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www.cnpngo.ca



# 2022 SPONSORSHIP - OPPORTUNITIES 2023



Council of Nigerian  
Professionals Inc.



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Council of Nigerian  
Professionals Inc.

# Table of Contents

**02**

**About us**

**03**

**CNP Board of  
Directors**

**04**

**Why your  
sponsorship  
matters**

**05**

**Sponsorship  
Levels**

**06**

**Summary**

# About us

## Who Are We

CNP Inc. is a non-profit, non-denominational council, committed to the socio-economic, and professional empowerment of Nigerians and people of African decent.

## Key Initiatives

- Networking to Build Relationships
- Mentoring new Nigerian and African Professional Immigrants
- Build and Nurture a Positive Professional Image
- Avenue for Information for our Community
- Showcase Role Models for the Youth and our Children, to Educate and Empower
- Community Outreach and Volunteering Initiative

## Our Value

- Integrity
- Discipline
- Excellence
- Transparency
- Accountability

## Our Vison

To equip and support professionals, new immigrants, and people of African heritage towards sustainable growth, development, and prosperity in Canada.

# CNP Board of Directors



## **Adejisola Atiba (Lady ABHA)**

*Founder and President*

Adejisola Atiba is a leader in digital transformation, change and workforce management, financial planning, strategic and community leader. She is the founder of CNP and volunteers with many non profit organizations.



## **Patience Adesuwa**

*Member, Board of Director*

Patience Adesuwa is an assistant Branch Manager of TD bank. She has been in the financial industry for over a decade commencing her career in Nigeria with NAL Asset Management and Trustees, a subsidiary of NAL Bank.



## **Ebere Morgan, Ph.D.**

*Member, Board of Director*

A leadership consultant, executive strategist, professional coach, author, educator, and communicator. Professional disciplines including clinical neurological health, health leadership, healthcare strategies, research, leadership development and strategic foresight.

# Why your sponsorship matters

## Benefits of becoming a sponsor:

- Lead by example, Improve Diversity, Equity, and Inclusion.
- Demonstrate that your organization cares about diversity and inclusion
- Associate your brand with a spirit of community, generosity, teamwork, and social services.
- Your logo will appear on promotional and event materials including programs, table cards, and presentations
- Align your goals for corporate social responsibility with specific aspects of CNP work with the community
- Be part of a network by supporting and attending CNP events
- You will impact the community to improve lives locally and get the chance to be part of something bigger
- Recognition on CNP social media channels, website, and during specific events.

## Partnering with us will enable us to achieve our strategic plan:

- To support the holistic wellbeing of individuals, marriages, and families.
- To enhance the leadership, career, business, and professional development of members.
- To provide support to new Immigrants and international students.
- To provide training and information on wealth management and financial empowerment.
- To provide programs that enhance children's (Grade 2 to Grade 12) empowerment.
- To foster better integration and understanding of Canadian Multiculturalism and interfaith.

# Sponsorship / Supporter Levels



**(\$40,000)**

- All Gold perks
- Company representatives introduced during all in-person events for brief remarks
- Permanent listing in all programs
- Featured semi-monthly in our newsletters



**(\$20,000)**

- All Bronze perks
- 1 table in CNP in-person events
- Featured bi-annually in our newsletters



**(\$30,000)**

- All Silver perks
- 2 table in our in-person events
- Permanent listing in most programs
- Featured quarterly in our newsletters



**(\$10,000)**

- Featured on Website
- On all our Social media handles (Instagram | Facebook | Twitter | LinkedIn)
- Featured on magazines printed
- Listed on our donor's banner
- Discounted tickets for any in-person events

# Summary

When you partner with CNP, it will enhance your organization's visibility as a socially responsible company, and bolster your image and brand.

With your support, we will be able to realize our full potential in Canada and we will impact our community by providing active mentorship, leadership programs, community service, and other capacity-building activities.

## **Some of CNP Impact**

Our CNP Mentoring have supported and matched over 300 mentees to date, and we have been instrumental in supporting people to get jobs in their professions.

We continue to advertise and showcase small businesses in the community.

We have hired through the summer students program, 19 summer students in the past 2 years, and supported over 40 youths in leadership skills, life skills, and financial literacy.

Our BHM Celebration and Essay writing competition is focused on the continued education of our youths in their history, we have provided bursaries to 9 students in the past 3 years.

CNP language school and Coding Program have supported over 250 and 50 students and youths respectively in the past 2 years.

We provided school supplies to over 250 students, and raw foodstuffs to over 500 families at the onset of COVID-19, and donated funds to charitable organizations. CNP had the Power of Inclusion maiden event, a 3-day program that impacted over 20,000 people in the Canadian community.

# Summary

We continue to keep our promises and increase our impact year over year. Please visit our website [info@cnpngo.ca](mailto:info@cnpngo.ca) for additional details.

Our continued focus and strategies with your support will enable inclusivity and reduce unemployment, underemployment, mental illness and increase the overall well-being of people of African descent.



We thank you for  
your consideration  
of support.



You can  
contact us:

- @cnpngo
- @cnpngo
- @cnpngo
- @cnpngo
- info@cnpngo.ca
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