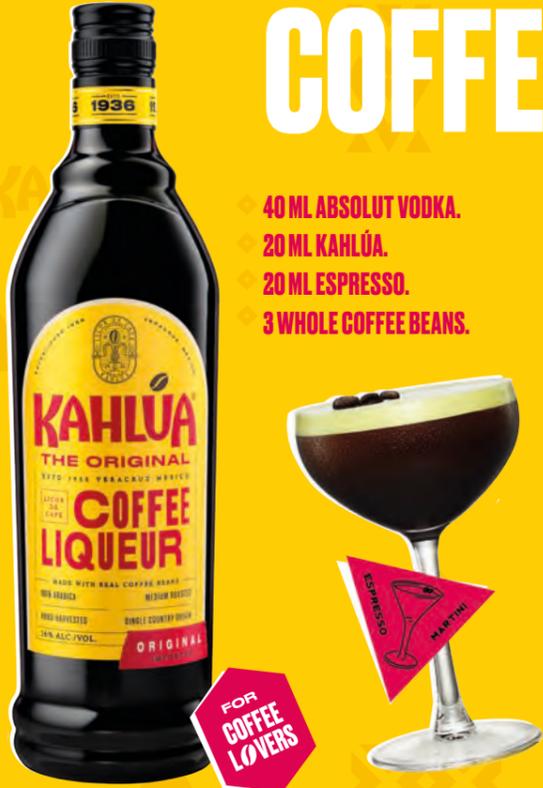
COFFEE GOES COCKTAILS

40 ML ABSOLUT VODKA,
20 ML KAHLUA,
20 ML ESPRESSO,
3 WHOLE COFFEE BEANS.

TURN ANY COFFEE INTO A COCKTAIL

ESPRESSO MARTINI IS THE NO 6 SERVE IN THE UK ON-TRADE

SPECIAL OFFER
£11.99
70CL



KAHLUA
THE ORIGINAL
COFFEE LIQUEUR

FOR COFFEE LOVERS

ENJOY RESPONSIBLY drinkaware.co.uk for the facts

*CGA mixed drinks report 03.20

SAVE ON YOUR FAVOURITES FOR REOPENING

£13.99 PER BOTTLE

DISARONNO FIZZ
50ml Disaronno
150ml Soda Water
25ml Fresh Lemon Juice

£13.99 PER BOTTLE

VELVET ON THE ROCKS
50ml Disaronno Velvet

£11.99 PER BOTTLE

TIA MARIA ESPRESSO MARTINI
25ml Tia Maria
25ml Vodka
25ml Espresso

Enjoy responsibly drinkaware.co.uk

DISARONNO INTERNATIONAL UK LTD

APEROL SPRITZ TOGETHER WE JOY

ONLY £9.99

3 PARTS PROSECCO 75ml

2 PARTS APEROL 50ml

1 PART SODA 25ml

APEROL SPRITZ IS THE UK'S #1 SELLING BRANDED COCKTAIL¹

APEROL CONTINUES TO GO FROM STRENGTH TO STRENGTH WITH **+78% VALUE GROWTH YEAR TO YEAR²**

APEROL SPRITZ MAKES **54% MORE CASH MARGIN** THAN A GLASS OF PROSECCO³

COMPLETE OUR PERFECT SERVE QUIZ AND RECEIVE 6 FREE GLASSES

TAKE THE QUIZ

1. CGA Mixed Drinks Report, Q3 2020. 2. Neilson Scantrack FY Data to 26.12.2020. 3. Assumes 125ml Prosecco @£5 and Aperol Spritz @£7.50, based on average WSPs.

NEW MODERN LOOK...

Tia Maria

SAME GREAT TASTE

100% ARABICA COFFEE

MADAGASCAR VANILLA

JAMAICAN RUM

Enjoy Tia Maria responsibly drinkaware.co.uk

DISARONNO VELVET

REFRESHINGLY SMOOTH, WITH THE UNMISTAKABLE TASTE OF DISARONNO

NEW PRODUCT

“TOP 4 FASTEST GROWING SPIRIT BRAND AT CHRISTMAS 2020”

PERFECTLY SERVED OVER ICE

Enjoy Disaronno responsibly drinkaware.co.uk

Source = KANTAR WORLDPANEL – PURCHASE PANEL TOTAL SPIRITS (12WE DATA W/E 27TH DEC 2020)

