



DESIGN
THINKING
PROCESS

COMPANY PROFILE

FILE





WE ARE YOUR **BRAND**SITTERS

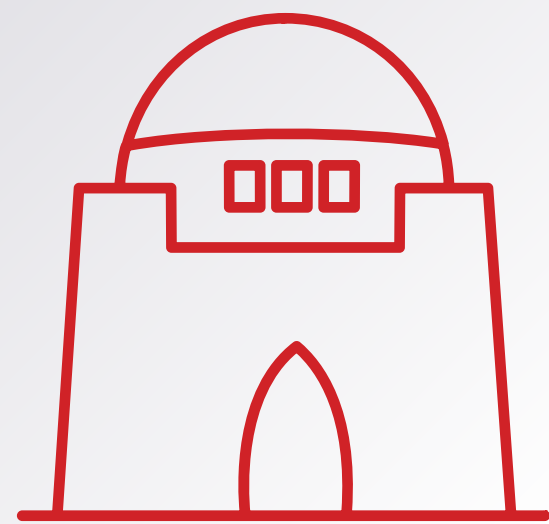
We brandsit for you,
so you can focus on your profits!

Taking an inspiration from a babysitting concept, we have come up with a terminology of brand-sitting, where we take 360° care of your brand to ensure a perfect online and offline presence.



