

# Rebecca Romo

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## Summary

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Accomplished creator known for ability to connect with an audience, provide engaging content, and adapt to fast changing environments.

## Accomplishments

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### *Vocal:*

- Voice over artist for international radio programs on BBC and Sirius Radio
- Creator and Host of Feel Good Mornings 99.9 the Q increasing year on year ratings
- MidDays Cape Country 104.6 days/week voice tracked shift for #1 Country Station in Market
- Winner Best Recurring Feature Massachusetts Broadcaster's Soundbites Awards for Feel Good News

### *Digital:*

- Created social media strategies for clients including Sponsored Content and Facebook Live Events for CapeCod.com
- Wrote sponsored and original content for CapeCod.com
- Oversaw implementation of Social Media for local BBC Radio Station including training members of staff
- Developed creative social media treatments for BBC radio news outlet

### *Reporting:*

- Multimedia reporter experienced in reporting for BBC regional television, worldwide radio, and BBC online
- 1 of 5 journalists covering Olympic sailing 2012 in Weymouth England
- Producer & Reporter for Southern England Television and Radio coverage of Shakespeare 400
- Skilled at finding exclusive original stories
- Comfortable with breaking news and live interviews
- Extensive list of interviews including A-list celebrities, politicians, and sensitive case studies

### *Producing:*

- Pioneered outside broadcast events for BBC radio at 2nd largest music festival in the UK
- Produced 2 long form documentaries for BBC radio
- Executive Producer for General Election coverage 2015 overseeing a team of 24 reporters, 4 producers, and host on a 10 hour overnight shift
- Executive produced 4 shows at the BBC
- Produced an in house hip hop festival for national BBC radio station

## Professional Experience

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**Morning Show Host, Mid Day Voice Tracker**  
CCB Media- Hyannis, MA

Mar 2017 to present

**Broadcast Journalist**  
BBC - Southampton, UK

July 2008 to Dec 2016

## Education and Professional Training

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**Bournemouth University** – Bournemouth - Dorset, England  
Master of Arts: Radio Production

**Texas A&M University** - College Station, TX, USA  
Bachelor of Arts: English Literature

*References and Work Examples available upon request*