INVIGORATE YOUR GIN SALES WITH THE CAMPARI GIN & TONIC

THE **#1 BEST-SELLING LIQUEUR BRAND** IN THE TOP 100 BARS **IN THE WORLD¹**

70% OF PEOPLE SAMPLED SAID THEY WOULD PURCHASE THE SERVE IN A BAR.²

DELIVERS **BETTER CASH MARGIN** AND %GP THAN A STANDARD G&T.³

CAMPARI GIN & TONIC

POUR EQUAL PARTS CAMPARI AND GIN OVER ICE, ADD TONIC WE RECOMMEND FEVER-TREE MEDITERRANEAN TONIC*

Sources: 1. Drinks International 2021 2. Ipsos Game Changers research, April 2020 (based on a blind taste test with 101 non-Campari drinkers) 3. Based on a serve of 25ml Campari and 25ml gin vs. a double (50ml) gin and tonic, based on Campari offer price and average gin WSPs

*Suggested serve

OFFER PRICE **£11.79**

Shots & Tequila



£14.99
PER BOTTLE

Jose Cuervo Gold / Reposado,
Jose Cuervo Especial Silver (70cl)



£14.09
PER BOTTLE

Fireball Cinnamon
Whiskey Liqueur
(70cl)

LUXARDO
SINCE 1821

SPECIAL PRICES

LUXARDO SAMBUCA £11.69
LUXARDO PASSIONE NERA £14.69
LUXARDO WITH RASPBERRY £15.49

01283 217703
info@cellartrends.co.uk
@cellartrends

for the facts drinkaware.co.uk

200 YEARS LUXARDO *Promotional price effective April and May.

THE UK'S #1 FUN SHOT BRAND



£7.99
SOURZ
70cl

Deal includes:
Sourz Passionfruit 70cl, Sourz Apple 70cl, Sourz Raspberry 70cl,
Sourz Rainbow Ice 70cl, Sourz Tropical 70cl, Sourz Cherry 70cl

CALL THE SHOTS.

Source: Combined On and Off Trade, Non-Cream Liqueurs & Specialities, Value Share, MAT, Nielsen 02.11.19, CGA 03.10.19.

drinkaware.co.uk

For further information contact Edrington-Beam Suntory UK Distribution Limited
Tel: +44 (0) 333 016 1910 Web: Edrington-BeamSuntoryUK.com

Cocktail Solutions

**Maximise your turnover
by offering customers
more profitable serves**

Cocktail consumers spend 21% more during a visit to the on-trade than the average consumer.

Source: CGA O3 2019 Mixed Drinks Report)



The world's most dependable cocktail mix for the professional bartender.

PRNSTAR MARTINI**
50ml Vanilla Vodka
75ml Finest Call Passionfruit
50ml Finest Call Lime



**PUREES AND MIXES
£4.99 1 x 1L**

**LEMON AND LIME JUICE
£4.99 1 x 1L**

for the facts drinkaware.co.uk

*Promotional price effective April and May.

READY TO COCKTAIL IN 10 SECONDS

2 FREE

BAG-IN-BOXES

ON NEW INSTALLS



**160 FREE COCKTAILS
WITH EVERY
NEW INSTALLATION**

**FREE
GLASSWARE ON
INSTALLATION**

EMAIL [DRAUGHTCOCKTAILS@DIAGEO.COM](mailto:draughtcocktails@diageo.com)
TO FIND OUT MORE AND REQUEST AN INSTALL

FREE STOCK WILL BE PROVIDED
BY DIAGEO SALES TEAM

DELICIOUS ON TAP

Gordon's

SMIRNOFF

STOCK UP NOW

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk

Low & No

drinks collection



Low & No

£13.99
PER CASE

Stella Artois
Alcohol Free, NRB
(330ml x 24)



Low & No

£14.99
PER CASE

Magners
Zero, NRB
(330ml x 24)



£9.99
PER BOTTLE

Gordon's
Alcohol Free
(70cl)



Low & No

£13.99
PER CASE

Heineken
0%, NRB
(330ml x 24)



27%

of consumers report drinking less or stopping drinking alcohol altogether during lockdown.

(Source: YouGov PLC)

1 in **5**

consumers don't drink alcohol, ensure your range offers some interest and excitement for them.

Ensure you have a credible range of No and Low products.

THE SURPRISINGLY NON-ALCOHOLIC APERITIVO.