OUR LOCATION

Our operations are expanded all over pakistan



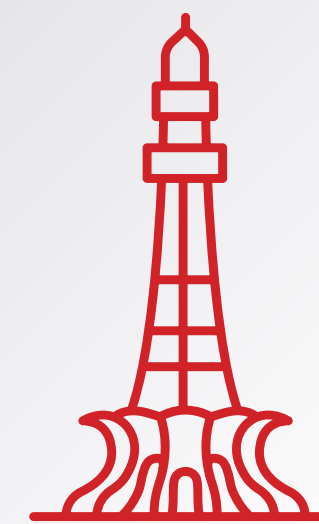
Karachi

Head Office



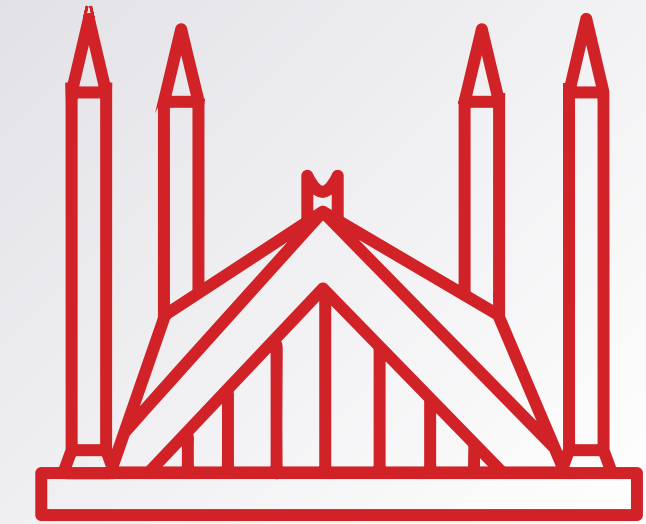
Dubai

International Office



Lahore

Regional Office



Islamabad

Regional Office



OUR BUSINESS PARTNERS



WHAT WE DO



**Events &
Activations**



**Partnership &
Alliances**



**Alternate
Media**



POSM

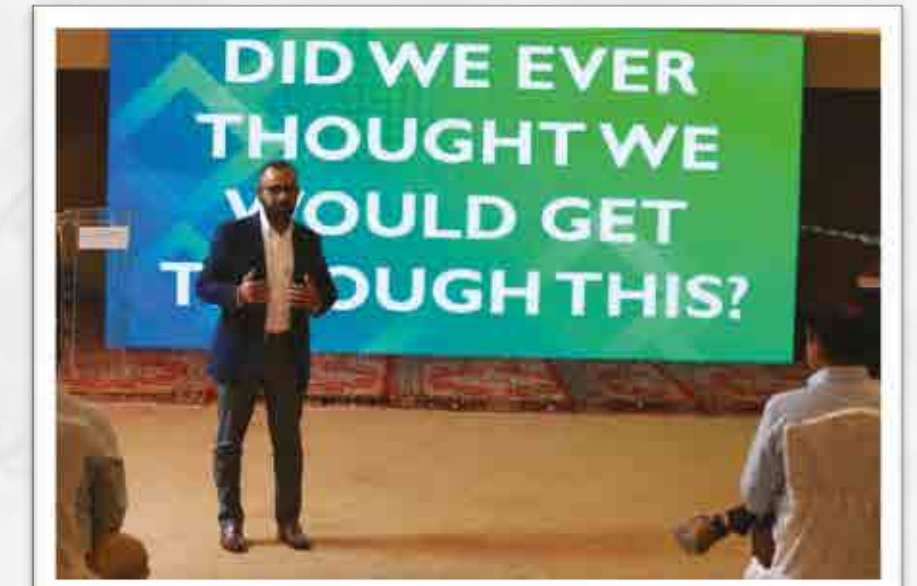


EVENTS & ACTIVATIONS

UNILEVER UFS DSR EVENT LAHORE



