






CENTRAL PLAZA HOTEL, ZÜRICH



The hotel achieved a very good overall result in the five sustainability dimensions in the independent certification by the leading Swiss sustainability label:

- 1. Quality of management** **excellent** 
Sustainability must be consciously anchored in the management. The internal structures and processes are adapted accordingly: Staff management, internal organisation, controlling, guest orientation, innovation.
- 2. Ecology - careful use of resources** **good** 
The careful handling of resources is dear to our hearts. For this reason, we pay attention to environmental compatibility and savings opportunities in energy, water, waste, purchasing, furnishings and the environment.
- 3. Regionality - regional anchoring and authenticity** **very good** 
Our offer is authentic and has a close connection to the region and its population, culture and landscape. The added value should remain in the region as far as possible and strengthen it. In this way, we create jobs, support customs, reduce transport distances and inspire people with enthusiasm for regional specialities and features.
- 4. Social - maintaining the social balance** **very good** 
Guests and employees should feel comfortable. We make sure that the general conditions are right for everyone: Consideration of guest wishes, fair and supportive working conditions for employees, inclusion of suppliers, harmony with the population, accessibility.
- 5. Finances and performance** **excellent** 
Only an economically healthy company can work sustainably and secure jobs. That is why we place great emphasis on profitability, performance, cost control, investments, risk management as well as guest and employee satisfaction.

The certificate is valid until **30 November 2025**.

Maienfeld, November 2023

Dr. Roland Zegg
President of the Certification Committee

Jürgen Walch
Head of Audit