£24.99
LAUNCH PRICE

Case 24 x 175ml



1 Bottle = 1 Serving.
Serve over ice in a
large wine glass.
Garnish with a
fresh orange slice.

COMPLETE YOUR
APERITIVO OFFERING
WITH THE
#1 NON-ALCOHOLIC
APERITIVO IN ITALY.¹

PREMIUMISE YOUR
NON-ALCOHOLIC
RANGE AND
DELIVER £75 CASH
MARGIN PER CASE.²

ORDER
CRODINO 1965
TODAY
FROM THE MAKERS
OF APEROL.

¹IRI Infocan Census® and Beverage Wholesalers IRI, volume sales on Total Italy+Discount, Total Cash & Carry e Total Beverage Wholesalers, MAT 09/2020.
²Assumes RSP of £5.00 per serve, based on current £24.99 offer price.

www.drinkaware.co.uk for the facts

Beer

£17.49
PER CASE



Sol
(300ml x 24)

£20.00
PER CASE



Birra Moretti
(300ml x 24)

£22.00
PER CASE



Menabrea
Blonde
(330ml x 24)

BUY ANY 2 CASES FOR £42*



Buy 2 cases of Peroni Nastro Azzurro 24 x 330ml
or Asahi Super Dry 24 x 330ml for £42*

(Please note you can order a case of each for £42)

Super Premium is the fastest
growing segment of the market
Value Up 10.4% YOY**

Maximise Your Sales.
Stock the Number 1
Super Premium Lager -
Peroni Nastro Azzurro

Stock Japan's No.1 Beer -
Asahi Super Dry

*Promotion available as specified or for the dates of this brochure only. Full terms here:
asahibeer.co.uk/promotional-terms-and-conditions. Promoter: Asahi, Griffin Brewery, W4 2QB.

**52 WK CGA MAT 08/09/2018

drinkaware.co.uk for the facts

Asahi | Asahi UK Ltd

Craft & Ale

£15.79
PER CASE



Goose Island
IPA (355ml x 12)

£28.79
PER CASE



Goose Island Midway Session IPA, Can
(330ml x 24)

£16.79
PER CASE



Goose Island 312, Can
(355ml x 12)



£11.49
PER CASE

London Pride, NRB
(500ml x 8)

TASTE THE PRIDE

BUY 1 X 9

FOR £89.99

LONDON PRIDE IS THE
BEST SELLING CASK
ALE IN LONDON AND
THE SOUTH EAST

Source: CGA OPMS 12 weeks to 18/05/19



drinkaware.co.uk for the facts

Promotion available as specified or for the dates of this brochure only.
Full terms here: ashibeer.co.uk/promotional-terms-and-conditions. Promoter: Asahi, Gillin Brewery, W4 2QB.

OFFICIALLY THE OFFICIAL BEERS OF ENGLAND



**GET READY FOR THE SUMMER OF FOOTBALL
AND INSTALL NOW TO RECEIVE 2 FREE KEGS + ENGLAND BRANDED GLASSWARE**

18+. Open to Matthew Clark Wholesale Regional Independent Free Trade customers based in England and Wales only. New installations of Bud Light only. Install between 01.03.2021 and 31.05.2021 to be eligible. 1x free keg and glassware to be received following purchase of first keg. 2nd free keg to be received alongside 1 purchased keg during week commencing 07.06.2021 should customer still be ordering Bud Light kegs. One offer redemption per customer, subject to availability. Promoter: AB InBev UK Limited, Bureau, 90 Fetter Lane, London, EC4A 1EN.

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RESTART WITH CRAFT

INSTALL GOOSE ISLAND ON DRAUGHT NOW TO RECEIVE A **£500** BONUS AND A FREE KEG!