UNILEVER UFS DSR EVENT KARACHI



UNILEVER WALL'S AWAY DAY

BEACH TRIP



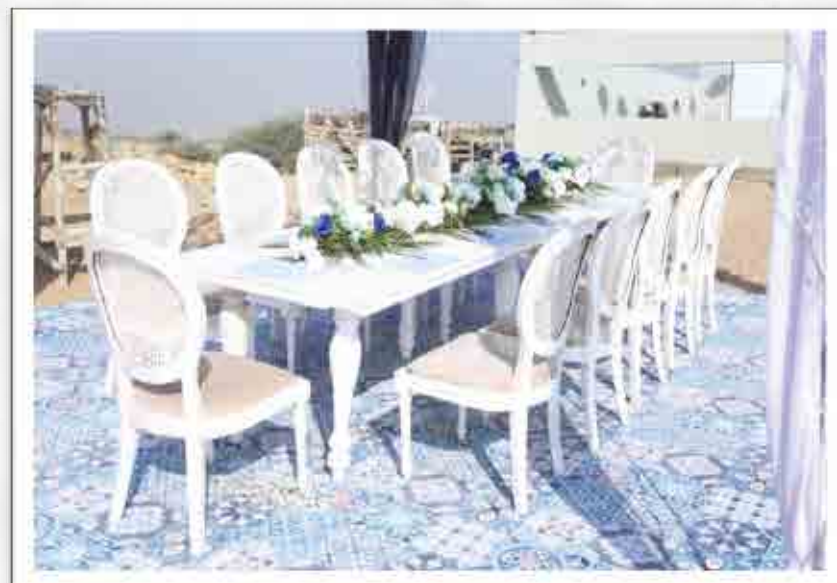
UNILEVER R&D AWAY DAY

DREAM WORLD KHI



UNILEVER BPC AWAY DAY

BEACH TRIP



UFS CONFERENCE – MALAM JABBA



UNILEVER FOOD COOKING COMPETITION

MALAM JABBA



UNILEVER MUSICAL GALA NIGHT

& AWARD SHOW IN MALAM JABBA



DOLMEN SHOPPING FESTIVAL – PEL



ZEERA PLUS ACTIVATION NUEPLEX – DHA



LOREAL CLUSTER MARKETING



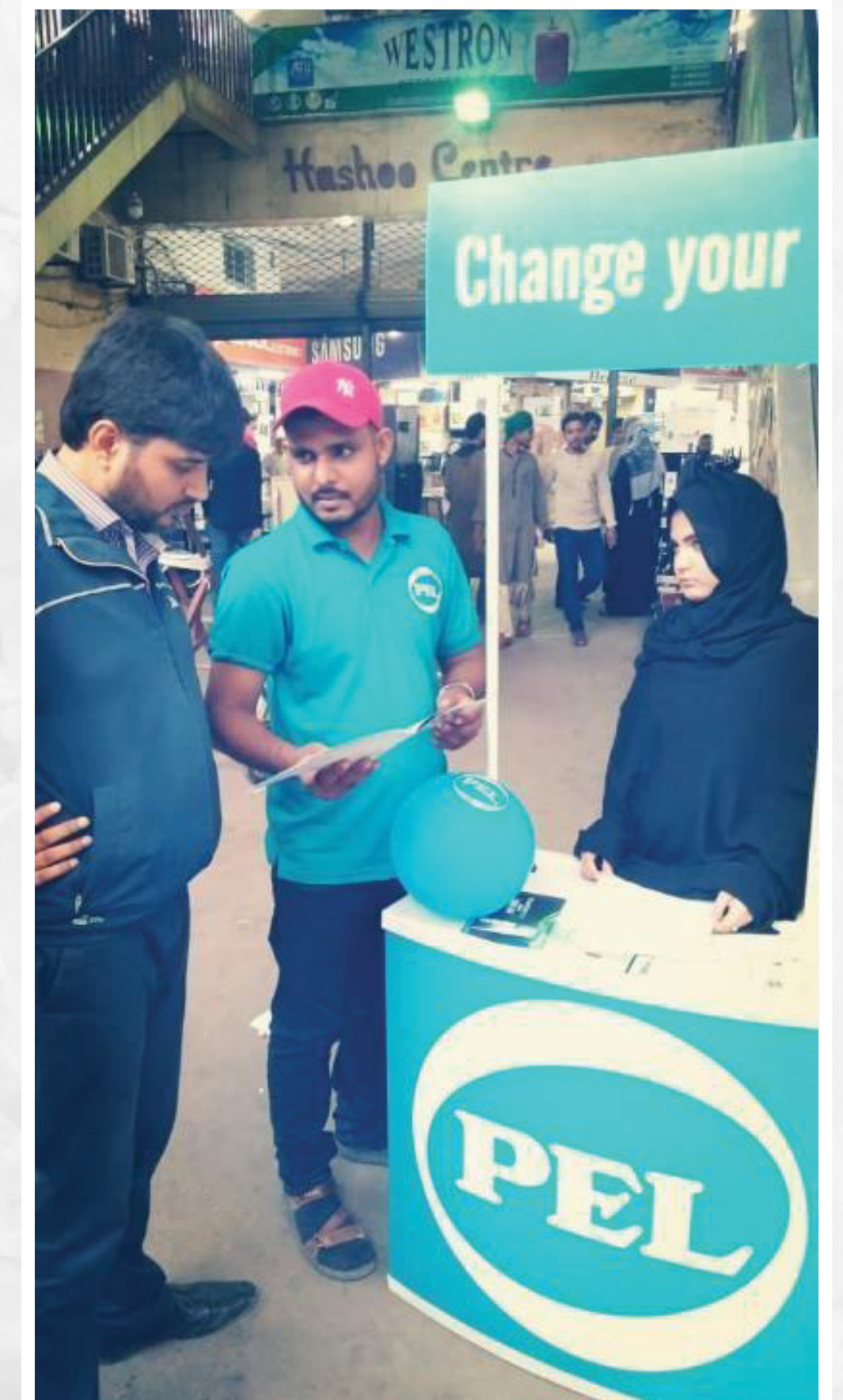
GARNIER CLUSTER MARKETING



