



Johannesburg, 11 March 2024

Dear Comrades

INVITATION TO BECOME THE “KE YARONA CROWDFUNDING” AGENT FOR THE MK PARTY

As the Treasurer General (acting) of our MK Party, I am thrilled to extend to you an invitation to join our groundbreaking “Ke Yarona Crowdfunding” campaign as a Crowdfunding Agent. This role is pivotal to the success of our fundraising efforts, aimed at supporting vital projects and initiatives driven by our political party across South Africa.

Your involvement would not only contribute to the realisation of our goals as a political party, but also position you as a key player in the transformative journey of our nation.

ROLE AND RESPONSIBILITIES

As a Crowdfunding Agent, you will be instrumental in driving the campaign, with responsibilities including:

- *Promoting Awareness:* Elevating the campaign's visibility and explaining its objectives to potential donors.
- *Engaging Donors:* Utilizing your network to engage with individuals and organisations, encouraging them to contribute to our cause.
- *Utilizing Digital Tools:* Leveraging our Mobile App to register donations securely and efficiently from third parties.
- *Maintaining Transparency and Integrity:* Ensuring that all activities and transactions adhere to our principles of transparency and ethical fundraising.

USE OF DIGITAL TOOLS

We are excited to introduce a dedicated Mobile App designed to streamline the donation process. This tool will allow you to:

- Register donations in real-time, ensuring a seamless and secure transaction.
- Track your performance and the impact of your contributions towards our campaign goals.
- Access resources and materials to support your fundraising efforts.



MK PARTY

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REWARDS FOR OUTSTANDING PERFORMANCE

In recognition of your hard work and dedication, we will offer rewards based on overall performance. These rewards are designed to acknowledge the significant impact of our top performing agents, further details of which will be shared upon your registration.

REGISTRATION PROCESS

To register as a Crowdfunding Agent, please contact us via our official MK VIP Messenger App . Our team will guide you through the registration process and provide you with all the necessary information and tools to get started.

We believe that your participation as a Crowdfunding Agent will be immensely beneficial to our campaign and to the broader vision of our MK Party for a prosperous South Africa. This is more than a campaign; it's a movement towards positive change, and your role in this journey is invaluable.

Should you have any questions or require further information, please do not hesitate to reach out to us via the MK VIP Messenger App.

We look forward to welcoming you to our team of Crowdfunding Agents and to the remarkable difference we can make together.

Yours sincerely,

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