PLUS, SELECTED SITES WILL RECEIVE THE BRAND NEW GOOSE ISLAND FONT AVAILABLE FIRST THROUGH MCW

GOOSE ISLAND BEER COMPANY

GOOSE ISLAND BEER COMPANY



Offer limited to first 90 outlets, installation must be complete before 21/06/2021. Exclusively available with Matthew Clark Wholesale – independent regional customers only. New and exclusive font available for select customers whilst stocks last.

for the facts drinkaware.co.uk
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GOOD THINGS COME TO THOSE WHO WAIT

Fact: Guinness was the #1 driver of beer growth last summer*



**FREE
GUINNESS
50L KEG
WITH EVERY NEW INSTALL**

STOCK UP ON THE QUALITY CHOICE



DRINKIQ.com
drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*AC Nielsen, total coverage, value sales, MAT on 15.10.19

Learn more about how to reopen successfully



£17.99
PER CASE

Old Mout: Kiwi & Lime, Strawberry and Pomegranate, Pineapple & Raspberry, Berries & Cherries (500ml x 12)

KOPPARBERG OUTSIDE IS OURS

THE UK'S **BESTSELLING** FRUIT CIDER BRAND*

£19.99
PER CASE

FOLLOW US ON SOCIAL:
@kopparbergtrade

sales@kopparberg.co.uk

*IRI Value Sales, Fruit Cider, 52-wks to 24-01-21. Offer available on Kopparberg Cider: 15 x 500ml: Blueberry (COS-KBBC500), Mixed Fruit (COS-KMC500), Naked Apple (COS-KNAC500), Passionfruit (COS-KPFC500), Pear (COS-KPC500), Raspberry (COS-KRC500) and Strawberry & Lime (COS-KSC500) and Kopparberg Cider: 8 x 500ml Elderflower & Lime 8 X 500ml (COS-KEC50PK8).

drinkaware.co.uk for the facts

MAGNERS
IRISH CIDER

WHEN TIME BEARS FRUIT

£22.99
PER CASE

£14.99
PER CASE

MAGNERS Rose **MAGNERS** 0.0

STOCK UP FOR SUMMER

drinkaware.co.uk for the facts

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MAGNERS
IRISH CIDER

Install Magners Cider Now

Receive 2 Free Kegs and POS Kits including New Scan to Win with 100s of Prizes

WHEN TIME BEARS FRUIT

for the facts drinkaware.co.uk
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KOPPARBERG

BUY ONE KEG AND GET ONE FREE ON INSTALL

TO REQUEST YOUR KOPPARBERG DRAUGHT INSTALLATION, CONTACT YOUR TELESales REPRESENTATIVE, FIELD SALES REPRESENTATIVE OR ACCOUNT MANAGER. NEW STOCKISTS ONLY.

FOLLOW US ON SOCIAL:
@kopparbergtrade

sales@kopparberg.co.uk
Offer available on Kopparberg Draught Strawberry & Lime (00038484).

drinkaware.co.uk for the facts

Award winning online ordering

Trusted by 4,000 licensees and named the B2B eCommerce Website of the Year at the 2020 UK eCommerce Awards, our online ordering service is quick, easy and even saves you some cash with exclusive online-only promotions! If you're yet to log on, now is the time.

- Award-winning online platform
- Ordering tools created for the trade
- Exclusive online only deals
- Help and support when you need it
- Trusted by thousands of on-trade venues
- Order quickly when it suits you

Visit: Matthewclarklive.com

Mixers



£8.55
PER CASE

Britvic: Ginger Ale, Ginger Beer
(200ml x 24)

Limited availability, while stocks last

SPECIAL PRICE ON SELECTED PRODUCTS*

IF $\frac{3}{4}$ OF YOUR DRINK IS THE MIXER, MIX WITH THE BEST



FEVER-TREE
*Available while promotional stocks last.

£10.99

£11.99



£7.39
PER CASE

Britvic: Tonic, Slimline Tonic, Soda Water, Slimline Bitter Lemon (200ml x 24)



£8.99
Per case

FRANKLIN & SONS LTD Soft Drinks

12x275ml Franklin & Sons Rhubarb Lemonade, Raspberry Lemonade, Elderflower Lemonade, Ginger Beer, Dandelion & Burdock, Orange & Grapefruit, 1886 Cola and Cherry & Plum. Available 29th March to 31st May. Whilst stocks last.

£10.49 Per case

FRANKLIN & SONS LTD Tonics & Mixers

24x200ml Franklin & Sons Natural Indian Tonic Water, Natural Light Tonic Water, Malloreum Tonic Water, Rhubarb Tonic Water with Hibiscus, Elderflower Tonic Water with Cucumber, Pink Grapefruit Tonic Water with Bergamot, Rosemary Tonic Water with Black Olive, Sicilian Lemon Tonic, Original Ginger Ale, Mandarin Mixer with Ginger and Pineapple Mixer with Almond. Available 29th March to 31st May. Whilst stocks last.