PEL EXECUTION



PEL EXECUTION



PEL EXECUTION



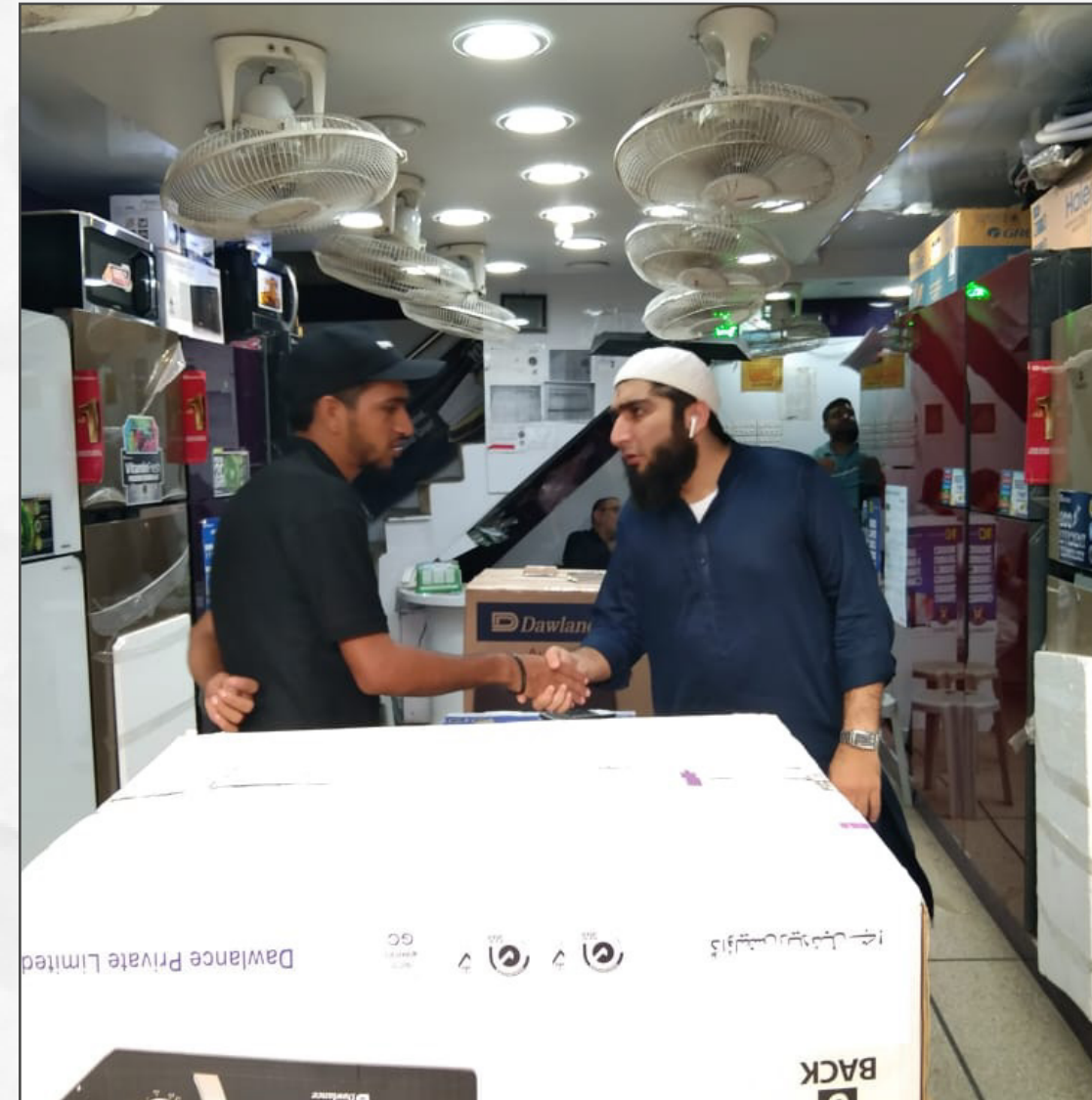
PEL EXECUTION



PEL ACTIVITY



PANASONIC ACTIVITY



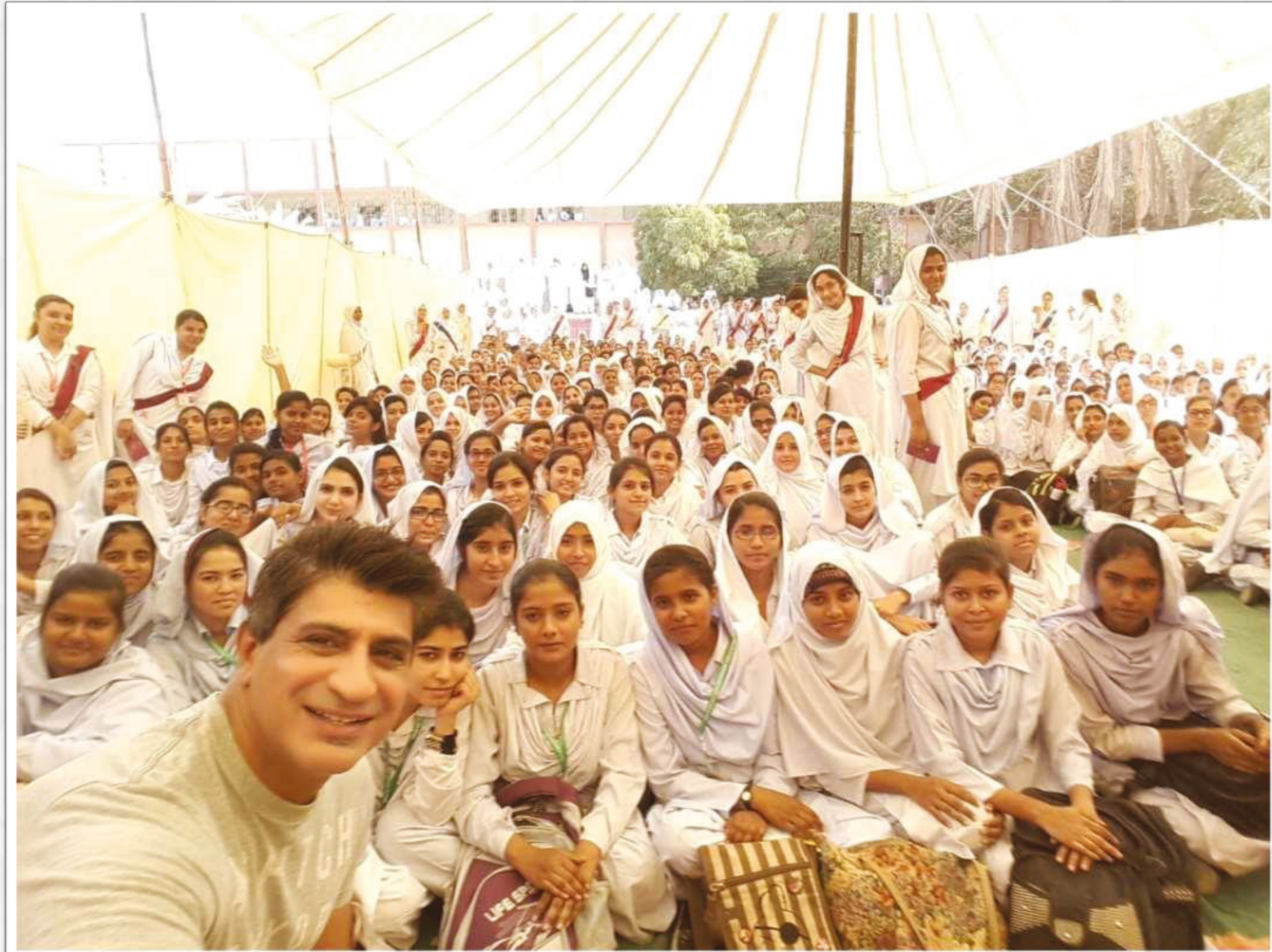
PANASONIC ACTIVITY



PEL ACTIVITY



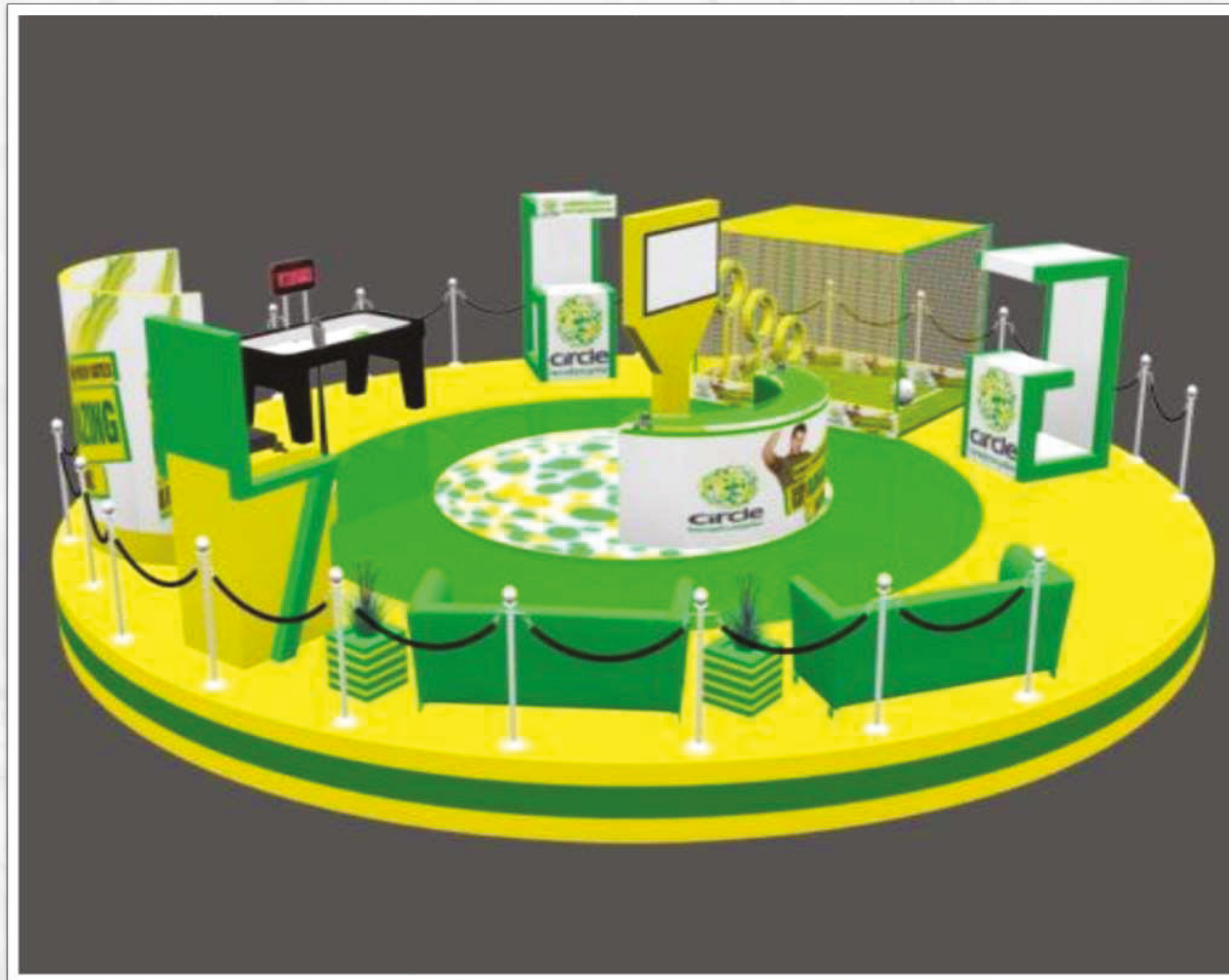
NATIONAL RECIPE PRINCESS



KARACHI EAT



ZONG CIRCLE UNIVERSITY DRIVE



UNILEVER MULTIBRAND FAMILY FUN STATION



Murree



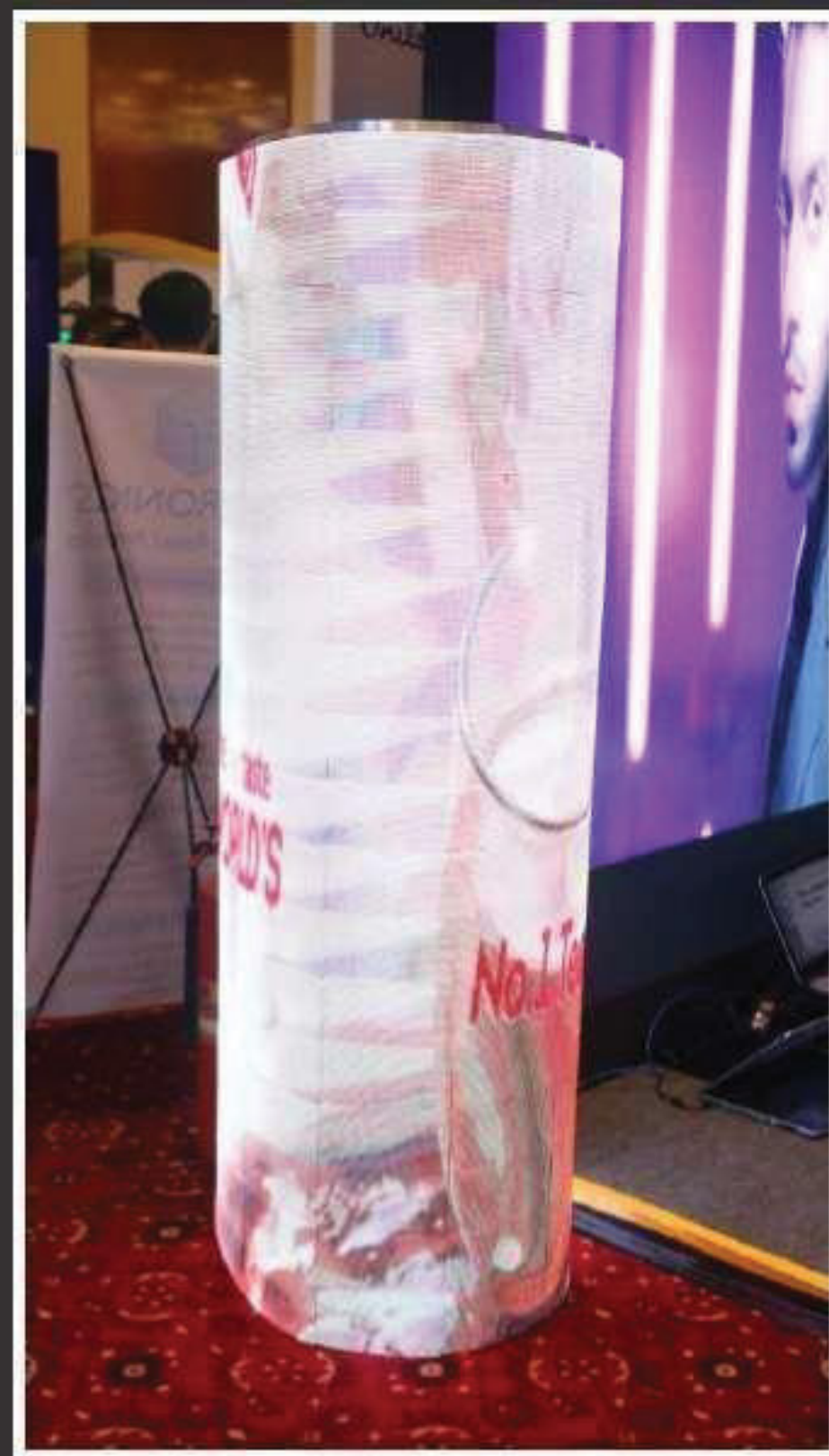
LIPTON FREE SAMPLING – THE PALACE



