

Sustainability Mission Statement



Our responsibility –
acting today, to help shape the future

Introduction:

In view of the challenges facing our world, we acknowledge our responsibility. We must act now to secure the future! Our decisions and actions today have a lasting impact on the generations of tomorrow.

In line with our mission statement, the following principles and actions are established:

Management:

Our managers are committed to creating a work environment that fosters innovation and sustainability.

- Education and training: We are committed to raising awareness of environmental issues among our staff and guests. We believe that information and education are keys to promoting more sustainable practices.
- Open communication: We encourage open dialogue between management and staff to ensure continuous improvement in our practices.
- Leadership by example: Our managers are encouraged to model and promote sustainability practices.

Ecology:

We are aware of our environmental responsibilities and are committed to protecting our natural resources:

- Energy and water efficiency: we strive to minimize our energy consumption by relying on renewable energy and energy-efficient equipment.
- Waste reduction: Through recycling programs and the use of reusable and biodegradable materials.

Regional involvement:

We are proud of our connection to the local community and strive to strengthen these relationships.

- Supporting local businesses: We source products and services from the region whenever possible.
- Collaborating with regional travel: we offer our guests excursions and guided tours to local attractions, historical sites and cultural events.

Social:

We recognize our corporate social responsibility and strive to make a positive contribution to the community.

- Fair workplace: we offer proper working conditions and wages and support the professional development of our employees.
- Local employment: We aim to hire and promote employees from the local community.
- Community engagement: we support local charities and projects to promote community wellbeing.

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Finances:

We seek for aspire financially sustainable operations to ensure our long-term viability.

- Responsible financial management: We manage our finances transparently and carefully.
- Reinvestment: We reinvest a portion of our profits back into the business to achieve our sustainability goals and improve the customer experience.
- Investing in the future: We invest in technology and infrastructure that will help us operate more efficiently and improve the service we provide to our guests.
- Fair trade: We treat our suppliers and business partners fairly and strive for long-term, sustainable relationships.

Implementation and monitoring:

We will conduct regular reviews and updates of our policies and practices to ensure they are effective and meet our requirements. We will be transparent in our reports on our progress.

Conclusion:

We pride ourselves on providing a memorable and sustainable experience for our guests. We believe this is the way forward and look forward to walking this path together with our guests, employees and suppliers.