BUILD YOUR OWN hand-illustrated SPIRIT & MIXER Menu

Visit our website to get started
www.franklinandsons.co.uk
Arrives in 5 working days

www.franklinandsons.co.uk @Franklinandsons

Enjoy Spring Savings

CAREFULLY SELECTED • CRAFTED WITH NATURE • SIMPLE INGREDIENTS

ALSO AVAILABLE IN ORGANIC



STOCK UP NOW AT OUR DISCOUNTED RATE

500ml Cordial **£11.99** per case of 6

250ml Sparkling **£7.69** per case of 12



Belvoir Farm

www.belvoirfarm.co.uk

Schweppes
24 x 125ml
Mixers
£5.59
per case



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BUY 4 CASES OF J20, RECEIVE A J20 ORANGE & PASSION FRUIT 24 X 275ML FREE

J20 Orange & Passion Fruit, J20 Apple & Raspberry, J20 Apple & Mango, J20 Spritz Apple & Watermelon, J20 Spritz Pear & Raspberry, J20 Spritz Apple & Elderflower (275ml x24)

24 x 200ml
Coca-Cola Classic
£9.19 per case

24 x 200ml
Schweppes Mixers
£8.09 per case

24 x 200ml
Coca-Cola Zero Sugar Diet Coke,
£8.19 per case

24 x 200ml
Schweppes Juices
£8.59 per case

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£12.29 PER CASE
24x330ml Coca-Cola Zero Sugar

£12.79 PER CASE
24x330ml Diet Coke, Fanta Orange, Sprite No Sugar

£14.79 PER CASE
24x330ml Coca-Cola Classic



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Fizz



£6.20
PER BOTTLE

38177
Sette Bello
Prosecco
(75cl)

100% fruit juice.
That's sparkling.

£14.39
per case
Appletiser
24x275ml



Appletiser
CROWN THE MOMENT

Appletiser is a registered trade mark of SABMiller International B.V. Coca-Cola European Partners, Pemberton House, Binkers Road, Uxbridge, UB8 1EZ, Great Britain. White stocks last.

24 X 250ML CASES

MONSTER ENERGY £16.99

MONSTER MANGO LOCO £16.99

MONSTER ULTRA £14.99



[f](#) [@](#) [t](#) [v](#) [y](#) [t](#) [u](#) [b](#) [e](#) [c](#) [o](#) [m](#) **MONSTERENERGY.COM**

White stocks last.



GET £2.00 OFF PER CASE

28574 Bottega Gold Prosecco,
28583 Bottega Rose Gold (20cl x 24)



NEW PRODUCT

£7.00
PER BOTTLE

39946 Bottega Poeti Rosé
Prosecco DOC (75cl)

NEW PRODUCT

£11.75
PER BOTTLE

39972 Bottega Pink Gold Rosé
Prosecco DOC (75cl)

Champagne

25% OFF
A CASE OF 24 X 20CL

29018 Moët & Chandon
Impérial,
(20cl)

£12.99
PER BOTTLE

28576 Bottega Gold
Prosecco Brut NV,
28582 Bottega Rose
Gold NV (75cl)

£23.99
PER BOTTLE

£28.99
PER BOTTLE

11087 Taittinger
Brut Reserve,
11103 Taittinger
Prestige Brut
Rosé (75cl)

£15.50
PER BOTTLE

£25.50
PER BOTTLE

£36.00
PER BOTTLE

11129 Moët & Chandon Impérial (37.5cl), 11085 Moët & Chandon Impérial (75cl), 11101 Moët & Chandon Rosé Impérial (75cl)

Wine

£4.60
PER BOTTLE

37262 Wicked Lady Pinot Grigio, USA (75cl)

£29.00
PER BOTTLE

£37.00
PER BOTTLE

11088 Veuve Clicquot Yellow Label (75cl), 19602 Veuve Clicquot Rosé (75cl)

While stocks last

£3.95
PER BOTTLE

37731 Terra Andina Sauvignon, 37732 Terra Andina Chardonnay, 37733 Terra Andina Merlot, Chile (75cl)



£4.50
PER BOTTLE

24444
Whispering
Hills
Chardonnay,
USA (75cl)



£4.75
PER BOTTLE

27218 Cullinan
View Pinotage,
South Africa
(75cl)



£4.50
PER BOTTLE

24381 Hardys Mill
Cellars Shiraz, **24379**
Hardys Mill Cellars
Chardonnay, Australia
(75cl)



£4.20
PER BOTTLE

27220 Cullinan View
Sauvignon Blanc, **27219**
Cullinan View Chenin
Blanc Rosé , South
Africa (75cl)



£4.50
PER BOTTLE

31621 Between Thorns Cabernet Sauvignon, **31622** Between Thorns Sauvignon Blanc,
31624 Between Thorns Chardonnay, Australia (75cl)