UNILEVER CORPORATE EVENT



UNILEVER POSM CONFERENCE



PEL COLORON LED LAUNCH - VR EXPERIENCE



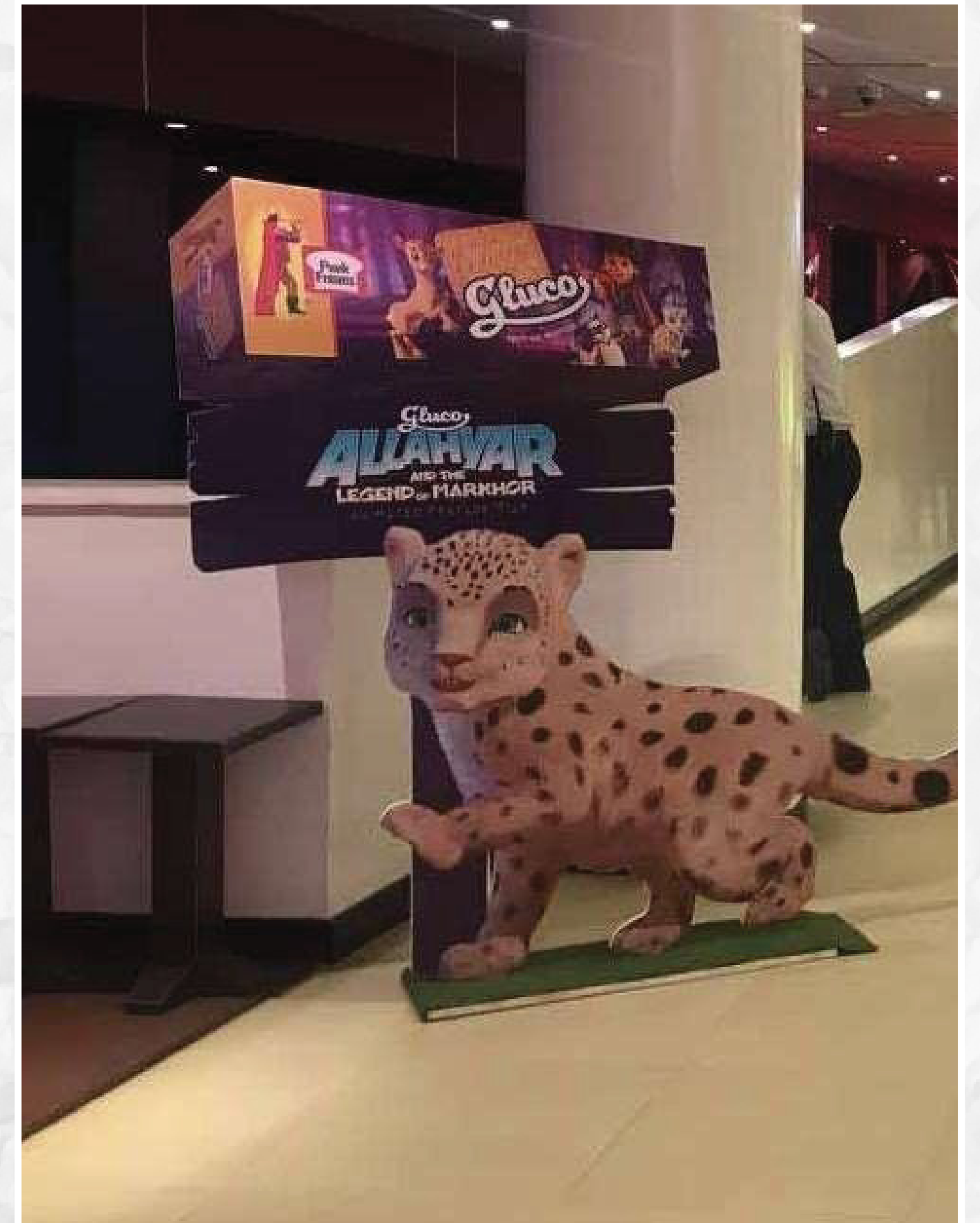
DOLMEN SHOPING FESTIVAL 2018 – PEL



CHOCOLICIOUS - CINEMA KLI



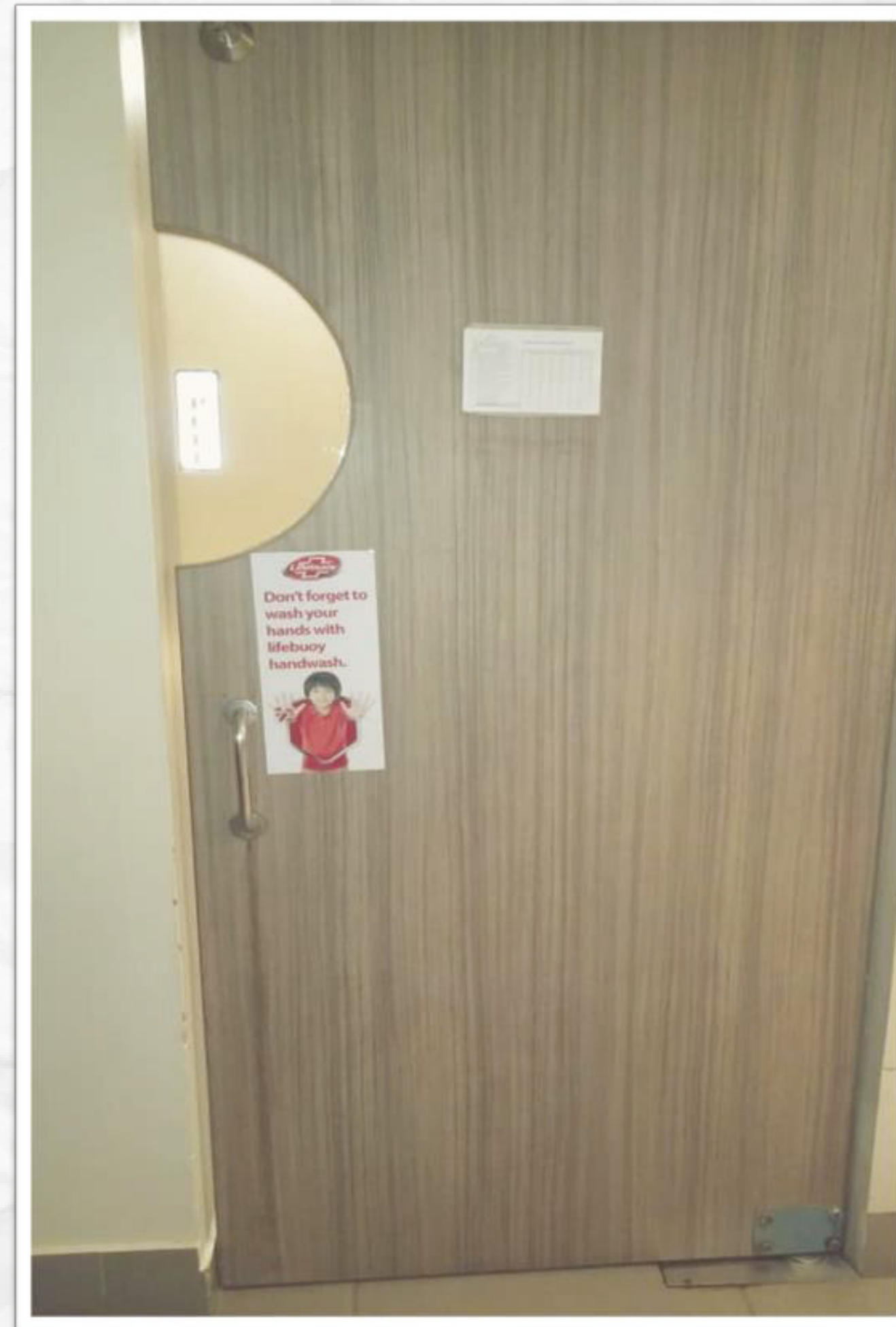
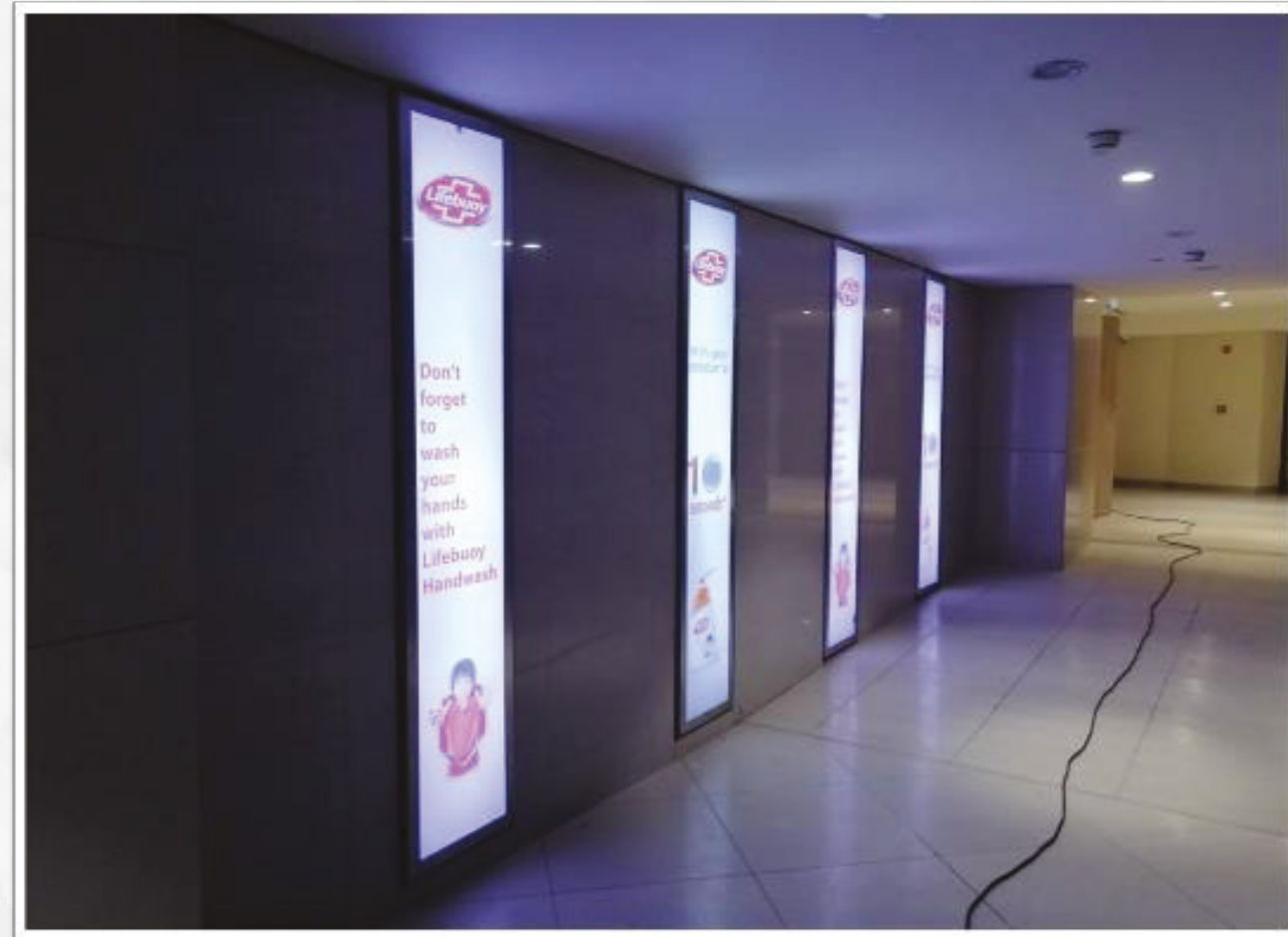
GLUCO - CINEMA KLI





PARTNERSHIP & ALLIANCES

LIFEBUOY – DOLMEN



LIFEBUOY – NUEPLEX



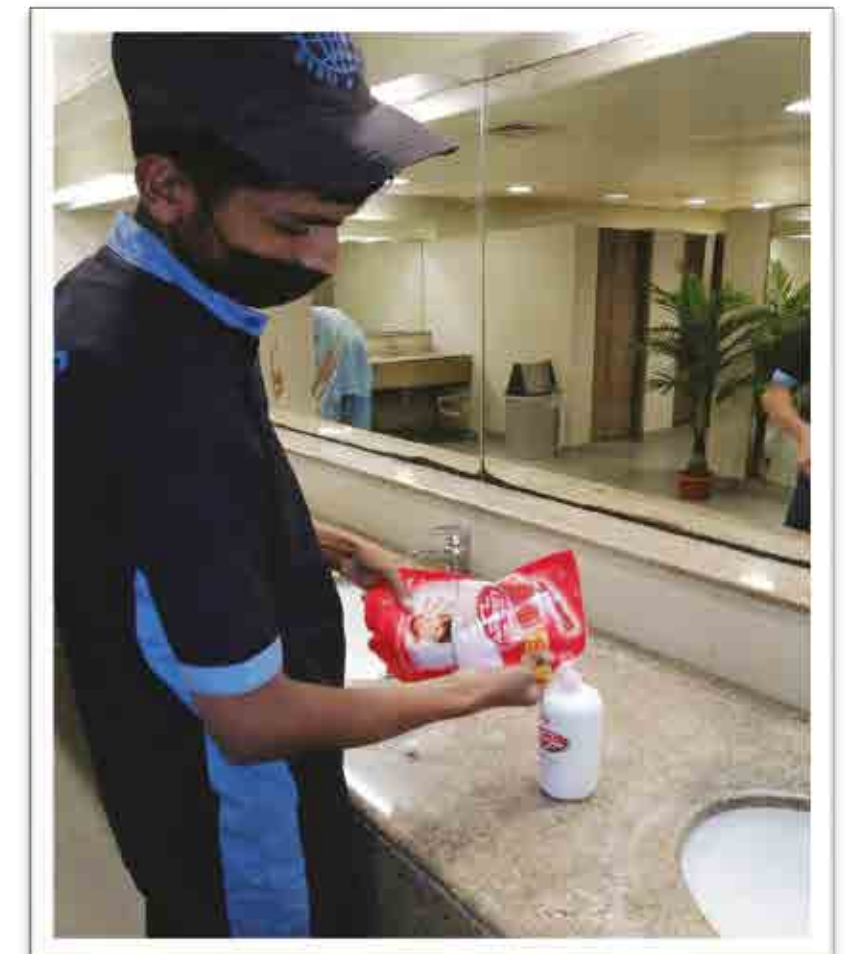
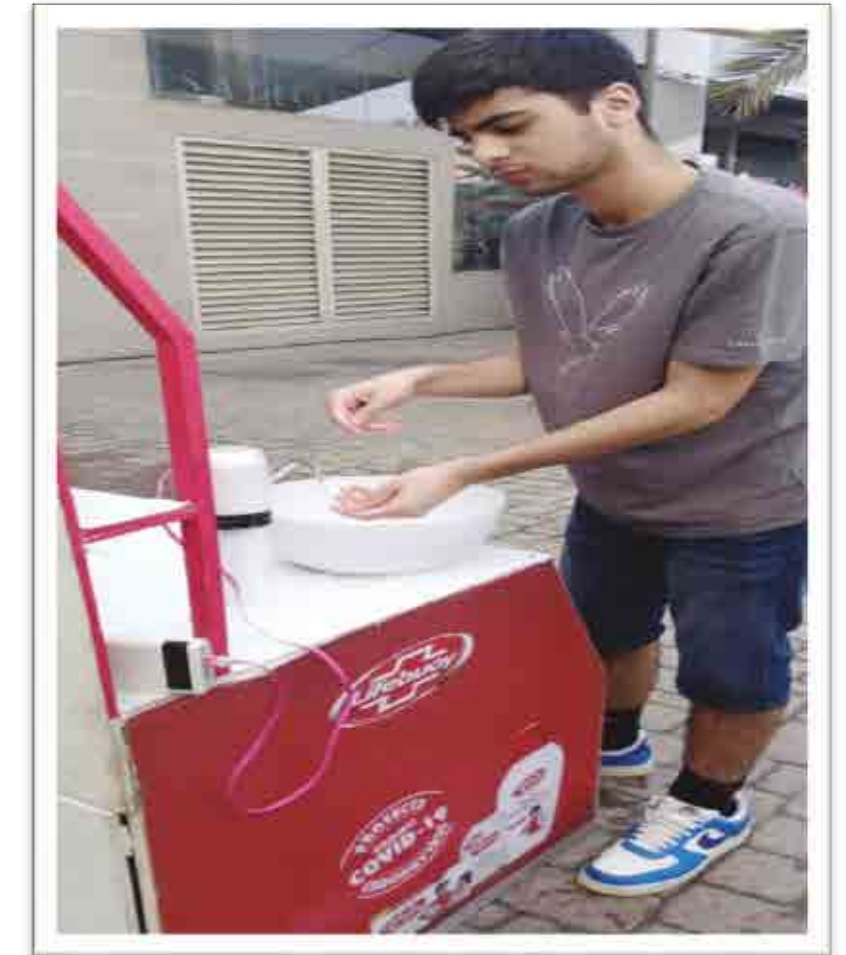
LIFEBUOY HYGIENE HOSPITAL ACTIVITY