£4.75
PER BOTTLE

24350 Footsteps Cabernet Sauvignon, 24355 Footsteps Pinot Grigio, 24357 Footsteps Rosé, 24352 Footsteps Merlot (75cl)



£5.25
PER BOTTLE

29295 Da Luca Nero D'Avola, Sicily (75cl)



£4.75
PER BOTTLE

23224 Riddle Shiraz Rosé, Australia (75cl)



£5.25
PER BOTTLE

21432 Flagstone Noon Gun Dry White, South Africa (75cl)



£5.20
PER BOTTLE

50010 Santa Rita 120 Chardonnay, 50013 Santa Rita 120 Sauvignon Blanc, 37471 Santa Rita 120 Pinot Noir, 39307 Santa Rita 120 Cabernet Franc, Chile (75cl)



£5.50
PER BOTTLE

37673 Hardy's Foodies Chardonnay, 37674 Hardy's Foodies Rosé, 37675 Hardy's Foodies Shiraz, Australia (75cl)



£5.50
PER BOTTLE

21433
Flagstone
Longitude
Shiraz
Cabernet,
South Africa
(75cl)



£5.99
PER BOTTLE

29298
Flagstone
Tributary
Chenin Blanc,
South Africa
(75cl)



£8.25
PER BOTTLE

17873 Villa
Maria Private
Bin Pinot Noir,
New Zealand
(75cl)



£7.99
PER BOTTLE

29253
Mâcon-
Villages,
Pascal
Clément
(75cl)



£6.99
PER BOTTLE

37739 Cotes-du-Rhone
Rouge Belleruche, M.
Chapoutier (75cl)



£7.99
PER BOTTLE

10016
Errázuriz
Max Reserva
Cabernet
Sauvignon,
Chile (75cl)



£7.50
PER BOTTLE

29083
Left Field
Sauvignon
Blanc, New
Zealand
(75cl)



£9.00
PER BOTTLE

11173
Château
Lyonnat,
Lussac-
Saint-Émilion
(75cl)



£6.99
PER BOTTLE

37737 Côtes-du-Rhone
Blanc Belleruche, M.
Chapoutier (75cl)



£10.99
PER BOTTLE

11328 Sancerre, Les Collinettes, Joseph Mellot (75cl)



£9.50
PER BOTTLE

27086 Bourgogne Chardonnay Couvent des Jacobins, Louis Jadot (75cl)

20% OFF
PER CASE

Perfect for outdoor!



39585 Nice Sauvignon Blanc, France, **39584** Nice Rosé, France, **39614** Nice Malbec, Argentina (187ml x 12)



£17.50
PER CASE

26837 Footsteps Pinot Grigio, Italy (187ml x 12)



£11.20
PER BOTTLE

27088 Louis Jadot Chablis Cellier de la Sabliere (75cl)



£12.99
PER BOTTLE

34808 Sancerre Blanc, Domaine de Terres Blanches (75cl)

£15.00
PER CASE

Fantastic range of popular styles from around the world in single serve at just £1.25 per bottle



21966 Footsteps Chardonnay, **21968** Footsteps Chenin Blanc, **21965** Footsteps Sauvignon Blanc, **21967** Footsteps Zinfandel Rosé, **27343** Footsteps Merlot, **39869** Footsteps Malbec, **21969** Footsteps Shiraz (187ml x 12)

LOCAL

Food & drink delivered



What is LOCAL?

Local is a marketplace for Pubs, Bars and Restaurants to offer web-app based ordering without any up-front or fixed charges.

Transactions available:

Order & Pay, Room Service, Order to Table, Click & Collect, Order for Delivery.

How LOCAL works?

- No Sign-up fees.
- **Easy to use:** Simply fill in our [sign-up form](#). A member of our on-boarding team will call customers to finish things off.
- **Low cost by transaction:** The only cost is a 2% transaction fee + Stripe connect fees* on each payment. Stripe Connect account is required by LOCAL so any purchase order will be processed by LOCAL directly.
- **Faster:** Sites can be live within 48hrs, post Stripe account set-up.
- Any transaction combination at no extra cost, and all menu changes can be made on site, instantly, at no extra cost.