HOLY FAMILY HOSPITAL



LIFEBUOY HYGIENE PARTNERSHIP

KHI / LHR / ISB (Dolmen Mall, Pacages Mall, Centaurus Mall)



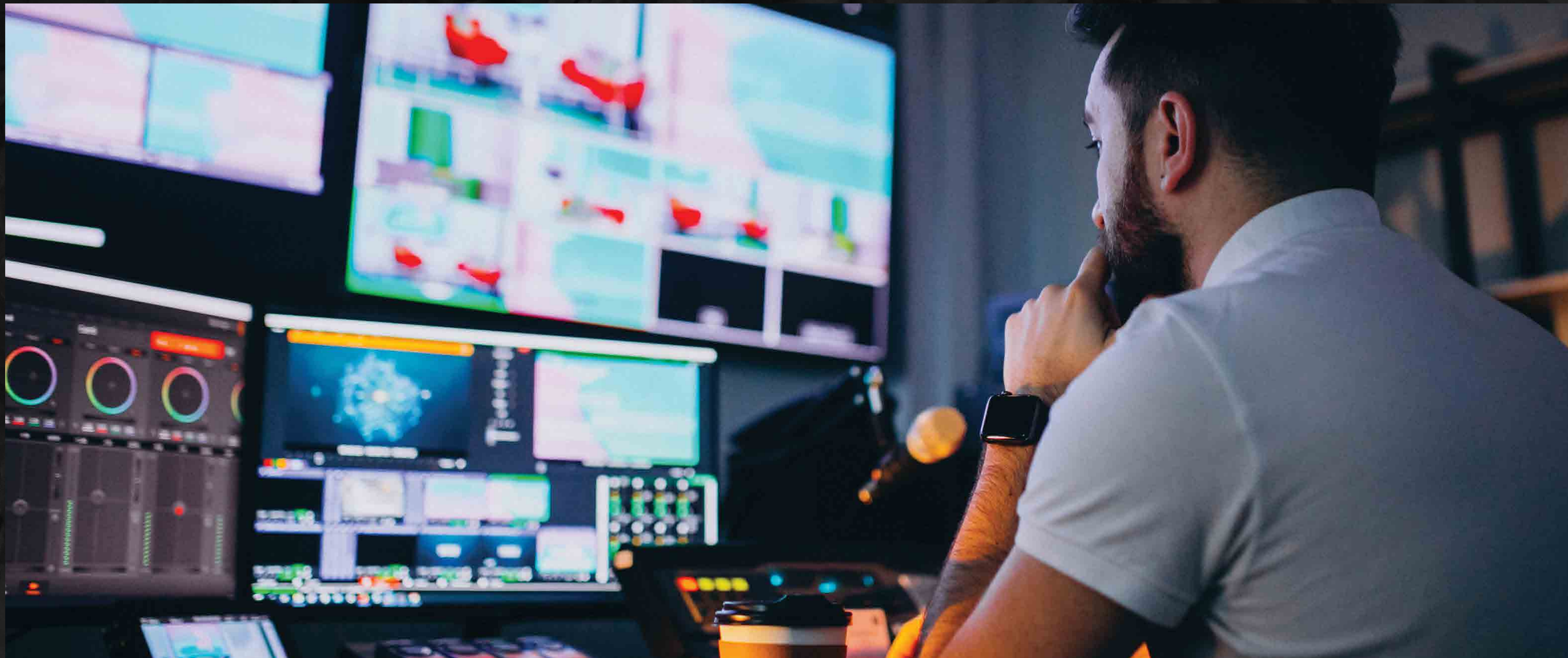
LIFEBUOY HYGIENE PARTNERSHIP

KHI / LHR / ISB (Dolmen Mall, Pacages Mall, Centaurus Mall)



UNILEVER TRESEMME BEAUTY SALON PLAN





ALTERNATE MEDIA

CINEMA

A Hot Spot

A booming and rapidly growing marketing tool especially to cater higher SEC youngsters in urban masses. Repeat tracked audience, talk ability and recognition, Industry size: 300 Millions (Tracked)

Planning & Airing

- Top 3 Cinemas of every city in Pakistan
- Maximizing cinema ROI by packaging, branding & airing
- No censor certificate charge to clients

Tracking & Monitoring

- Weekly transmission certificate from cinemas
- Movie trickets to clients for back checking purpose





CABLE

Cost effective and most penetrative. It does not sleep as load shedding doesn't get it down. It had been neglected by companies few years back, but now require it badly. Industry Size: 3 Billion (Tracked)

Planning & Airing

- Fairshare of all networks as per client's brief
- Maximizing eyeballs in minimum cost
- Direct buying from the cable network

Tracking & Monitoring

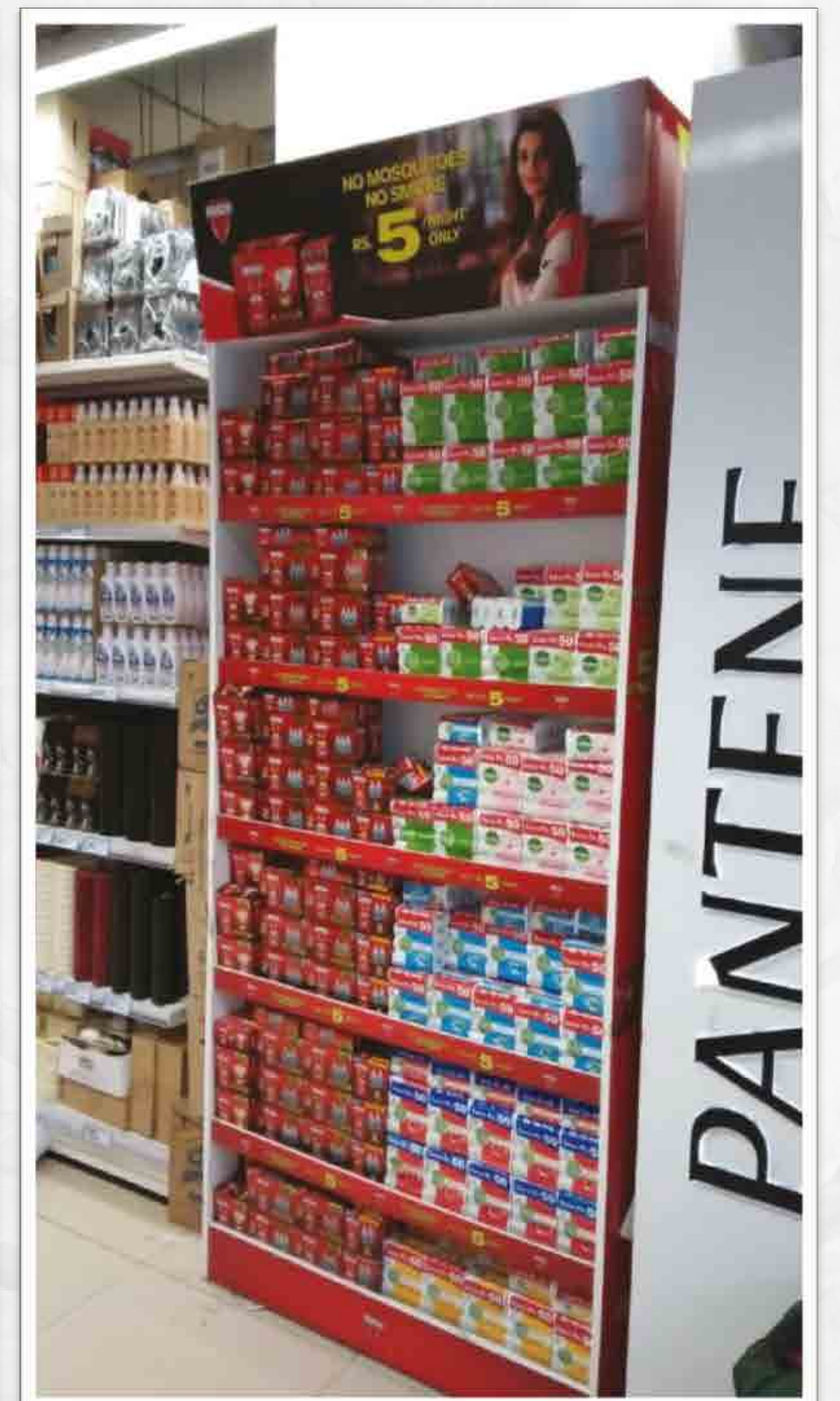
- Real time monitoring & tracking
- Take sales team to headend
- Video sharing on Whatsapp groups