How to use it?

- **Store Management Portal available:** Load and edit menus, photos, flag allergens and more!
- **Tracking and delivering orders:** Orders can be viewed, accepted, or rejected. Returning consumers are highlighted and unlimited delivery zones can be created, each with their own fixed delivery charges and times.
- **Taking payments securely via Stripe connect:** Card payment available for customers through the app or website.

*LOCAL uses Stripe Connect, who's standard charges are 1.4% + 20p

QR code menus

With concerns around contamination still on everyone's mind, the days of the reusable menu are over – and this is one area where technology can help you thrive in the 'new normal'.

A more modern approach may hold the answer. Nearly 90% of UK adults aged between 18-65 own smartphones with internet access, opening up doors to a better solution: hosting your menu digitally.



How it works:

- 1.** Customer sits at table inside or outside
- 2.** Scans a QR code located on physical POS
- 3.** Views the menu on their phone
- 4.** Then, places order with staff as usual

What we offer:

Choose from one of three packs:

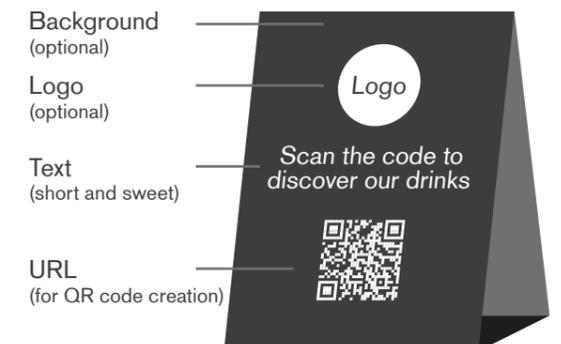
- i) 20 x A5 or 20 x A6 Tent Cards
- ii) 50 x Round Table Stickers
- iii) 10 x A5 or 10 x A6 Tent Cards and 20 Round Table Stickers

Tent Cards are laminated to enable wipe clean and table stickers are removable and able to be wiped.



How to order:

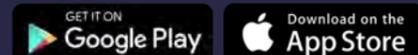
If you do not already have a drinks menu to use, please contact your account manager to log a new drinks list request. Once you have a menu uploaded to your website, email the unique url of the online menu to our Design Studio team or your account manager. The url will be something like this: <https://www.venueName.co.uk/pdf/menu.pdf>. Provide the information to go onto the Tent Cards or Stickers, this includes what the background should be, the logo to use and the text used to prompt guests. Finally, include the details of which pack you would like to order, i.e. 20 x A5 Tent Cards.



Website & App

LOCAL website
www.mylocaldelivers.com

Download LOCAL for free from:



There are more deals online!

Get extra online savings on the brands
you love at matthewclarklive.com!

Sign up today!

29th Mar - 11th Apr

Terms and Conditions

1. All offers apply to orders placed between 29th March – 31st May 2021 only, and are subject to availability at the local depot for your account. Please quote "APRIL/MAY OFFERS" when placing your order.
2. All offers are subject to orders being placed for your next delivery date and no later than 12 days from the end of the promotional period. Please check availability before ordering.
3. Offers can only be redeemed upon meeting the full criteria for the offer. Unless otherwise stated, any free items are in addition to any discounts or special price offered.
4. All discounts, special price and free stock deals are limited to 10 per customer. All free glassware, POS kits and other merchandise will be allocated on a "first come first served" basis and are limited to 1 per outlet. Please allow 28 days for delivery of these items.
5. Unless otherwise stated, any free stock deals will be applied to cheapest product ordered or a similar alternative.
6. References to cases are to a standard physical case for that product.
7. All orders are subject to Matthew Clark's Group Terms of Sale.
8. All prices are exclusive of VAT and subject to change without prior notice at any time to reflect any changes in duty, tax or other levies.
9. Matthew Clark may update, amend or withdraw any promotion without prior notice at any time.
10. Full terms and conditions are at www.matthewclark.co.uk/promotionrules.

Keep in Touch

0344 822 3910 or visit
www.matthewclark.co.uk



Register for online ordering today

www.matthewclarklive.com

Matthew Clark