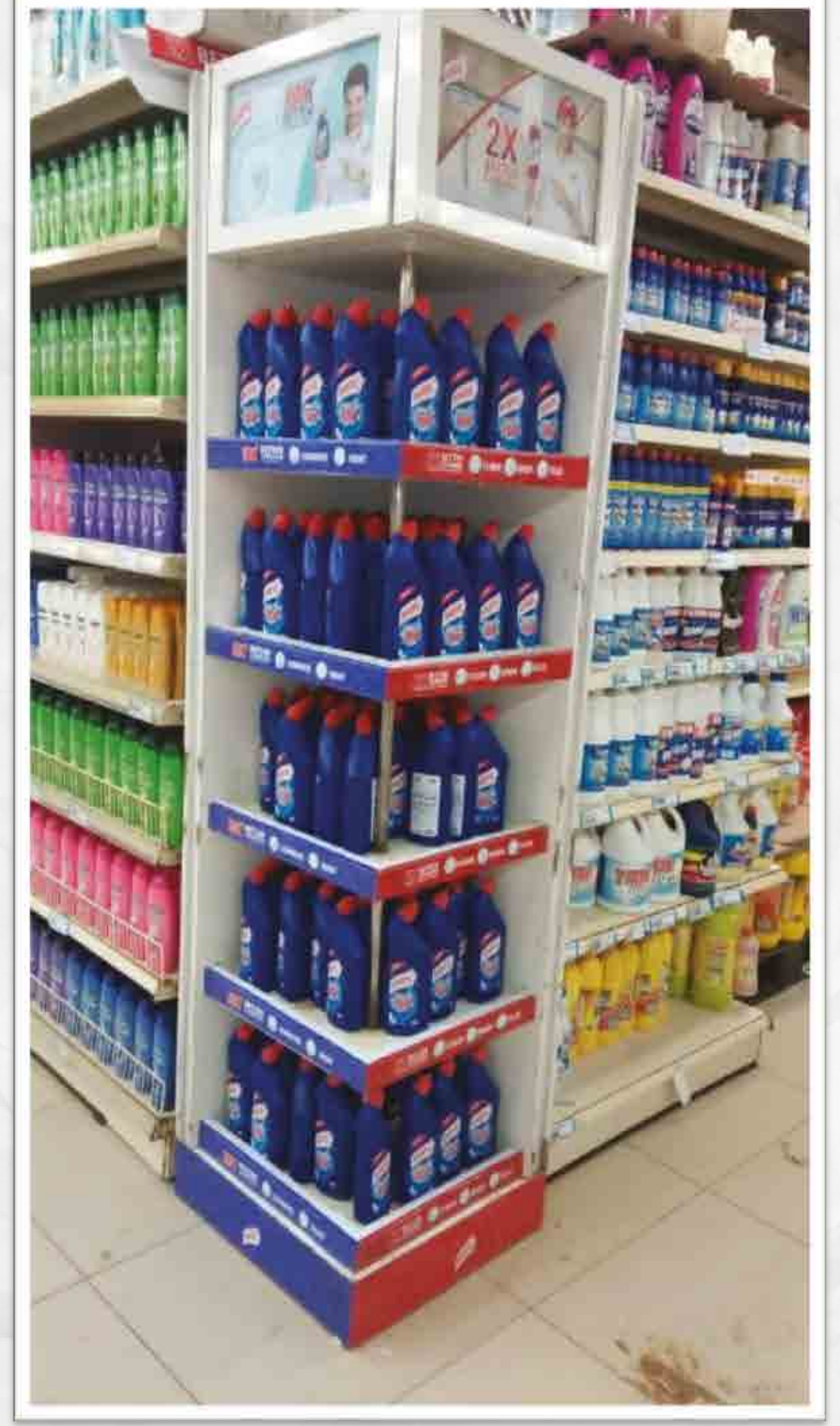
POSM TRADE MARKETING













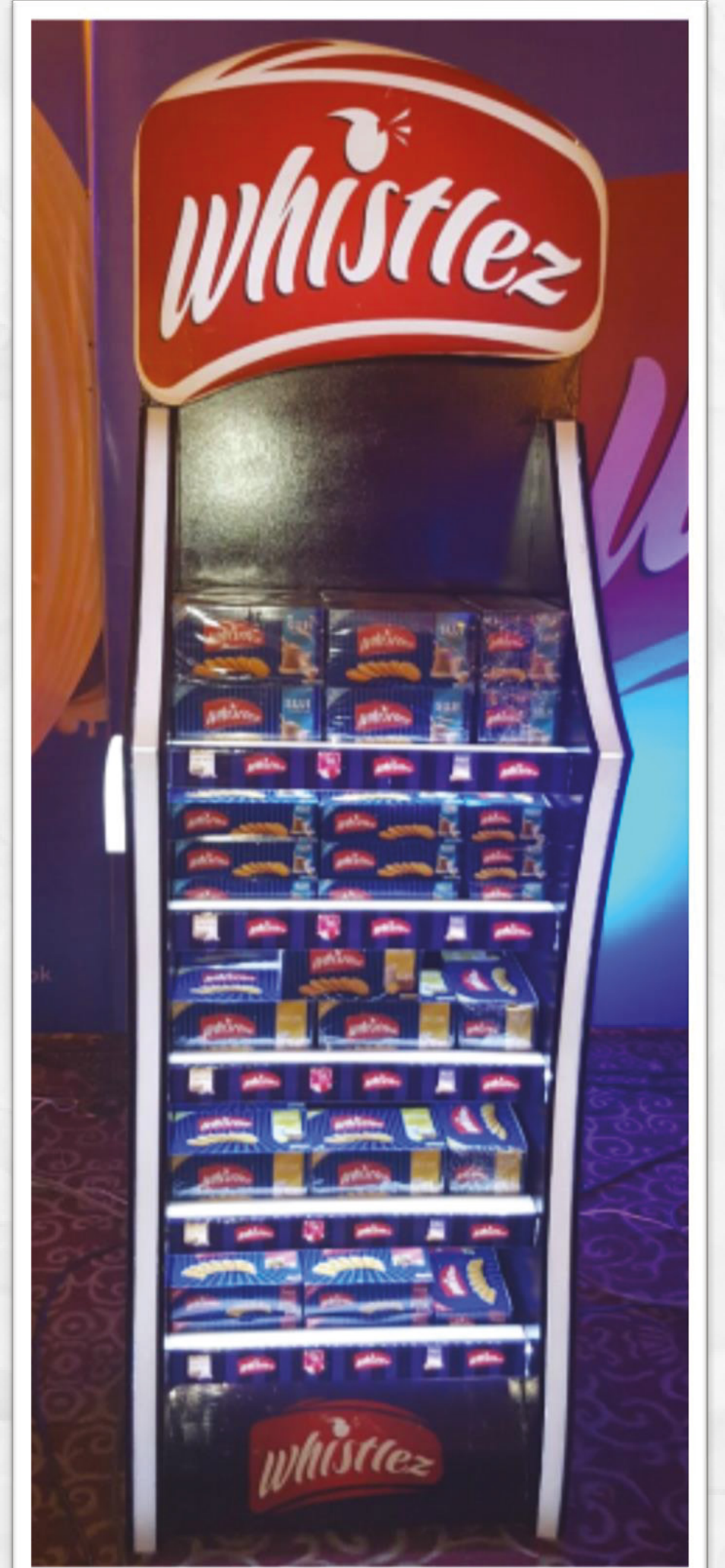
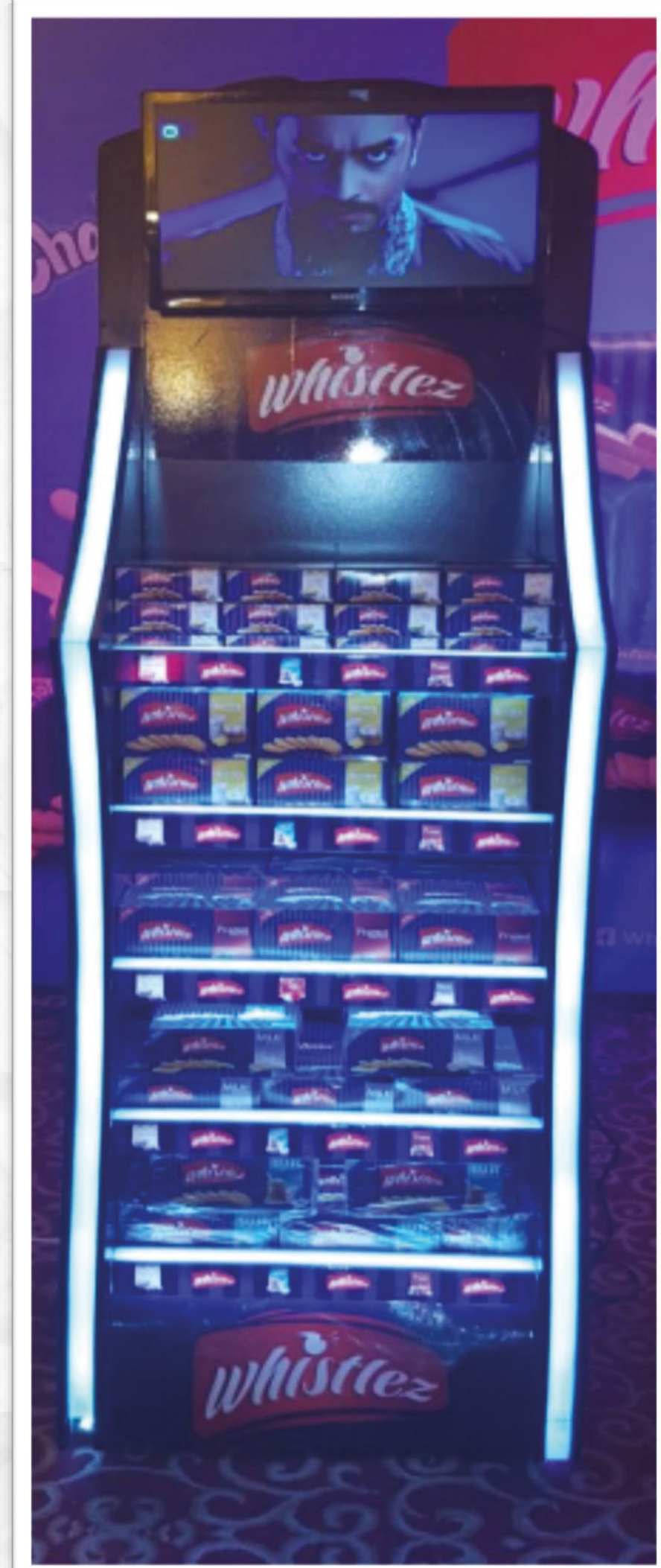
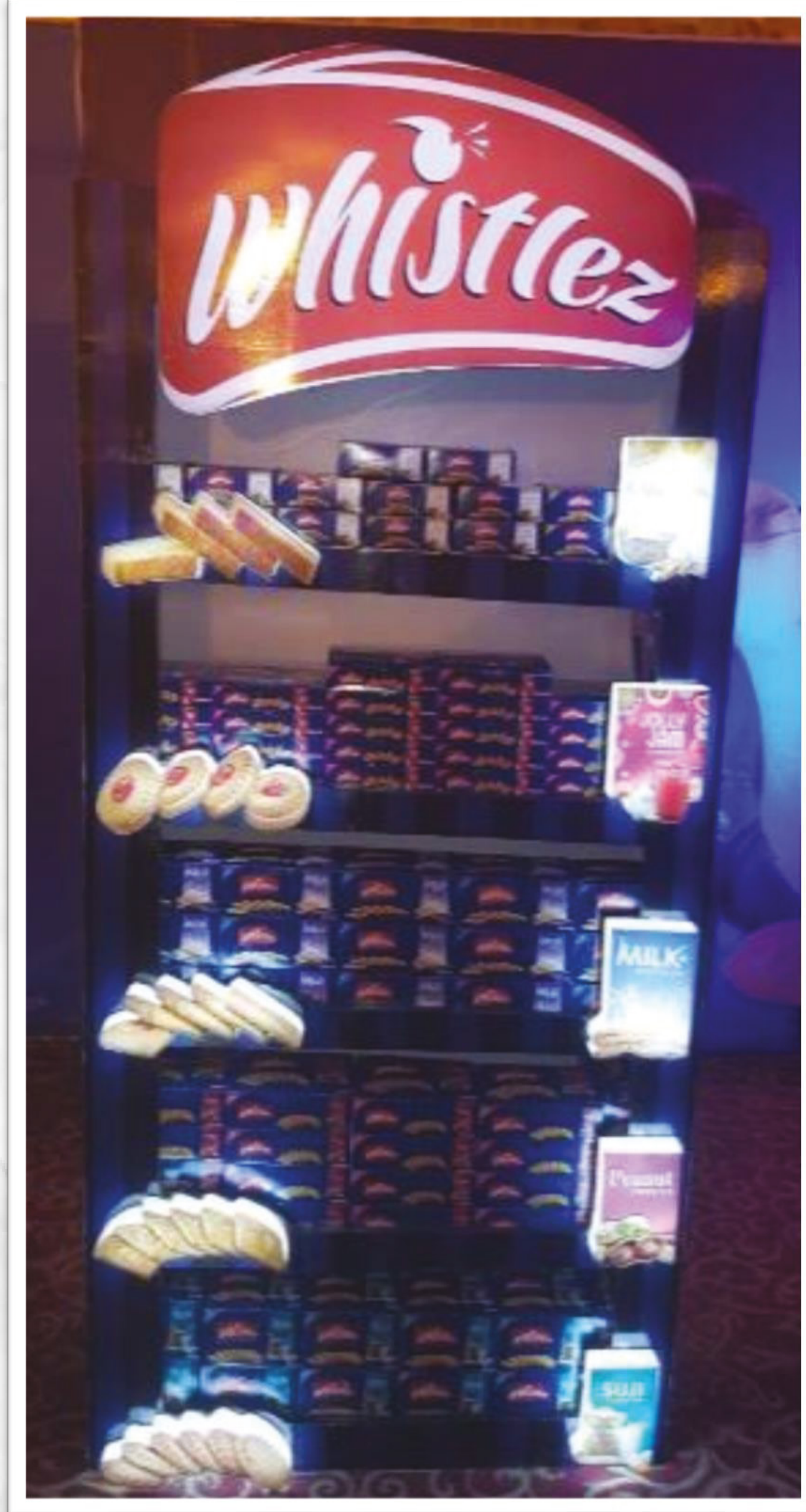


















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**THANK
YOU**